

DRIVING FOR WORK: MANAGING SPEED



Speed is a major killer on the roads that affects all drivers. Even when respecting speed limits, drivers can drive at inappropriate speeds or have an inappropriate driving style that increases their risk of being harmed in a collision.

WHAT CAN CAUSE SPEEDING WHEN DRIVING FOR WORK?

- Time pressures
- Delivery/stops schedules
- Pay per km/delivery
- Distractions
- Route planning
- Stress
- Unfamiliar locations



HOW DOES SPEED INCREASE RISK ON THE ROAD?

- Reduces reaction time
- Increases stopping distances
- Reduces a vehicle's ability to protect occupants
- Increases the risks to vulnerable road users outside the vehicle

SPEEDING CAN AFFECT ALL DRIVERS IN ALL VEHICLE TYPES



Company cars



Grey fleet



HGVs



Buses and coaches



Motorcyclists



LGVs

IMPORTANT TO REMEMBER!

Even when respecting speed limits, drivers can travel at inappropriate speeds or have an inappropriate driving style that increases their risk of being harmed in a collision. Even vehicles equipped with top speed limiters can breach lower speed limits.

HOW TO START TACKLING SPEED...



Establish a 'speed policy' as part of a comprehensive work-related road risk management programme.



Choose vehicle types that are suitable for the driver and the task



Make sure that systems of work do not pressurise staff into speeding while driving for work.



Avoid incentives to speed such as payments per km/delivery



Assess and train drivers in eco-driving techniques which encourage consistent and lower speed driving



Track speeding offences and provide for remedial action as required, including training and disciplinary action.

UTILISE TECHNOLOGY

INTELLIGENT SPEED ASSISTANCE (ISA)

ISA uses a speed sign-recognition video camera and/or GPS-linked speed limit data to advise drivers of the current speed limit and can help to automatically limit the speed of the vehicle as needed. Find out more at www.etsc.eu/isa

FLEET TELEMATICS

Telematics systems can be used to monitor a driver's speed (amongst other things) during a journey. The information can then be used to identify any speeding incidents and help develop feedback.

INTERESTED IN FINDING OUT MORE?

Download free reports and case studies at www.etsc.eu/praise

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