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Vlaanderen
verbeelding werkt



European Road Safety Campaigns Conference

17-18 November 2016

THON HOTEL EU, Rue de la Loi 75 / Wetstraat 75, 1040 Brussels

AGENDA

17 NOVEMBER 2016 12:30 – 18:00

Chair: Antonio Avenoso, European Transport Safety Council (ETSC)

12:30 Registration and lunch

13:40 Welcome by **Herman De Croo**, President of ETSC, former Minister of Transport

13:50 Distraction, speed: A comparison between European countries. Findings from the European Survey of Road users' safety Attitudes (ESRA) – **Karin Genoe**, Belgian Road Safety Institute (BRSI)

14:10 What can we learn from the European CAST project? – **Stijn Daniels**, Belgian Road Safety Institute (BRSI) and **Werner De Dobbeleer**, Flemish Foundation for Traffic Knowledge (VSV)

14:30 'It is ok not to speed'- **Helmut Paris**, Flemish Ministry of Mobility and Public Works

14:50 'Take destiny into your own hands' - **Monika Pilgerstorfer**, Austrian Road Safety Board

15:10 'Went too fast, gone too soon'- **Jan Vandaele**, Belgian Road Safety Institute

15:30 'A speed campaign in disguise' - **Pasi Anteroinen**, Finnish Road Safety Council (Liikenneturva)

15:50 Break

16:20 '20's Plenty for Us' – **Rod King**, UK

16:40 'Respect 30/50' - **Patricia Courange**, Brussels-Capital Region

17:00 'Slow down before it's too late' – **Karina Petersen, Liv Knoblauch Kofoed-Jensen**, Danish Road Safety Council

17:20 'Fit Safety as Standard': Intelligent Speed Assistance - **Graziella Jost**, ETSC

17:40 Conclusion by **Bianca Debaets**, Secretary of State for Road Safety, Brussels-Capital Region

17:50 **End of Day 1**

18:15 Dinner for speakers in presence of **Bianca Debaets**, Secretary of State for Road Safety, Brussels-Capital Region

18 NOVEMBER 2016 9.00-12.45

Chair: Jan Vandaele, Belgian Road Safety Institute (IBSR/BIVV)

09:00 Registration and welcome coffee

09:15 Welcome words

09:20 State Minister of Transport **Aggrey Bagiire**, Ministry of Works and Transport, Uganda

09:25 'Don't look back' and 'Anatomy of a split second' campaigns - **Brian Farrell**, Road Safety Authority, Ireland

09:50 'At the wheel, no phone' - **Anne Salmon**, Walloon Agency for Road Safety (AWSR)

10:10 'Don't let this happen'- **Muhamed Krasniqi**, Kosovo Association of Motorization (AMRKS)

10:30 'Keep focussed' - **Magnus Jordheim**, Norwegian Traffic Safety Council (Trygg Trafikk) and **Einar Magnus Magnusson**, Icelandic Transport Authority and **Einar Ben**, Tjarnargatan

11:00 Break

11.20 Showcase of other successful campaigns

11:30 'The great traffic quiz' – **Werner De Dobbeleer**, Flemish Foundation for Traffic Knowledge (VSV)

11:50 'The roads need responsible drivers' - **Stojce Stamenkovski**, Republic Council on Road Traffic Safety, Republic of Macedonia

12:10 'Safety jingle' - **Koen Van Wonterghem**, Parents of Child Road Victims (PEVR/OVK), Belgium

12:30 Concluding words

12.35 End of the event