

Improving the safety of cycling in Europe

Venue: Online

Date and time: 21 April 10:00-12:45 (CEST)

Moderator: **Ellen Townsend**, ETSC

10.00	<p>Welcome and introductions Joost Segers, Toyota Motor Europe</p>
10.10	<p>Improving the safety of cycling in Europe: the data – Jenny Carson, ETSC</p>
10.25	<p>Cycling safety policy at the EU level - Matej Zganec, DG MOVE, European Commission</p>
10:40	<p>Cyclist serious injuries – underreporting and characteristics – Lies Bouwen, VIAS, Belgium The importance of cycling safety strategies and setting targets – Kristina Mattsson, Swedish Transport Administration, Sweden Building safe cycling infrastructure in the Netherlands - Masha Odijk, SWOV, the Netherlands</p>
11.10	<p>Q&A</p>
11.30	<p>BREAK</p>
11:40	<p>Increasing helmets use among cyclists – Pernille Ehlers, Danish Road Safety Council The role of cycling education – Werner Dedobbeleer, VSV, Belgium Using EU funding to improve cycling safety - Aleksander Buczynski, ECF Using EU funding to improve cycling safety: in practice - Vidmantas Pumputis and Nemunas Abukauskas, Ministry of Transport and Communications, Lithuania</p>
12.20	<p>Q&A</p>
12.45	<p>End of event</p>

FOR FURTHER INFORMATION CONTACT jc@etsc.eu

About the PIN programme:

ETSC's Road Safety Performance Index (PIN) programme was set up in 2006 as a response to the first road safety target set by the European Union to halve road deaths between 2001 and 2010. Following this target, the 27 EU Member States together with the UK agreed to, and worked towards, the aim of achieving the common target to halve the number of road deaths in the EU over the period 2010- 2020. A new target to halve road deaths and the first target to halve the number of serious road traffic injuries by 2030 compared to 2020 levels in the EU were announced by the European Commission on 17 May 2018. By comparing Member State performance, the PIN serves to identify and promote best practice and inspire the kind of political leadership needed to deliver a road transport system that is as safe as possible. ETSC also organises PIN Talks in several member states each year. www.etsc.eu/pin

The PIN programme receives financial support from the German Road Safety Council (DVR), Toyota Motor Europe, the Norwegian Public Roads Administration, the MAPFRE Foundation and CITA - the International Motor Vehicle Inspection Committee.