







Tour d'Europe

Facts and fables of cycling safety in Europe







TOUR D'EUROPE FACTS AND FABLES ABOUT CYCLING SAFETY

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25 May 2016 | The Hague Prevent crashes, reduce injuries, save lives

ACKNOWLEDGING THE CASUALTIES

- Yearly 2000 cyclists are killed in the EU
- Increase 2004-2013 from 6 to 8% of all EU road deaths
- Cyclist fatality rate (per million population):
 - o EU: ~4
 - DK > AT > NL: 6 .. 6.5
- NL has highest proportion of cycling deaths (~25%)
- Ratio deaths to hospitalized injuries:
 - DK 1:521; AT 1:951

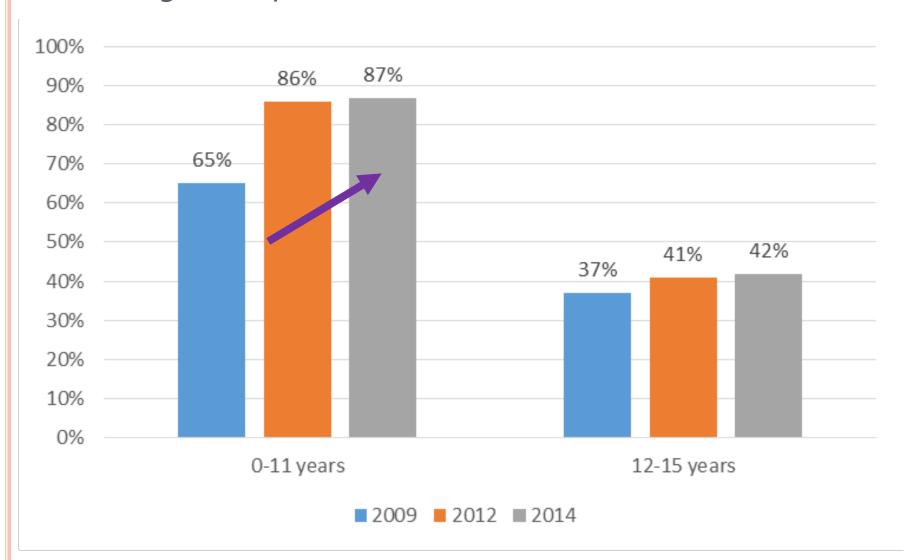


KEEP CALM it's ONLYA PUB QUIZ

Q1: Austria introduced a <u>child cycle helmet</u> (<12 <u>years</u>) <u>obligation</u> in 2011 :

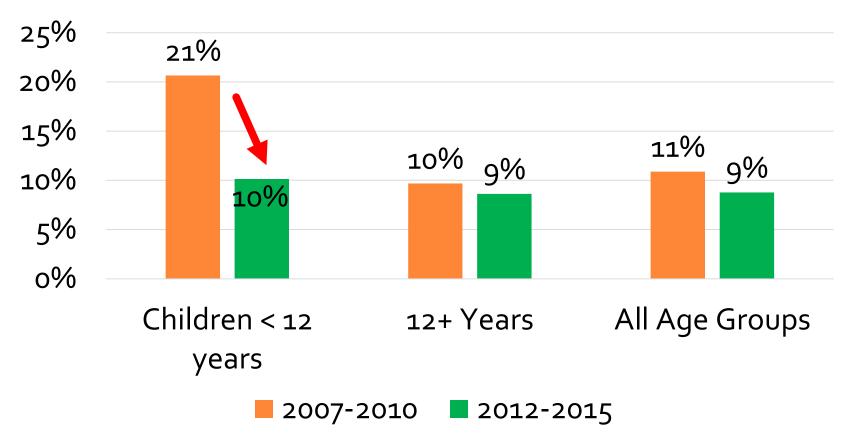
- → what was the impact on head injuries?
- ☐ A) No impact
- B) The proportion of head injuries increased
- ☐ C) The proportion of head injuries decreased

HELMET WEARING - INCREASE IN TARGET GROUP FROM 65% TO 87%



Proportion of bicyclists (up to 15 years of age) wearing a helmet in Austria. Source: KFV, 2009 (n=2.551), 2012 (n=3.127), 2014 (n=5.449).

PROPORTION OF HEAD INJURIES - **REDUCTION** IN TARGET GROUP FROM 21% TO 10%



Source: KFV, IDB Austria 2007_2015; Austrian residents treated in Austrian hospitals; Proportion of head injuries in bicycle crashes in Austria by age group.

 $Percentage \ of \ head \ injuries \ defined \ as \ number \ of \ head \ injuries \ related \ to \ number \ of \ crashes$

 $(n_{2007_2010_<12\ Years}=3.900, n_{2012_2015_<12\ Years}=1.700, n_{2007_2010_12+\ Years}=14.700, n_{2012_2015_12+\ Years}=12.900, n_{2007_2010_All_age_groups}=18.600, n_{2012_2015_All_age_groups}=14.600;$ estimates; figures rounded)

Q2: The support among parents for children cycle helmet obligation in Austria is low.

- ☐ fact
- ☐ fable

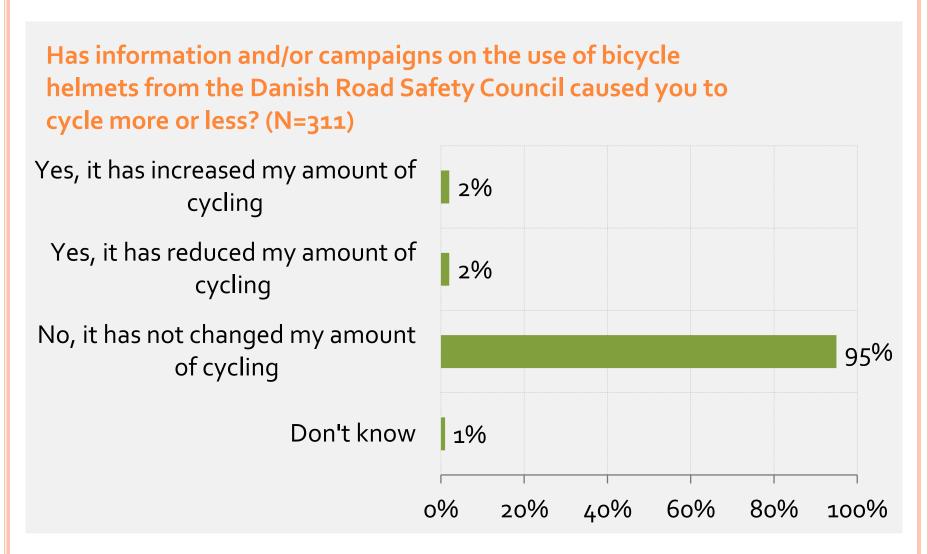
91% of parents surveyed, believed that protective clothing/equipment — such as a bike helmet — is "very important" (77%) or "rather important" (14%).

Source: KFV opinion poll (Consent, 2014 / n=1000)

Q3: Campaigns promoting bicycle helmets have reduced the amount of cycling in Denmark

- ☐ fact
- fable

FACT: 95 % HAVE UNCHANGED AMOUNT OF CYCLING, 2 % INCREASE AND 2 % REDUCE CYCLING



Note: Based on respondents that have noticed information and/or campaigns. Source: (Epinion, 2016 May)

Q4: Which one is a speed pedelec in NL?



- ☐ A) Model left
- ☐ B) Model right
- ☐ C) No idea

NO OVERT VISUAL DIFFERENCES

- Pedelec
 - 250 kw/h motor
 - Max 25 km/u
 - Pedal support

Legal status: Bicycle

- Speed Pedelec
 - 350 kw/u motor
 - Max 45 km/u
 - Pedal support

Legal status (now NL): Light moped: blue insurance plate Q5: In NL, elderly on pedelecs are at least 7 km/h faster than middle-aged riders on conventional bicycles.

- ☐ fact
- ☐ fable (there is almost no speed difference)

Source: Vlakveld, W. P., et al (2015). Speed choice and mental workload of elderly cyclists on e-bikes in simple and complex traffic situations: A field experiment. Accident Analysis & Prevention, 74(0), 97-106. doi: http://dx.doi.org/10.1016/j.aap.2014.10.018

Q6: What is the injury risk for Pedelec riders aged 50-75 in NL?

- ☐ A) The same as for other age groups
- ☐ B) 20% higher than for other age groups
- ☐ C) Twice the risk of other age groups

Source: Schepers, J. P. et al. (2014). The safety of electrically assisted bicycles compared to classic bicycles. Accident Analysis & Prevention, 73(0), 174-180.

Q7: In what percentage of bicycle crashes may phone use have played a role (in NL)?



- \Box A) 4 5 %
- □ B) 10 11 %
- \Box C) 12 15%

Source: SWOV Fact sheet (Jan 2016) Phone use by cyclists and pedestrians

Risk of phone use by cyclists

Use

Risk in traffic



Phonecall





Texting with push buttons





Texting with touchscreen









Listening to music



Q8: In accidents between turning trucks, bicyclists are hit by the <u>REAR</u> wheel of the truck

- ☐ fact
- ☐ fable

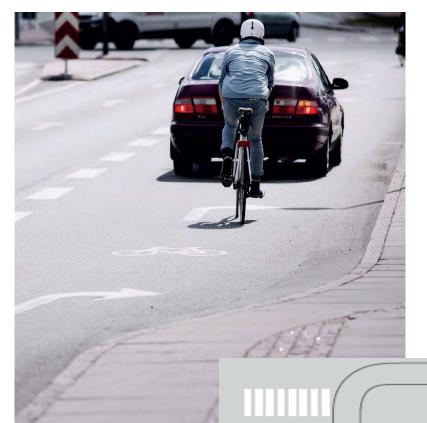
Most often the cyclist is hit by the right <u>FRONT</u> wheel



Q9: Ending a bicycle track 15 – 25 meter before the intersection, letting cyclists and motor vehicles mingle, <u>REDUCES</u> crashes in Denmark.

- ☐ fact
- ☐ fable

A 15% REDUCTION IN INJURY CRASHES



Afkortet cykelsti Byzone & Landzone Effekt (%)	Cyklist- og knallertulykker
Alle ulykker	-15
Pers. ulykker	-15
Mat. ulykker	-15
Personskader	-15
Dræbte	-15
Alvorlig	-15
Let	-15

Effekt (%) ved at afkorte cykelstien i tilfartsspor til signalregulerede kryds. Effekten gælder alene for ulykker med cyklister og knallertkørere fra tilfarter, hvori cykelstien afkortes.

Source: Handbook, Road Safety, Effects of Road Engineering Instruments 2. edition. Danish Road Directorate 2014.

Q10: There is no effect of separate bicycle tracks on rural roads in Denmark

- ☐ fact
- ☐ fable

FACT: 50% REDUCTION FOR BICYCLE ACCIDENTS WITH INJURIES

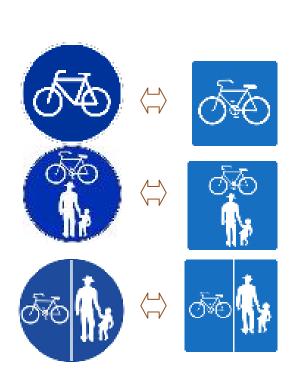


Cykelsti langs vej Landzone Effekt (%)	Ulykker med cykler og lille knallert (uden fodgængere Involveret)	Ulykker med fodgængere
Alle ulykker	-56	-35
Pers. ulykker	-62	-35
Mat. ulykker	-40	-35
Personskader	-62	-35
Dræbte	-80	-35
Alvorlig	-61	-35
Let	-60	-35

Effekt (%) ved anlæg af cykelsti langs veje i åbent land.

Source: Handbook, Road Safety, Effects of Road Engineering Instruments 2. edition. Danish Road Directorate 2014.

Q11: What is the difference in the meaning of these signs?



- ☐ A) No difference
- □ B) Use obligation / no use obligation
- ☐ C) Inside / outside urban areas

CYCLE PATH WITH USE OBLIGATION

 High speeds of motorised traffic (v85>8okm/h) and separated cycling infrastructure available



CYCLE PATHS WITHOUT USE OBLIGATION



Q12: These were photoshopped







- ☐ fact
- ☐ fable (at least not by us!)

Q13: The pink colour bicycle path was ...?

- ☐ A) Publicity for singer 'Pink'
- ☐ B) For Gay pride
- ☐ C) A photoshop joke
- ☐ D) To alert cyclists
- ☐ E) None of the above





Q14: How many countries in Europe now have introduced (child) cycle helmet obligations?

10 countries have introduced (child) cycle helmet obligations:

1. AT

6. SLO

2. CZ

7. SK

3. FIN

8. EE

4. IS

9. ES

5. LT

10. SE

Source: IRTAD & KFV survey

