



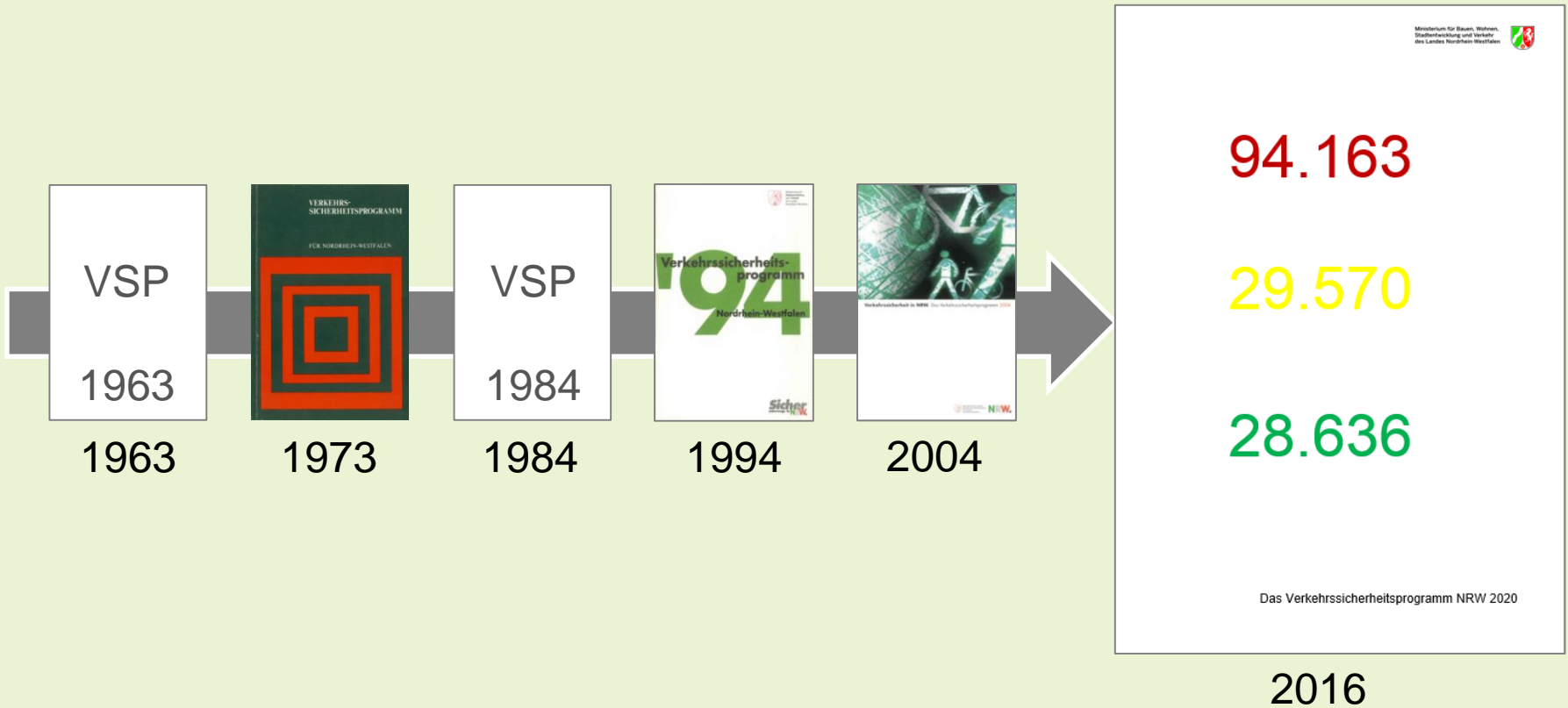
# The Participation of Stakeholders

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# 6. North Rhine-Westphalia traffic safety program

Ministry of Transport of the State of North Rhine-Westphalia



# Road safety program

## NRW 2020

Ministry of Transport of the State  
of North Rhine-Westphalia



Ministerium für Bauern, Wohnen,  
Städteentwicklung und Verkehr  
des Landes Nordrhein-Westfalen



94.163

Kilometers of road network in cities and towns

29.570

Kilometers of interurban roads

28.636

Kilometers of signposted cycling network

Das Verkehrssicherheitsprogramm NRW 2020



## **Road Safety Working Group in the Ministry of Transport (twice a year)**

### tasks

- Information
- Exchange
- Initiation of joint activities
- Networking

# Networked structures

## Road Safety Working Group



### Members

- Ministry of the Interior, Schools and Family
- Traffic Club Germany
- General German Automobile Club and Bicycle Club
- Association of Freight Transport and Logistics
- Driving School Associations
- Umbrella Associations for cities, towns and municipalities
- Association for Technical Inspection
- Child Protection Association
- Future Network Mobility North Rhine-Westphalia
- Working group of pedestrian and bicycle-friendly cities, municipalities and districts in North Rhine-Westphalia
- Road Safety Volunteer organization

# Networked structures

## Networks



## Networks

- the future network mobility NRW with its three coordination centers and 229 member municipalities
- the association of pedestrian and bicycle-friendly cities, towns and counties in North Rhine-Westphalia (AGFS) with its 92 members
- the Road Safety Volunteers organization of NRW and their over 60 local clubs



# Examples



- Campaign "Love needs distance"



Foto: [www.liebe-braucht-abstand.de](http://www.liebe-braucht-abstand.de)

- Bicycle training (especially pedelecs)



Fotos: Deutscher Verkehrssicherheitsrat e.V., Bonn

- Work related mobility management





**Thanks for your interest!**

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