

# Reducing child deaths on European roads

## An ETSC online event

**Program:** Zoom

**Date and time:** 14 December 2022, 10.00-12.30

**Moderator:** Ellen Townsend, ETSC

10.00	<p><b>Welcome and introductions</b>  <b>Toyota Motor Europe, Tjark Kreuzinger</b></p>
10.10	<p><b>Reducing child deaths on European Roads, Jenny Carson, ETSC</b></p>
10.30	<p><b>Presentation from Norway, Rita Helen Aarvold, Norwegian Public Roads Administration</b></p>
10.50	<p><b>Questions</b></p>
11.00	<p><b>BREAK</b></p>
11.20	<p><b>School zone safety project, Rik Nuyttens, 3M</b></p>
11.30	<p><b>Panel Discussion: Promoting the safe mobility of children on European roads</b>            Topics covered will include cycling safety, school streets, initiatives focussing on child restraint systems and promoting active mobility.            Panellists confirmed include:            Michalis Karantanos, Ministry of Transport, Cyprus            Jens Müller, Transport &amp; Environment (Clean Cities Campaign Streets for Kids)            Alice Mitu, Children’s Car Safety Foundation, Romania            Wilma Slinger, CROW, the Netherlands</p>
12.30	<p><b>End of event</b></p>

**FOR FURTHER INFORMATION CONTACT** [jc@etsc.eu](mailto:jc@etsc.eu)

### About the PIN programme:

ETSC’s Road Safety Performance Index (PIN) programme was set up in 2006 as a response to the first road safety target set by the European Union to halve road deaths between 2001 and 2010. Following this target, the 27 EU Member States together with the UK agreed to, and worked towards, the aim of achieving the common target to halve the number of road deaths in the EU over the period 2010- 2020. A new target to

halve road deaths and the first target to halve the number of serious road traffic injuries by 2030 compared to 2020 levels in the EU were announced by the European Commission on 17 May 2018. By comparing Member State performance, the PIN serves to identify and promote best practice and inspire the kind of political leadership needed to deliver a road transport system that is as safe as possible. ETSC also organises PIN Talks in several member states each year. [www.etsc.eu/pin](http://www.etsc.eu/pin)

The PIN programme receives financial support from the German Road Safety Council (DVR), Toyota Motor Europe, the Norwegian Public Roads Administration and CITA - the International Motor Vehicle Inspection Committee.