



# Children Road Safety Education for Children

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# Ongoing Activities CCSF Action Plan

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1. Educational Programme targeting parents and future parents

2. Educational Programme for children (kindergarten and school)

3. PR awareness campaigns



# Children Car Safety Caravans

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# Children education

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# Special Projects partnership Petrom Oil Stations

FREE RENTAL INFANT CARRIERS: 6 PILOT  
PETROL STATIONS IN ROMANIA

OVER 200 BENEFICIARY

**MISIUNE ZERO**  
COPII NEASIGURATI  
IN MASINA  
[www.siguranta-auto-copii.ro](http://www.siguranta-auto-copii.ro)

Suntem alături de ei  
de la primul drum.

Împrumută de la noi  
prima scoică!

Rezervă scoica pe [www.siguranta-auto-copii.ro](http://www.siguranta-auto-copii.ro)  
la-o din stația Petrom aleasă  
Returnează-o la timp ca să obții o reducere pentru o scoică nouă

**PETROM**

The advertisement features a smiling baby being held by an adult. A red car seat is shown in the bottom right corner. The text is in Romanian and promotes a free rental service for child car seats at Petrom stations.



# Special Projects partnership OMV Petrom Oil Stations

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GREEN PROJECT: SUSTAINABLE RECYCLING  
OF USED OR DAMAGED CAR SEATS



PILOT IN 5 OMV PETROM OIL STATIONS

