

ROAD SAFETY UNILEVER POLAND

ETSC PRAISE conference
on work related road safety 2014

13.10.2014

**VISION
ZERO**

ZERO FATALITIES
ZERO INJURIES
ZERO MOTOR VEHICLE ACCIDENTS
ZERO PROCESS INCIDENTS
ZERO TOLERANCE OF UNSAFE BEHAVIOUR & PRACTICES

POLAND & BALTICS

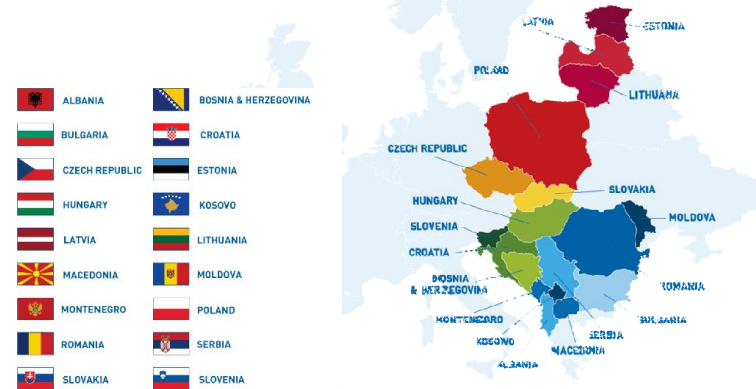


Unilever Poland belongs to CEE (Central Eastern Europe) cluster of 18 countries.



- 4 countries/ 4 languages
- 3400 employees
- 650 drivers PL /100 BL
- 5 factories
- Warehouse & Distribution Centre
- European Operating Centre
- Regional Development Centre

CENTRAL EASTERN EUROPE



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PROCESSES & AREAS



GOOD PRACTICES

GOVERNANCE

- CSHECs
- Lifesaving Rules
- Reward & Recognition
- Disciplinary Matrix

ENVIRONMENT

- Journey Management & Route Risk Assessment
- Partnerships/ Outreach
- Campaigns

DRIVER

- Attitude & Behaviours
- Telematics
- Training/ Coaching
- Distraction

ROAD SAFETY GOLDEN RULES



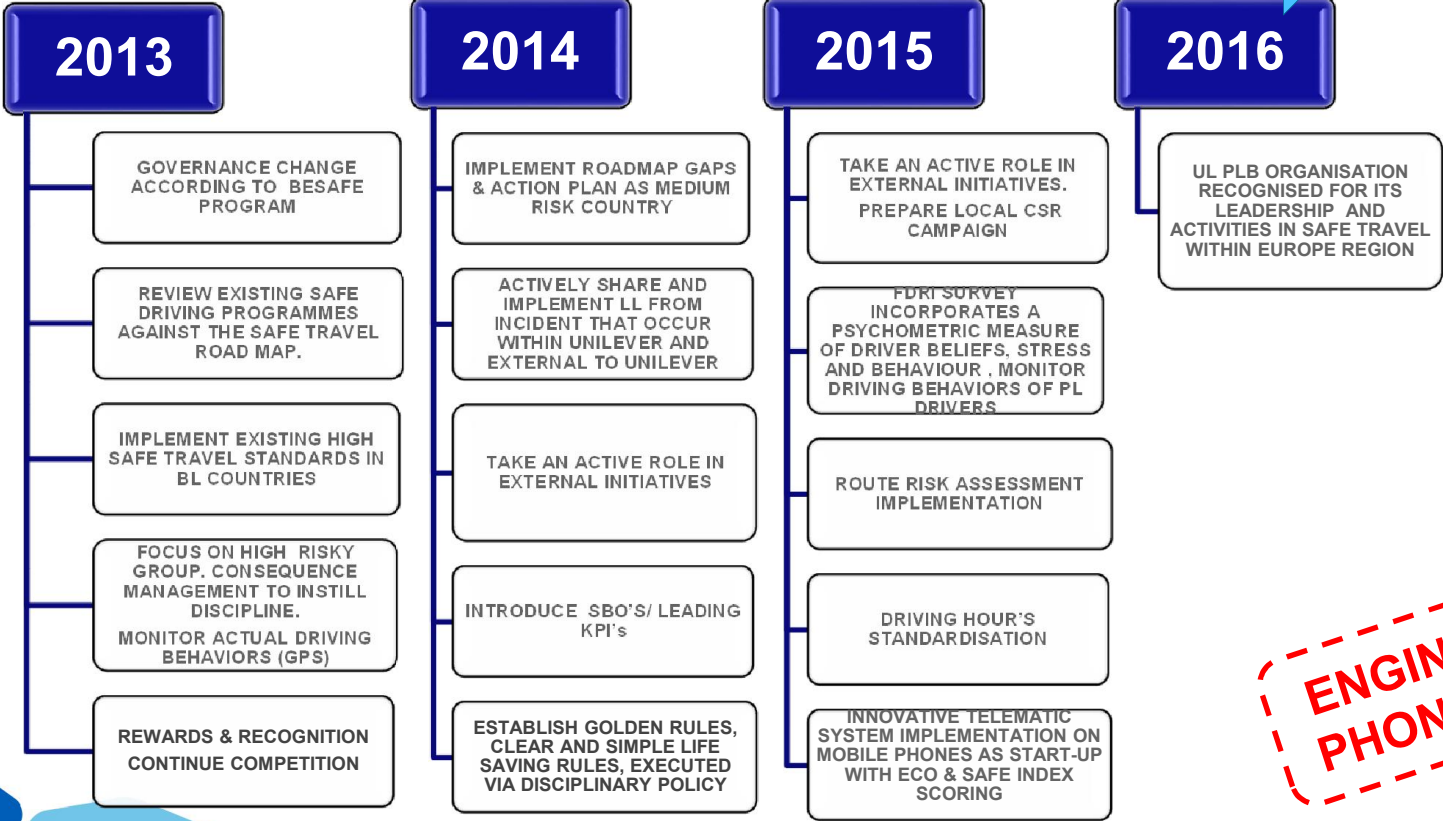
SAFE TRAVEL ROADMAP

WORLD CLASS: KEY ACTIONS



Unilever

VISION: ZERO MOTOR, VEHICLE ACCIDENTS



ENGINE ON
PHONE OFF

WHAT WE ACHIEVED



- **ZERO road injuries!**
- **Reduction of company insurance costs** by 60% since 2011 due to reducing the number of driving injuries & collisions and employee absenteeism at work.
- **Decrease car fleet insurance costs** by 78%, since 2011 due to reduction of the number of incidents and collisions.
- Gain **savings in the cost of fuel purchase** about 10% and **reduction of our CO2 footprint** by around half a tonne.

**BE SAFE
EVERYONE
EVERYDAY
EVERYWHERE**



THANK YOU

Edyta Karpiuk
Safety, Health & Environment Coordinator Poland & Baltics
Unilever Poland