



The Netherlands Institute for Road Safety Research (SWOV),
the Forum of European Road Safety Research Institutes (FERSI) and
the European Transport Safety Council (ETSC)
invite you to a high-level
Road Safety Performance Index debate:

Prevent crashes, reduce injuries, save lives

House of Europe, The Hague,
Korte Vijverberg 5-6
25 May 2016, Wednesday
09.30 – 16.30

Road safety in Europe: where we stand and where we're going

In 2015 in Europe around 26,000 people died in road traffic and 135,000 were seriously injured. However, the long term safety trend in reducing the number of road deaths has been positive, especially so for car occupants who have benefited more than cyclists or pedestrians from road safety measures adopted over the past decade.

The Netherlands are facing the challenge of ensuring safety of cycling in highly populated cities ("Randstad") and tackling road safety issues related to ageing society. It aims to address road safety research questions and looks at road safety opportunities offered by vehicle automation. So what can the Netherlands learn from Europe and what can Europe learn from the Netherlands?

The event will be held in English.

ETSC's Road Safety Performance Index (PIN) programme was set up in 2006 as a response to the first road safety target set by the European Union to halve road deaths between 2001 and 2010. In 2010, the European Union renewed its commitment to reduce road deaths by 50% by 2020, compared to 2010 levels. By comparing Member State performance, the PIN serves to identify and promote best practice and inspire the kind of political leadership needed to deliver a road transport system that is as safe as possible. ETSC also organises PIN Talks in several member states each year www.etsc.eu/pin

The PIN programme receives financial support from Volvo Group, Toyota Motor Europe, the Swedish Transport Administration, the German Road Safety Council and the Norwegian Public Roads Administration.

For further information, please contact dovile.adminaite@etsc.eu

Agenda

Moderator: dr. Peter van der Knaap, SWOV

09.30-10.00 Registration

10.00-11.00 Where we stand and where we're going

Welcome – dr. Peter van der Knaap, Director, SWOV

European Road Safety and Research – Patrick Mercier-Handisyde, Research Programme Manager, European Commission, DG Research & Innovation

The Road Safety Performance Index in the context of the EU road safety policies – Antonio Avenoso, Executive Director, ETSC

Road safety in the Netherlands – drs. Marjolijn Sonnema, Deputy Director General for Mobility, Director for Roads and Traffic Safety, Ministry of Infrastructure and the Environment, the Netherlands

Questions and answers

11.00-11.15 Coffee break

11.15-12.00 Zero road deaths in vehicle crashes – how to reach it?

Dr. Ing. Tjark Kreuzinger, Senior Manager, Safety Research & Technical Affairs, Toyota Motor Europe

Prof. dr. Marjan Hagenzieker, Delft University of Technology/
Scientific advisor SWOV

Debate

12.00-13.00 Tour d'Europe: facts and fables of cycling safety in Europe

From Europe – Austria - Klaus Machata, the Austrian Road Safety Board (KFV)

From Europe – Denmark - Jesper Sølund, Head of Documentation, the Danish Road Safety Council

To Europe – dr. Divera Twisk, Coordinator cycling research, SWOV

Debate

13.00-14.00 Lunch

14.00–16.00 Road safety performance indicators – from data to action

Road safety research challenges – ir. Rob Eenink, a member of FERSI Executive Board

Safety Performance Indicators in Sweden. What can we learn? – dr. Johan Strandroth, Traffic Safety Analyst, Swedish Transport Administration

Reducing speeds – dr. Letty Aarts, Senior Researcher, SWOV

Eliminating drink driving – prof. Horst Schulze, Director of the Department for Behaviour and Safety, German Federal Highway Research Institute (BAST)

Improving road infrastructure – Ferry Smith, Director Public Affairs, Royal Dutch Touring Club (ANWB)

Improving vehicle safety – dr. Johan Strandroth

Discussion

Take-home messages – dr. Peter van der Knaap

16.00

Sips and bites

