ETSC’s dedicated project on work-related road safety since 2009
Up to 40% of road deaths may be work-related
6 out of 10 work accidents resulting in death are road collisions
The PRAISE Project: Aims

• Advance knowledge on the need for work-related road safety management

• Provide employers with the know-how to do this

• Raise work-related road safety standards of the EU and Member States

• Promote the inclusion of driving:
  • at work
  • for work and
  • to/from work
Benefits of Work Related Road Safety Management

- Saving lives and reducing injuries
- Reduced repair bills
- The potential for lowering of insurance premiums
- Promotional purposes
- Access to tender processes / new market opportunities
- Demonstrate commitments and enhance reputation
- Mechanism to comply with legal requirements
- Reduce risk of injury claims
- Consistency of approach within and across organisations
- Differentiation in the market place / market advantage

ISO 39001
Based on implementation of the ISO 39001 road safety management scheme
PRAISE Outputs: Handbook for Employers

• 9 short guides on key topics
• Prepared by ETSC and our experts
• Topics include
  • Risk assessment
  • Fatigue
  • Speed
  • Work Zones
  • Commuting
  • Distraction
PRAISE Outputs: Reports

- Longer, more in-depth reports
- Looking at types of people driving for work and key issues
- Examples
  - Vans
  - Taxis
  - Young People
  - Procurement
  - Grey Fleet
Case Studies and Infographics

PRAISE
Preventing Road Accidents and Injuries for the Safety of Employees

Case Study: BT

ETSC’s PRAISE project addresses the safety aspects of driving at work and driving to work. Its aim is to promote best practice in order to help employers secure high road safety standards for their employees.

This case study accompanies the PRAISE report on managing grey fleets, published in October 2016. In the interview below, David Wallington, Group Safety Advisor at BT, a communications provider based in the UK, discusses the organisation’s approach to applying road safety risk management in a large company.

BT is a UK-based multinational telecommunications services provider. It has operations in around 170 countries. It supplies telecom services to corporate and government customers worldwide. In the UK BT operates approximately 33,000 vehicles. This includes 27,800 commercial vehicles (mostly light vans), 5,200 cars and a significant grey fleet, as well as many rental vehicles. The company has 77,000+ employees in total in the UK & Ireland, including approximately 65,000 who drive on BT business. Another 15,000 people work outside of the UK and Ireland, where the work-related road safety programme is also now being piloted and rolled out.

FACTFILE
Company: BT
Sector: Telecommunications
Fleet: 33,000 vehicles (in the UK)

UP TO 40% OF WORK-RELATED DEATHS ARE CAUSED BY ROAD COLLISIONS

Isn’t it time your organisation started taking road safety seriously?

INVESTING IN ROAD RISK PREVENTION CAN SAVE YOUR ORGANISATION MONEY

Electricity Supply Board (Ireland): Fleet collisions
291 in 2003
121 in 2013

BT Insurance claims per 1000 fleet vehicles
59 in 2011/2
26 in 2015/16

Iron Mountain: Road collision damage and third party costs down 60% since 2008

Unilever Poland: Costs due to absenteeism caused by road collisions
€19M in 2011
€8M in 2013

DOES MY ORGANISATION NEED TO MANAGE ROAD RISK?

Do we operate vehicles for work?
Do our employees drive for work purposes?
Do employees or others drive on our premises?
Do we provide employees with personal vehicles?
Do we contract transport services?

IF THE ANSWER IS “YES” TO ANY OF THE ABOVE
Your organisation could benefit from developing a Work-Related Road Risk Management programme.
Ongoing Advocacy Work

• Contribute to relevant ETSC policy work
• Cooperate with other ETSC partners
  • Work with MEPs and staff
  • Hold events in the European Parliament
  • Give evidence at hearings

2017 Mobility Package Work
• Driving and Resting Times Revisions
• Introduction of Smart Tachographs
• Hiring of vehicles without drivers
PRAISE Outputs: Events

**Country Seminars**
- Held across Europe
- Focus on one country and its work-related road safety standard
- Local companies, experts and national decision makers attend and present

**Annual Conference**
- Held in Brussels in October each year
- EU and national experts attend and present
- PRAISE Awards given and winning companies present
Annual PRAISE Awards

- Awarded to employers who demonstrate excellence in WRRS
- Three categories:
  - Large Companies
  - SMEs
  - Public Authorities
- Winner have the chance to present their work at the annual conference
- Now in their 8th year
2018 PRAISE Awards

Now open for applications!
THANK YOU FOR YOUR ATTENTION

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(PRAISE Project Manager)