



Speed management, from Research to Implementation **19 September 2016, 8.15 - 10.30**

iSAFER Talk, Tampere, Finland

Side event of the 12th World Conference on Injury Prevention and Safety Promotion

18 to 21 September 2016

Venue: Tampere Hall, Yliopistonkatu 55, 33100 Tampere

The European Transport Safety Council (ETSC) and its Finnish members, the Finnish Road Safety Council Liikenneturva, the Finnish Transport Safety Agency (Trafi) and the Finnish Motor Insurers' Centre (LVK) will host a side event at 12th World Conference on Injury Prevention and Safety Promotion on the 19th of September 2016 in Tampere.

The event aims to broaden knowledge and awareness of Intelligent Speed Assistance (ISA) as a tool to combat speeding and to further discuss the significance of speed especially in the context of safety of vulnerable road users.

- 8.15 Registration and coffee

- 8.45 Welcome and Introduction, Anna-Liisa Tarvainen, Managing Director, Liikenneturva

- 8.55 Why does speed matter so much for vulnerable road users? Riikka Rajamäki, Special Adviser, Trafi

- 09.15 Insights from accident investigations into traffic safety of vulnerable road users in urban areas, Traffic Safety Director, Kalle Parkkari, Finnish Motor Insurers' Centre (LVK)

- 09.35 Fit Safety as Standard - a new film from ETSC

- 09.40 The London experience on ISA, Jane Lupson, Bus Collision Reduction Programme Manager, Transport for London
- 10.00 The road to Intelligent Speed Assistance, Graziella Jost, Programme Manager, ETSC
- 10.15 Q&A session
- 10.30 End of the side event. Coffee

To register: <https://www.thl.fi/en/web/injury-prevention/safety-2016/registration>. The event is free to all attendants of the Safety 2016 Conference. The daily registration fee is 250 EUR. We would be grateful if you could send an email to graziella.jost@etsc.eu to let us know you are attending our event.

Attendance at the side event can be combined with a traffic safety session (11.00 - 12.30)

Including presentations from the World Health Organisation and SafetyCube among others. See conference programme: <https://www.thl.fi/en/web/injury-prevention/safety-2016/programme>

Safety 2016 The World Conference on Injury Prevention and Safety Promotion is the 12th biennial, international conference on injury prevention and safety promotion. The conference will bring together the world's leading researchers, practitioners, policy-makers and advocates in the field of injury prevention and safety to debate, discuss and share information and experiences in Tampere from 18th to 21st of September. The main theme for the Safety 2016, "From research to implementation", seeks to provoke new ideas and experiences to address this gap.

The side event is part of the [iSafer](#) campaign which aims to contribute to reducing speed-related road deaths and injuries through the identification and promotion of best practice. The campaign includes seminars aiming to raise awareness of the risks of speeding and exploring the best strategies for the introduction of Intelligent Speed Assistance systems. The project receives financial support from Fundación MAPFRE, the Flemish Government and 3M.

The Finnish Road Safety Council Liikenneturva is an association governed by public law that operates under the supervision of the Finnish Ministry of Transport and Communications. Liikenneturva promotes road safety by influencing traffic behaviour and traffic culture. <https://www.liikenneturva.fi/en>

The Finnish Motor Insurers' Centre (LVK) promotes traffic safety by coordinating the work of road accident investigation committees and compiling statistics regarding accidents. LVK has extensive international duties, and its members include all insurance companies that grant motor insurance policies in Finland. <http://www.lvk.fi/en/>

The Finnish Transport Safety Agency Trafi develops the safety of the transport system, promotes environmentally friendly transport solutions and is responsible for transport system regulatory duties. <http://www.trafi.fi/en>

ETSC is a Brussels-based independent non-profit making organisation dedicated to reducing the numbers of deaths and injuries in transport in Europe. Founded in 1993, ETSC provides an impartial source of expert advice on transport safety matters to the European Commission, the European Parliament, and Member States. It maintains its independence through funding from a variety of sources including membership subscriptions, the European Commission, and public and private sector support for various activities. www.etsc.eu

