

The role of speed in the Safe System

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THE GLOBAL GOALS

For Sustainable Development



More attractive and sustainable city

- Paris taking new steps to improve air quality in the city
- Reduced speed to 30 km/h in city center from sept 2021.
- Wants to stimulate and increase walking, cykling and public transports





Half of all road fatal crashes occur in the value chain from commercial traffic

Road safety foot prints



Value Chain

Multinational companies supply chain starts in low and middle income countries and end up in high income countries.



”Sustainable speeds” – Procurement as a tool to increase speed compliance



IKEA Supply AG 



SSAB

Axfood

postnord

coop

ICA

clas
ohlson

- Initiative 2019: National gathering where some of the biggest transport buyers express expectations of non-speeding in transports being purchased.
- Common requirement formulations have been developed.
- From 2022: Requirement that the supplier measures and reports deviations in speed compliance at aggregated level

Geofencing Examples of activities

- Speed secured zon in the city of Enköping, personal and goods delivery
- A big timber company (SCA) use geofencing to control max speed through small villages in northern Sweden



