

## Reducing older people's deaths on European roads An ETSC online event

Program: Zoom Date and time: 17 November 2023, 10.00-12.30 (CET) Moderator: Jenny Carson, ETSC

10.00	Welcome and introductions
10.00	Toyota Motor Europe, Joost Segers
	Driver licencing and older drivers
10.10	Reducing older people's deaths on European Roads, Jenny Carson, ETSC
10.30	Age-based medical fitness to drive testing, Prof. Desmond O'Neill, Trinity College Dublin, Ireland
10.50	Safer mobility for older people, Julia Wadoux, AGE Platform EU
11.10	Q&A
11.20	BREAK
	Improving the safety of active mobility for older road users
11.30	<b>Safer cycling</b> – Dr. Katja Schleinitz, TÜV   DEKRA, Germany
11.45	Reducing pedestrian falls - Jenny Eriksson, VTI, Sweden
12.00	Improving the safety of public transport – Rachel Birrell, TFL, UK
12.15	Q&A
12.30	End of event

## FOR FURTHER INFORMATION CONTACT jc@etsc.eu

## About the PIN programme:

ETSC's Road Safety Performance Index (PIN) programme was set up in 2006 as a response to the first road safety target set by the European Union to halve road deaths between 2001 and 2010. Following this target, the 27 EU Member States together with the UK agreed to, and worked towards, the aim of achieving the common target to halve the number of road deaths in the EU over the period 2010- 2020. A new target to halve road deaths and the first target to halve the number of serious road traffic injuries by 2030 compared to 2020 levels in the EU were announced by the European Commission on 17 May 2018. By comparing Member State performance, the PIN serves to identify and promote best practice and inspire the kind of political leadership needed to deliver a road transport system that is as safe as possible. ETSC also organises PIN Talks in several member states each year. www.etsc.eu/pin

The PIN programme receives financial support from the German Road Safety Council (DVR), Toyota Motor Europe, the Swedish Transport Administration, the Norwegian Public Roads Administration, the MAPFRE Foundation and CITA - the International Motor Vehicle Inspection Committee.