# **Engage and support schools**

Structural road traffic safety education in primary schools in the Netherlands

Wilma Slinger, CROW-KpVV June 23 2020





**Road safety in the Netherlands** 

**ETSC** last week:

Of all European countries... road deaths in Malta, the Netherlands and the UK were higher in 2019 than in 2010





#### Content

After presentation you know:

- a little about me and my working habitat CROW
- a little about road safety education in the Netherlands
- how we work on structural road safety education in primary schools by using road safety labels
- about our experiences and about the latest developments in labelling





# About CROW: <u>https://crowplatform.com/</u>

15<sup>record</sup>

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#### **CROW**

#### Design Manual for Bicycle Traffic

Recommendations for traffic provisions in built-up areas <u>ASVV</u>







#### **Road safety education in the Netherlands**



- New national policy plan till 2030
- Each province responsible for own region
- Key element: risk analysis



https://www.kennisnetwerkspv.nl/getmedia/ce0099b7-ce77-4ce2-98c8-a7810662ef10/19-093-RO-SPV-Engels\_v2.pdf.aspx

**Road safety education in the Netherlands** 

#### **Concept of Life long learning**

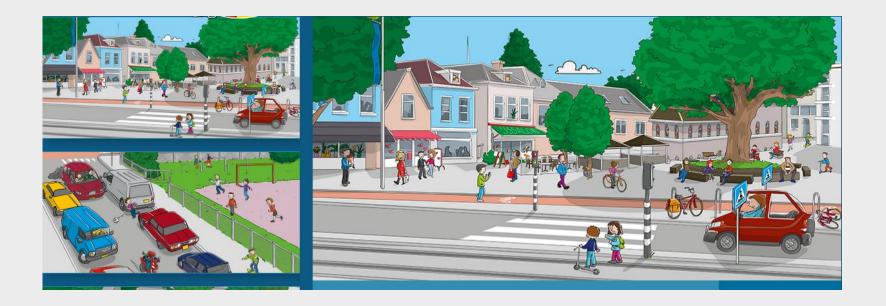
- Road Safety Education (RSE) at important shifts in modes of traffic participation
- Know-how, skills and attitudes for safe participation in traffic
- For all age groups: "from the cradle to the grave"





#### Approach

- Structural road safety education in primary schools
- No separate activities but an education package for each grade, every year, supplied by the Provincial authorities



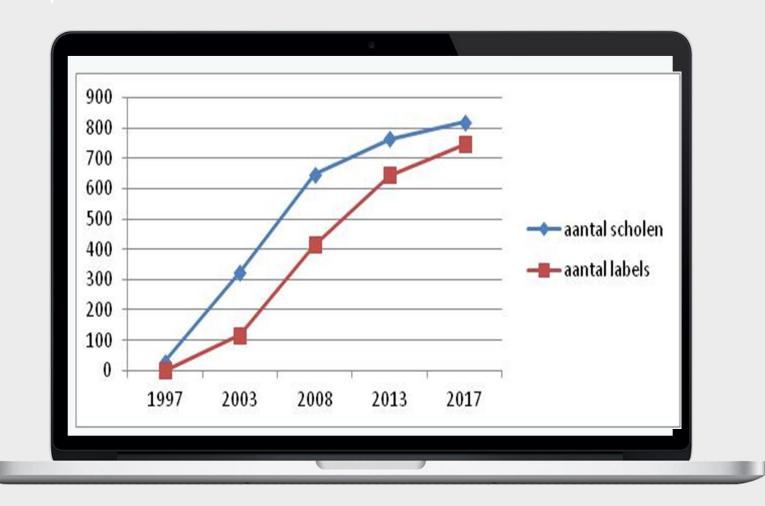


#### How

- Schools meet criteria
- and implement road safety education at their own pace...
- ...in collaboration with (local) partners (parents, police and Dutch road safety association VVN): teaching children about road safety both in the classroom and out on the street
- Ensuring a continuous curriculum!



#### Number of labelled-schools



# Number of schools and labels growing

In province Noord-Brabant (graphic)

9 provinces (out of 12) and region Antwerp

Percentage of schools labelled differs from 25% till 90%





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#### Criteria

- School organisation
- RSE in all grades in the classroom
- Practice in school grounds and street
- Safe school environment and routes
- Collaboration and communication with parents





#### Process

Step 1: Schoolregistration
Step 2: Selfevaluation
Step 3: Intake
Step 4: Activityplan
Step 5: Implementation
Step 6: Labelling
Step 7: Management and maintainance



#### Recognition













#### **Role of governments**

Provinces: taking care of label-infrastructure, giving subsidies Municipalities: taking care of safe schoolroutes, giving subsidies to schools and NGO's





#### **Experiences and succes factors**

- Umbrella with projects gives structure for schoolplan
- Costs can be budgeted
- Continuity/commitment

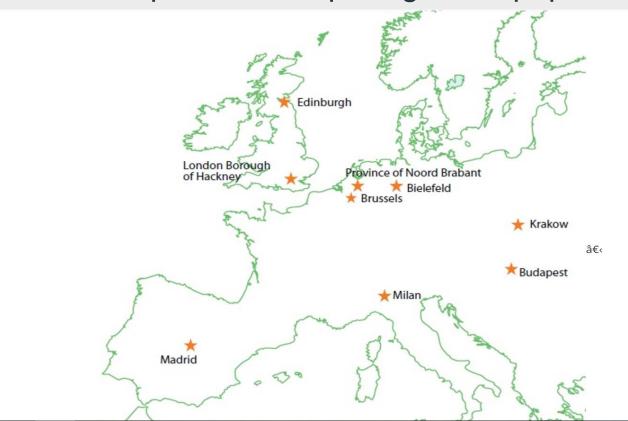




#### **Developments**



Other focus in Brabant because of STARS project: http://starseurope.org/index.php







#### **Further development**

- Spreading to Belgium
- Making things easier for schools
- Thinking about home-education
- More emphasis on risk analysis





#### Een stevig draagvlak

Een verkeers- en mobiliteitsvisie die ook op lange termijn resultaten oplevert.



Praktijklessen verkeer op school

Een doe-vak dat meerdere keren per schooljaar aan bod komt.



Een veilige schoolomgeving

Je school kan zelf heel wat ondernemen om de omgeving veiliger te maken.



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Betrokken ouders

Contacteer ons

Informeer je ouders en stimuleer hen om te helpen bij verkeersacties of zelf initiatieven uit te werken.





# Thank you for your attention! Any questions?





## Contact

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