



European Transport Safety Council



YEARS – Young Europeans Acting for Road Safety

YEARS CAMP AGENDA

Monday 24th– Friday 28th of October 2016

CER – The Voice of European Railways

Avenue des Arts 53, 1000 Brussels

Monday:

10:00 Welcome to the YEARS Camp

Ellen Townsend, Policy Director, European Transport Safety Council

10:10 Tour de Table of participants

10:25 ETSC and Road Safety situation in Europe

Dovile Adminaitė, Project Officer, European Transport Safety Council

11:00 The YEARS CAMP: objectives and structure

Francesca Podda, Project Manager, European Transport Safety Council

11:30 Coffee break

12:00 Youth and Road Safety in the European Union

Laurence Atchinson, Senior Research Officer, PACTS – United Kingdom

12:30 Lunch

13:30 Visit of the European Parliament

16:00 Group exercise with the students

17:00 End of the 1st day

19:30 Dinner at restaurant “Chez Fatma”, Place Jourdan 18

Supported by:



Tuesday:

- 10:00 **Guided Cycling Tour in Brussels**
Timothy Cooper, European Union Cyclists' Group
- 13:15 **Lunch**
- 14:15 **The European Road Safety Charter**
Martine Aitken, Senior Officer, PAU Education
- 15:00 **Safe Road Infrastructure**
Caroline Ariën, Coordinator Educator, Transportation Research Institute
- 16:00 **Break**
- 16:15 **Awareness raising campaigns and the CAST approach**
Steve D'Hulster, Senior Communication Officer, Flemish Foundation for Traffic Knowledge
- 17:15 **End of the 2nd day**

Wednesday:

- 10:00 **How to build a successful campaign?**
Jan Vandaele, Project Manager, Belgian Road Safety Institute
- 11:00 **Coffee break**
- 11:30 **10 steps to designing an intervention to change road user behaviour**
Dr. Fiona Fylan, Director, BrainBox Research Leeds
- 12:30 **Lunch**
- 13:30 **Group exercise with the students**
Developing ideas and strategies for road safety campaigns
- 15:30 **Coffee break**
- 15:45 **Presentation of the ideas by students**
- 17:00 **End of the 3rd day**

Thursday:

- 10:30 **How to lobby local authorities during the YEARS campaign**
Ilyas Daoud, Project Manager, European Transport Safety Council

- 11:30 Coffee break
12:00 **Group exercise with the students**
13:00 **Lunch**
14:00 **Road Safety Criteria in Road Planning and Design**
Prof. Marian Tracz, Krakow University of Technology
15:30 Coffee break
15:45 **Towards the final assessment**
Preparation of students' presentations
17:00 End of 4th day

Friday:

- 9:00 **Learning from past experiences**
Giorgio Wetzl and Stefano Grillo, BIKEPAL winners
Joana Nogueira, STARS winner
10:00 **Assessment of students projects in front of a jury**
Prof. Marian Tracz, Krakow University of Technology
Giorgio Wetzl and Stefano Grillo, BIKEPAL winners
Joana Nogueira, STARS winner
Caroline Arïen, Coordinator Educator, Transportation Research Institute
12:30 **Lunch**
13:30 **Assessment of students projects in front of a jury (continuation)**
Prof. Marian Tracz, Krakow University of Technology
Giorgio Wetzl and Stefano Grillo, BIKEPAL winners
Joana Nogueira, STARS winner
Caroline Arïen, Coordinator Educator, Transportation Research Institute
15:00 Coffee break
16:30 **End of the YEARS CAMP**
19:30 **YEARS Final Dinner "Folklor" restaurant, Place St. Pierre 14**