

‘A Europe that protects’  
High Level Expert PIN Talk  
**Road Safety 2020+**  
**The Future of Safe EU Road Transport**

**Date and time:** 13 November 2018, 08.30 – 14.30

**Venue:** Ministry for Transport, Innovation and Technology  
Radetzkystraße 2, 1030 Vienna, Austria

### Agenda

08.30 **Registration and morning coffee**

09.00 **Welcome and introductions**

Norbert HOFER, Federal Minister for Transport, Innovation and Technology  
Violeta BULC, European Commissioner for Transport (tbc)

09.20 **Keynote speech**

Othmar THANN, Director of the Austrian Road Safety Board (KFV)

09.40 **The EU strategic action plan on road safety 2021-2030**

Matthew BALDWIN, Deputy Director-General for Mobility and Transport, DG MOVE,  
European Commission

10.00 **EU road safety challenges for the next decade**

Antonio AVENOSO, Director of the European Transport Safety Council (ETSC)

10.20 **Road safety in Austria – current and future trends**

Eva M. EICHINGER-VILL, Head of Department “Road Safety and Infrastructure Safety  
Management”, Federal Ministry for Transport, Innovation and Technology, Austria

10.40 **The recipe for Switzerland’s road safety success**

Roland ALLENBACH, Head of Research Department, Swiss Council for Accident Prevention  
(bfu)

11.00 **Coffee break**

11.30 **How KPIs can bring us closer to `Vision Zero`**

Joël VALMAIN, Advisor for European and International Affairs to the Interministerial Delegate for Road Safety, France

11.50 **Guidelines for cost-effective road safety measures for the next decade**

Eleonora PAPADIMITRIOU, Senior Road Safety Expert, National Technical University of Athens, Greece

Klaus MACHATA, Senior Road Safety Expert, Austrian Road Safety Board (KFV)

12.10 **Best practice project preparation and implementation**

Lise WEIDNER, Head of Strategic Roads Division, European Investment Bank (EIB)

12.30 **Expert panel discussion**

**Road Safety 2020+: Challenges in Human Factors, Vehicles and Infrastructure**

Moderator: Eva M. EICHINGER-VILL, Federal Ministry for Transport, Innovation and Technology, Austria

13.30 **Lunch**

14.30 **End of conference**

Please **click here** to register. Registration closes on 8 November 2018.

Simultaneous translation German-English and English-German will be provided.

For more information please contact [susanne.proestl@bmvit.gv.at](mailto:susanne.proestl@bmvit.gv.at) or [dovile.adminaite@etsc.eu](mailto:dovile.adminaite@etsc.eu).

**About the ETSC PIN programme**

ETSC's Road Safety Performance Index (PIN) programme was set up in 2006 as a response to the first road safety target set by the European Union to halve road deaths between 2001 and 2010. In 2010, the European Union renewed its commitment to reduce road deaths by 50% by 2020, compared to 2010 levels. By comparing Member State performance, the PIN serves to identify and promote best practice and inspire the kind of political leadership needed to deliver a road transport system that is as safe as possible. ETSC also organises PIN Talks in several member states each year: [www.etsc.eu/pin](http://www.etsc.eu/pin)

The PIN programme receives financial support from Toyota Motor Europe, Volvo Group, the German Road Safety Council, the Swedish Transport Administration and the Norwegian Public Roads Administration.