

What it takes to deliver safer cycling and walking in European cities

An ETSC online event

Program: Zoom

Date and time: Wednesday, 14 October 2020, 10.00 – 11.45 CET

Moderator: Ellen Townsend, ETSC

	Welcome and Introductions
10.00	Ellen Townsend, ETSC Didier Stevens, Toyota Motor Europe
10.10	How safe is walking and cycling in Europe? Jenny Carson, ETSC
10.25	The work of the European Commission in promoting safe walking and cycling in the EU, Matthew Baldwin, European Commission
10.40	Oslo: on the way to Vision Zero, Ida Kongsrud, Head of Traffic Safety, Oslo municipality
11.00	Good Move: lessons learned so far from the new Brussels mobility plan, Stefan Vandenhende, Cabinet of the Brussels Minister for Mobility, Public Works and Road Safety
11.20	Discussion: How to improve pedestrian and cyclist safety in cities? Participants: Jenny Carson; Matthew Baldwin; Ida Kongsrud; Stefan Vandenhende
11.45	End of event

FOR FURTHER INFORMATION CONTACT jc@etsc.eu

About the PIN programme:

ETSC's Road Safety Performance Index (PIN) programme was set up in 2006 as a response to the first road safety target set by the European Union to halve road deaths between 2001 and 2010. In 2010, the European Union renewed its commitment to reduce road deaths by 50% by 2020, compared to 2010 levels. By comparing Member State performance, the PIN serves to identify and promote best practice and inspire the kind of political leadership needed to deliver a road transport system that is as safe as possible. ETSC also organises PIN Talks in several member states each year. www.etsc.eu/pin

The PIN programme receives financial support from the German Road Safety Council (DVR), Toyota Motor Europe, the Swedish Transport Administration, the Norwegian Public Roads Administration and CITA - the International Motor Vehicle Inspection Committee.