

# SAFER AND SMARTER - THE ROAD TO 2030

## THE ETSC ROAD SAFETY PERFORMANCE INDEX CONFERENCE 2018

**Venue:** Norway House, Rue Archimède 17, 1000 Brussels

**Date and time:** Tuesday, 19 June 2018, 13.30-18.30

13.30	Registration and coffee
14.00	Words of welcome by Prof Herman De Croo, ETSC President; Jacques Pieraerts, Vice President, Toyota Motor Europe; Peter Kronberg, Safety Director, Volvo Group
14.15	Europe's safest streets – the secrets of Norway's success, Ketil Solvik-Olsen, Minister of Transport and Communications Q&A
14.30	Road safety in 2017 <ul style="list-style-type: none"> <li>- Getting Europe back on track – road safety in Europe in 2017 - Antonio Avenoso, ETSC Executive Director</li> <li>- Overview of road death data collection, Henk Stipdonk, PIN Co-chair, Dutch Institute for Road Safety Research (SWOV)</li> <li>- Reducing child deaths on European roads, Dovile Adminaite, ETSC Project Manager</li> </ul>
15.30	Coffee break
16.00	<b>The European Road Safety Strategy 2020-30</b> Keynote: Matthew Baldwin, Deputy Director-General, DG Mobility and Transport, EC Panel debate Moderator: Nick Ross, Broadcaster and Road Safety Campaigner <ul style="list-style-type: none"> <li>- Matthew Baldwin, Deputy Director-General, DG Mobility and Transport, EC</li> <li>- Manuelle Salathé, Secretary General, National Interministerial Road Safety Observatory, France</li> <li>- Moyagh Murdock, CEO, Road Safety Authority, Ireland</li> <li>- Konrad Romik, Director, National Road Safety Council, Poland</li> <li>- Ellen Townsend, Policy Director, ETSC</li> </ul>
17.15	Concluding Remarks, Jacqueline Lacroix, German Road Safety Council (DVR)
17.20	Drinks

The ETSC's Road Safety Performance Index (PIN) programme was set up in 2006 as a response to the first road safety target set by the European Union to halve road deaths between 2001 and 2010. In 2010, the European Union renewed its commitment to reduce road deaths by 50% by 2020, compared to 2010 levels. By comparing Member State performance, the PIN serves to identify and promote best practice and inspire the kind of political leadership needed to deliver a road transport system that is as safe as is practicable.

The PIN covers all relevant areas of road safety including road user behaviour, infrastructure and vehicles, as well as road safety policymaking. Each year ETSC publishes PIN 'Flash' reports on specific areas of road safety. All PIN reports are available at [www.etsc.eu/pin](http://www.etsc.eu/pin).

In June each year ETSC's analysis of overall annual progress on tackling road deaths and serious injuries is published in the PIN Annual Report. The report covers 32 countries, including all EU Member States.

Each year ETSC hosts the PIN conference which is also the platform for the presentation of the PIN Award to the best performing country.

ETSC, together with its national Members, also organises PIN Talks in several Member States each year, most recently in Croatia.

The PIN programme receives financial support from Toyota Motor Europe, Volvo Group, the German Road Safety Council (DVR), the Swedish Transport Administration and the Norwegian Public Roads Administration.