



# German Presidency: PIN talk

## Road safety and society

19 November 2020

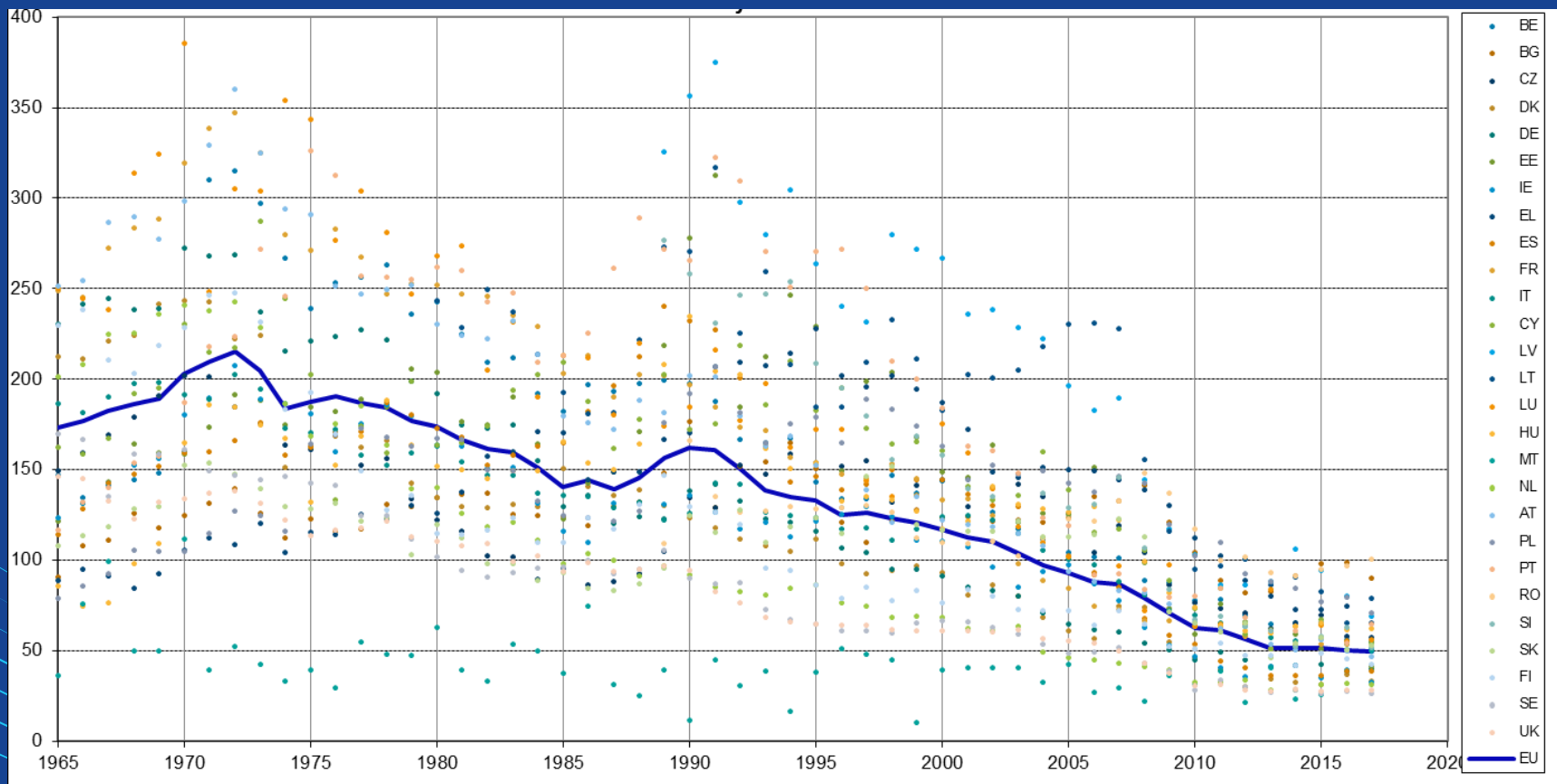
**Matthew Baldwin**  
**EU Coordinator for Road Safety and Sustainable Mobility**  
**DG MOVE, European Commission**

# EU road fatalities 2019

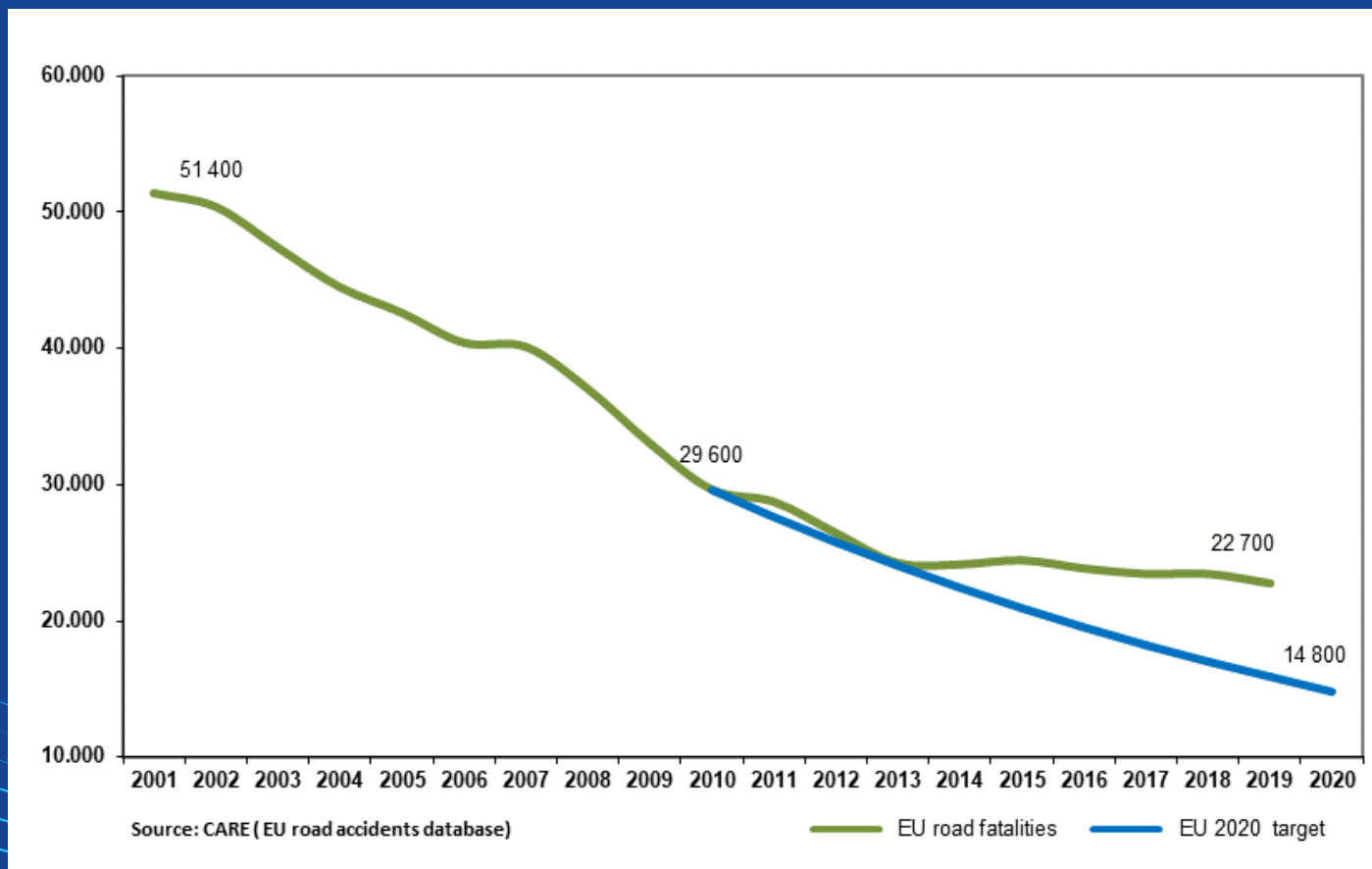
- 22 700 road fatalities (EU-27)
- 51 fatalities per million inhabitants
- 8 Member States with lowest number on record in 2019
- But 2010-2019 decrease of just 23%, only 3% reduction since 2018 – target will be missed
- **AND 1.35 million global dead**



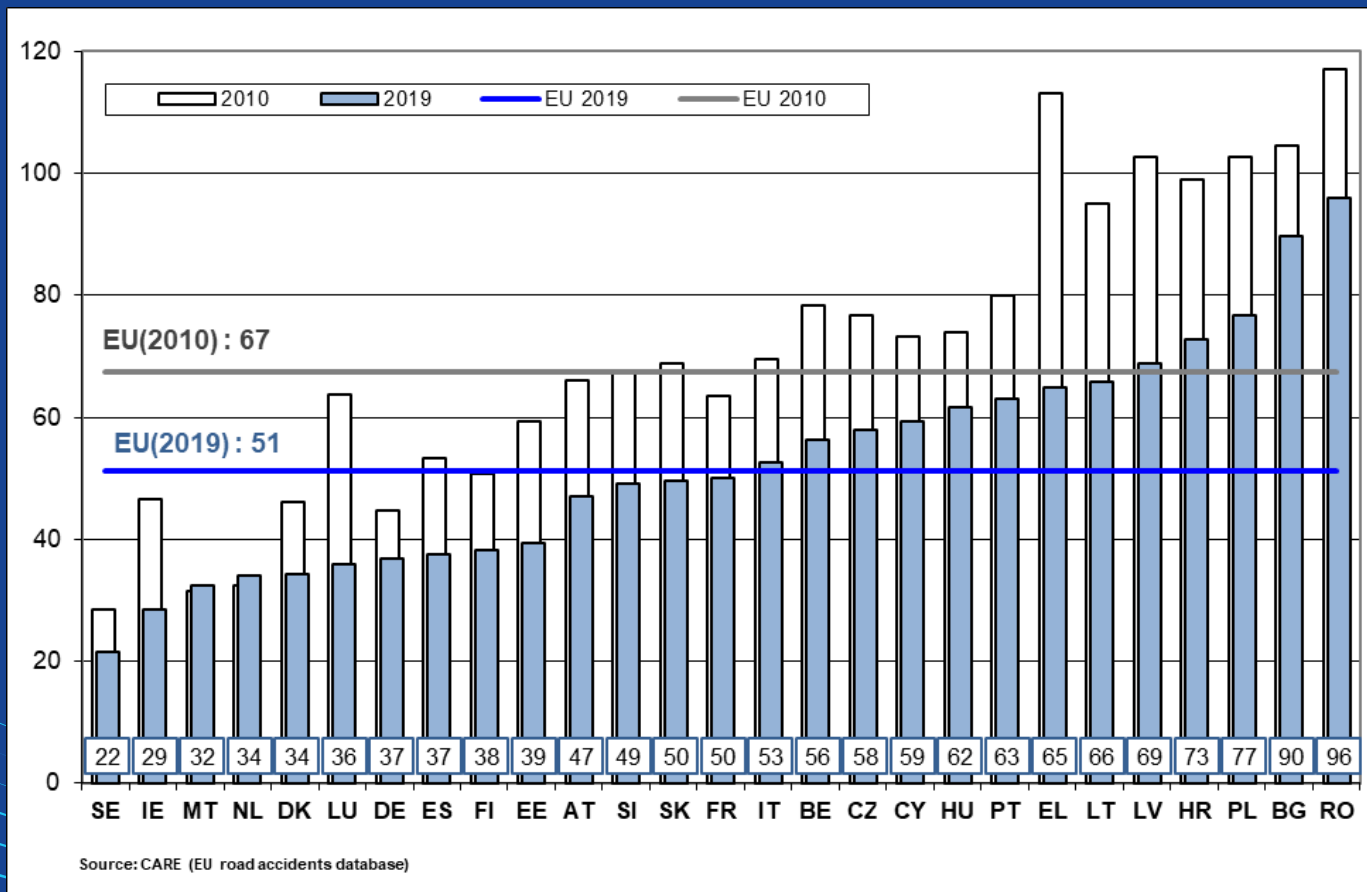
# Long-term development



# Road fatalities in the EU and current target



# Trend in road deaths per million inhabitants



## Underlying trends and policy focus

- VRU account for 70% of all fatalities in urban areas
- Only cyclists increasing since 2010 (1% increase)
- Big reduction among young (~ -40%) but increase +5% among elderly



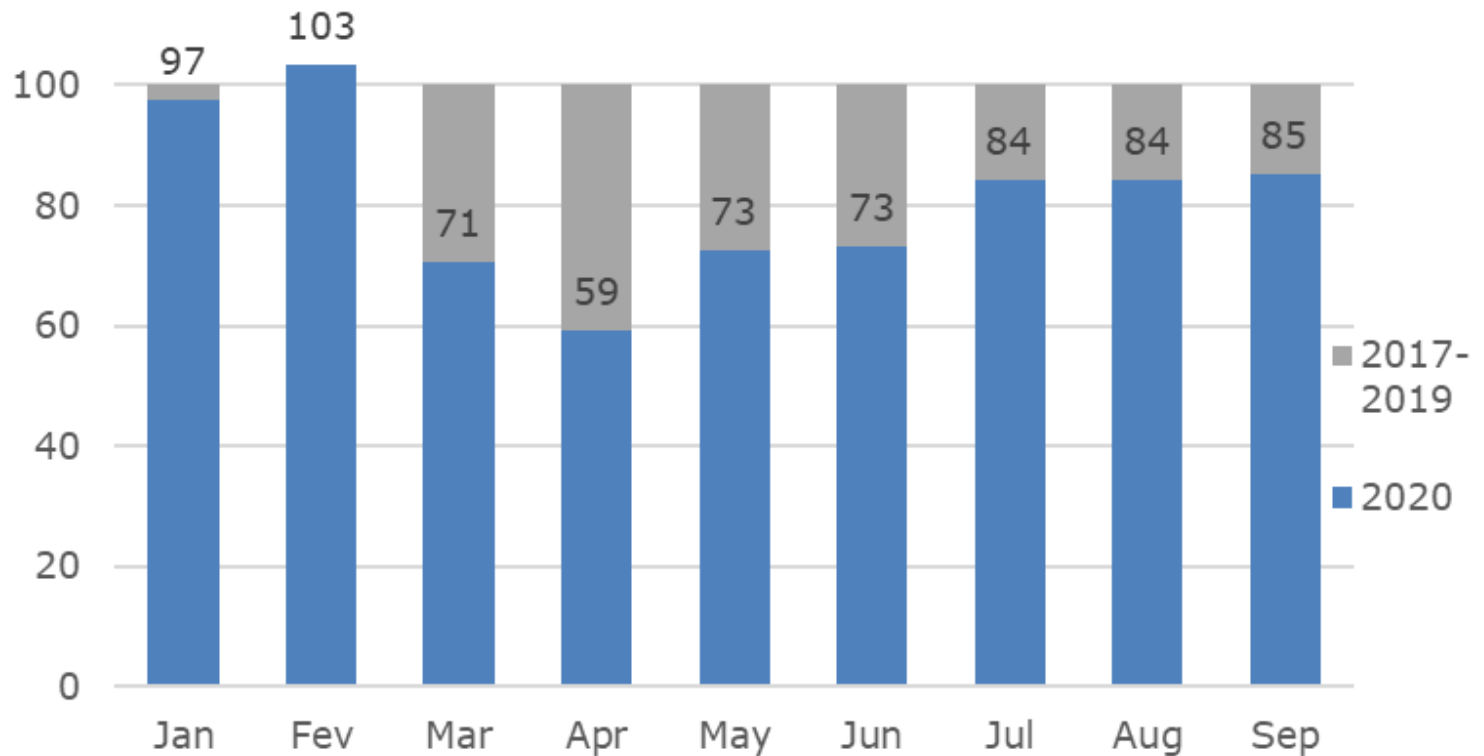
# The importance of targets

- Valletta Declaration of EU transport ministers (March 2017)
  - Renewed commitment to road safety
  - Confirmation of « Vision Zero »
  - 50% reduction target for deaths and serious injuries agreed at Council level



## EU road fatalities - 2020 preliminary data

Index: baseline (average 2017-2019) = 100





## Safe active mobility in the COVID era

- In many cities throughout EU:
    - Temporary « pop-up » bike lanes
    - Wider pedestrian pathways
    - Lower speed limits
- => how much will become permanent ???



## EU instruments for road safety

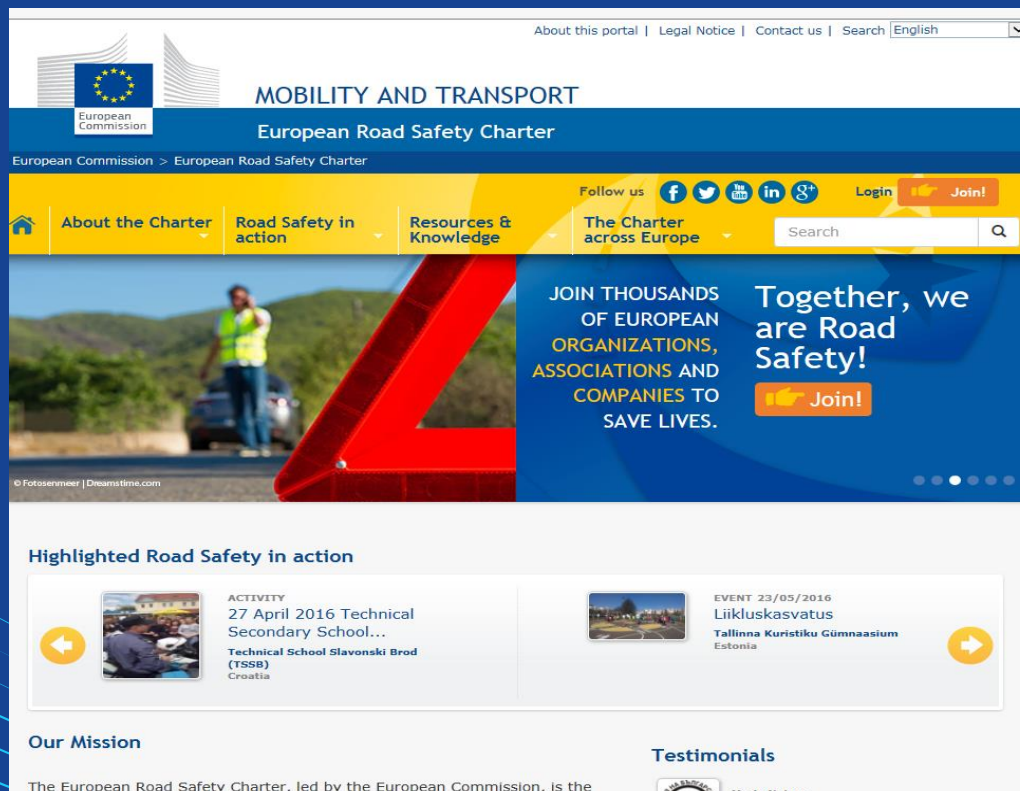
- Strategic Action Plan on Road Safety 2019
- Legislation (where necessary) e.g. on infrastructure, vehicle safety, enforcement, roadworthiness
- Road crash data collection and analysis
- Funding/financing support for investment e.g. in safe infrastructure, research, studies
- Partnership with all levels of government
- **Working with all in partnership**



## Working with stakeholders in partnership

- European Road Safety Charter
- Road Safety awards
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  - Urban Road Safety Award
- Involving stakeholders in policy – with partners like ETSC...and DVR.
- Openness...eg one High Level Group meeting per year to include stakeholders, and frequent meetings etc

# The European Road Safety Charter



- Civil society platform
- More than 3500 members

<http://www.erscharter.eu/>

# Excellence in Road Safety Awards



## Involving stakeholders in EU policy

- consultation is baked into Better Regulation principles: identify, target and consult to published minimum standards
- 12 week long internet based Open Public Consultations for all initiatives requiring impact assessment
- feedback invited also on roadmaps and at inception impact assessment stage
- results published on line







**Thank you very much both for listening  
- and for our future work together**



@Transport\_EU

Mobility and  
Transport

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