ROAD SAFETY UNILEVER POLAND

ETSC PRAISE conference on work related road safety 2014

13.10.2014



ZERO INJURIES ZERO MOTOR VEHICLE ACCIDEN' ZERO PROCESS INCIDENTS

ZERO TOLERANCE OF UNSAFE BEHAVIOUR & PRACTICES

POLAND & BALTICS



Unilever Poland belongs to CEE (Central Eastern Europe) cluster of 18 countries.



- 4 countries/ 4 languages
- 3400 employees
- 650 drivers PL /100 BL
- 5 factories
- Warehouse & Distribution Centre
- European Operating Centre
- Regional Development Centre

CENTRAL EASTERN EUROPE



VISION ZERO

ZERO FATALITIES

ZERO MOTOR VEHICLE ACCIDENTS

ZERO PROCESS INCIDENTS

ZERO TOLERANCE OF UNSAFE BEHAVIOUR & PRACTICES

PROCESSES & AREAS



GOOD PRACTICES

GOVERNANCE

- **CSHECs**
- Lifesaving Rules
- Reward & Recognition
- Disciplinary
 Matrix

ENVIRONMENT

- Journey
 Management &
 Route Risk
 Assessment
- Partnerships/ Outreach
- Campaigns

DRIVER

- Attitude & Behaviours
- Telematics
- Training/ Coaching
- Distraction

ROAD SAFETY GOLDEN RULES







SAFE TRAVEL ROADMAP WORLD CLASS: KEY ACTIONS



VISION: ZERO MOTOR, VEHICLE ACCIDENTS

2013 GOVERNANCE CHANGE ACCORDING TO BESAFE **PROGRAM** REVIEW EXISTING SAFE DRIVING PROGRAMMES AGAINST THE SAFE TRAVEL ROAD MAP. IMPLEMENT EXISTING HIGH SAFE TRAVEL STANDARDS IN **BL COUNTRIES** FOCUS ON HIGH RISKY GROUP, CONSEQUENCE MANAGEMENT TO INSTILL DISCIPLINE. MONITOR ACTUAL DRIVING BEHAVIORS (GPS)

REWARDS & RECOGNITION

CONTINUE COMPETITION

IMPLEMENT ROADMAP GAPS

RISK COUNTRY

2014

ACTIVELY SHARE AND IMPLEMENT LL FROM INCIDENT THAT OCCUR WITHIN UNILEVER AND EXTERNAL TO UNILEVER

TAKE AN ACTIVE ROLE IN EXTERNAL INITIATIVES

INTRODUCE SBO'S/ LEADING KPI's

ESTABLISH GOLDEN RULES, CLEAR AND SIMPLE LIFE SAVING RULES, EXECUTED VIA DISCIPLINARY POLICY 2015

TAKE AN ACTIVE ROLE IN EXTERNAL INITIATIVES. PREPARE LOCAL CSR CAMPAIGN

FDRI SURVEY
INCORPORATES A
PSYCHOMETRIC MEASURE
OF DRIVER BELIEFS, STRESS
AND BEHAVIOUR , MONITOR
DRIVING BEHAVIORS OF PL
DRIVERS

ROUTE RISK ASSESSMENT

DRIVING HOUR'S STANDARDISATION

INNOVATIVE TELEMATIC
SYSTEM IMPLEMENTATION ON
MOBILE PHONES AS START-UP
WITH ECO & SAFE INDEX
SCORING

UL PLB ORGANISATION RECOGNISED FOR ITS LEADERSHIP AND ACTIVITIES IN SAFE TRAVEL WITHIN EUROPE REGION

2016

ENGINE ON PHONE OFF

WHAT WE ACHIEVED



- ZERO road injuries!
- Reduction of company insurance costs by 60% since 2011 due to reducing the number of driving injuries & collisions and employee absenteeism at work.
- Decrease car fleet insurance costs by 78%, since 2011 due to reduction of the number of incidents and collisions.
- Gain savings in the cost of fuel purchase about 10% and reduction of our CO2 footprint by around half a tonne.





THANK YOU

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