

The importance of cycling safety strategies and setting targets

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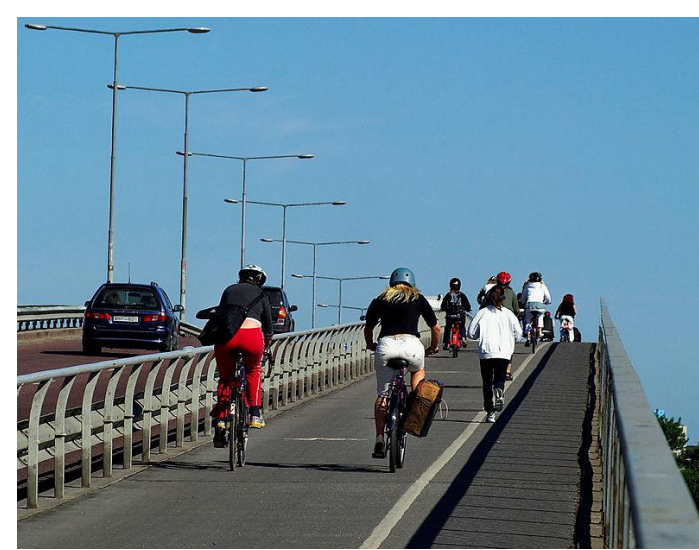
VISION ZERO
TOGETHER WE
SAVE LIVES

Background – the birth of our management model

Intermediate target for 2007 was not reached

Government assignment

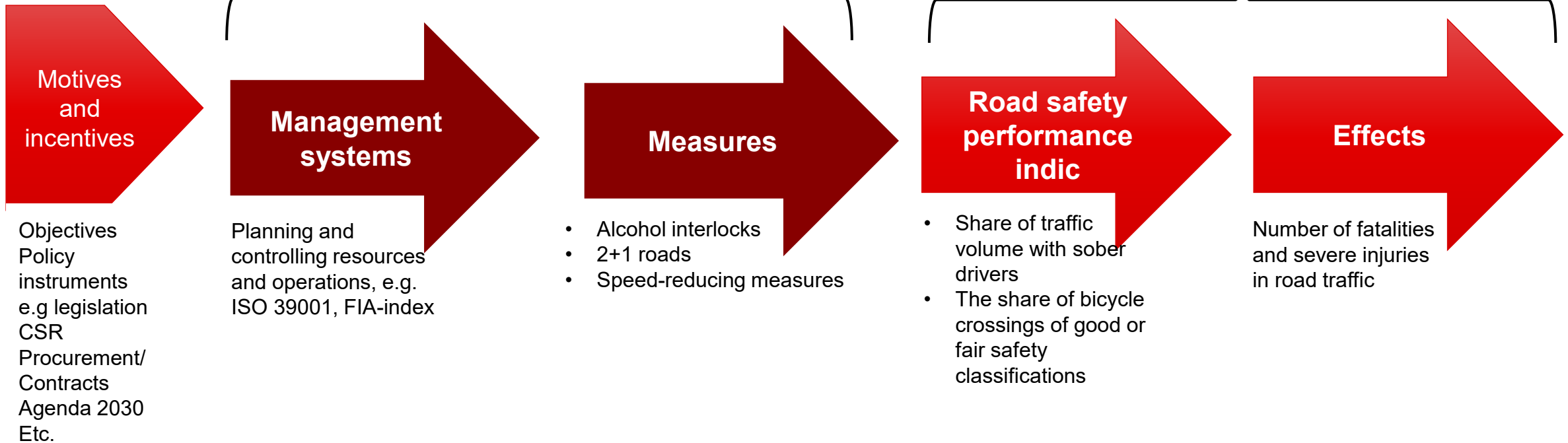
- Evaluation to find reasons why
- Suggestion for a new intermediate target
- Improvements and a suggestion for a management model was presented



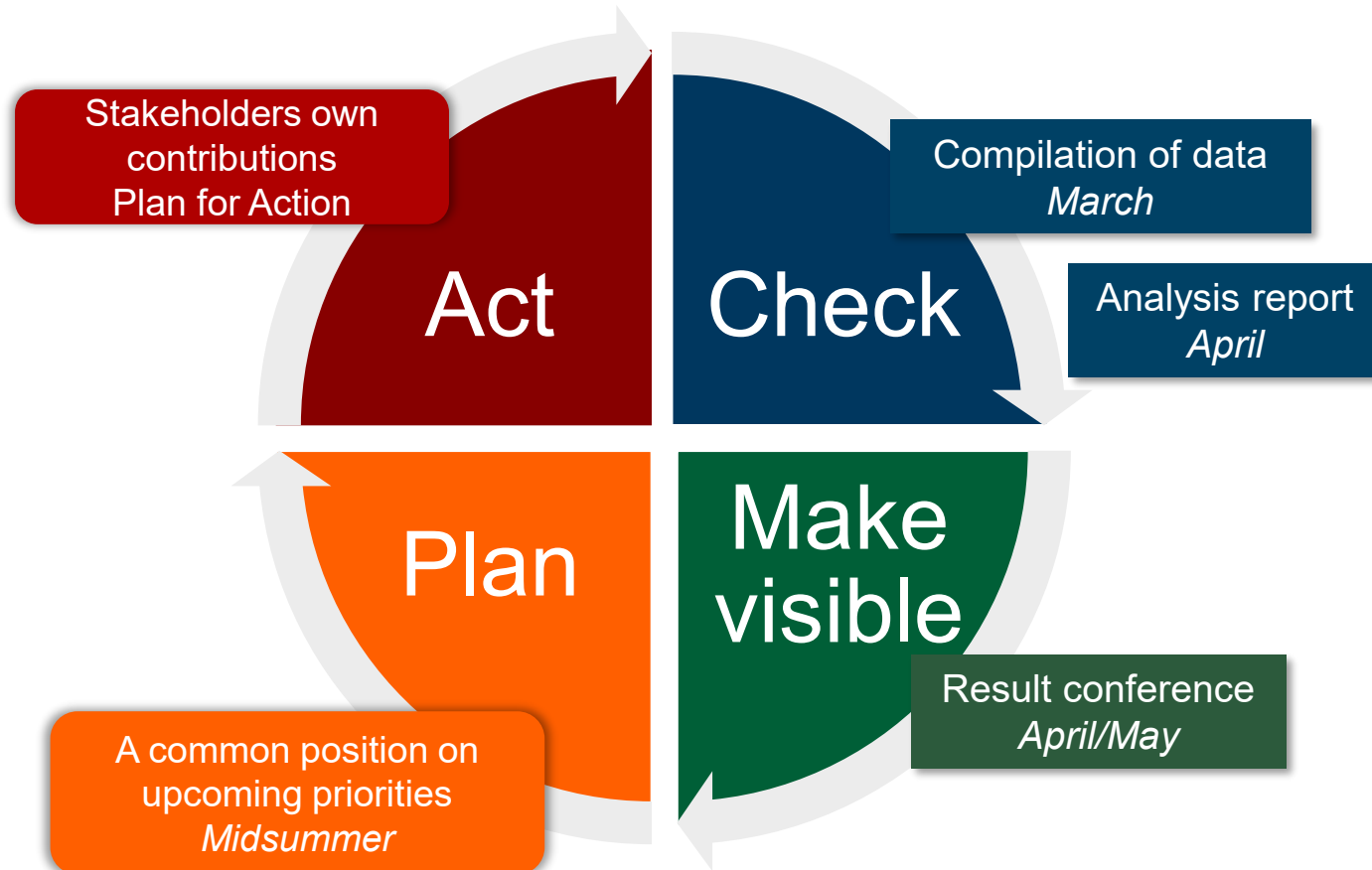
The road safety value chain – closer to action

Stakeholders contribution
Action

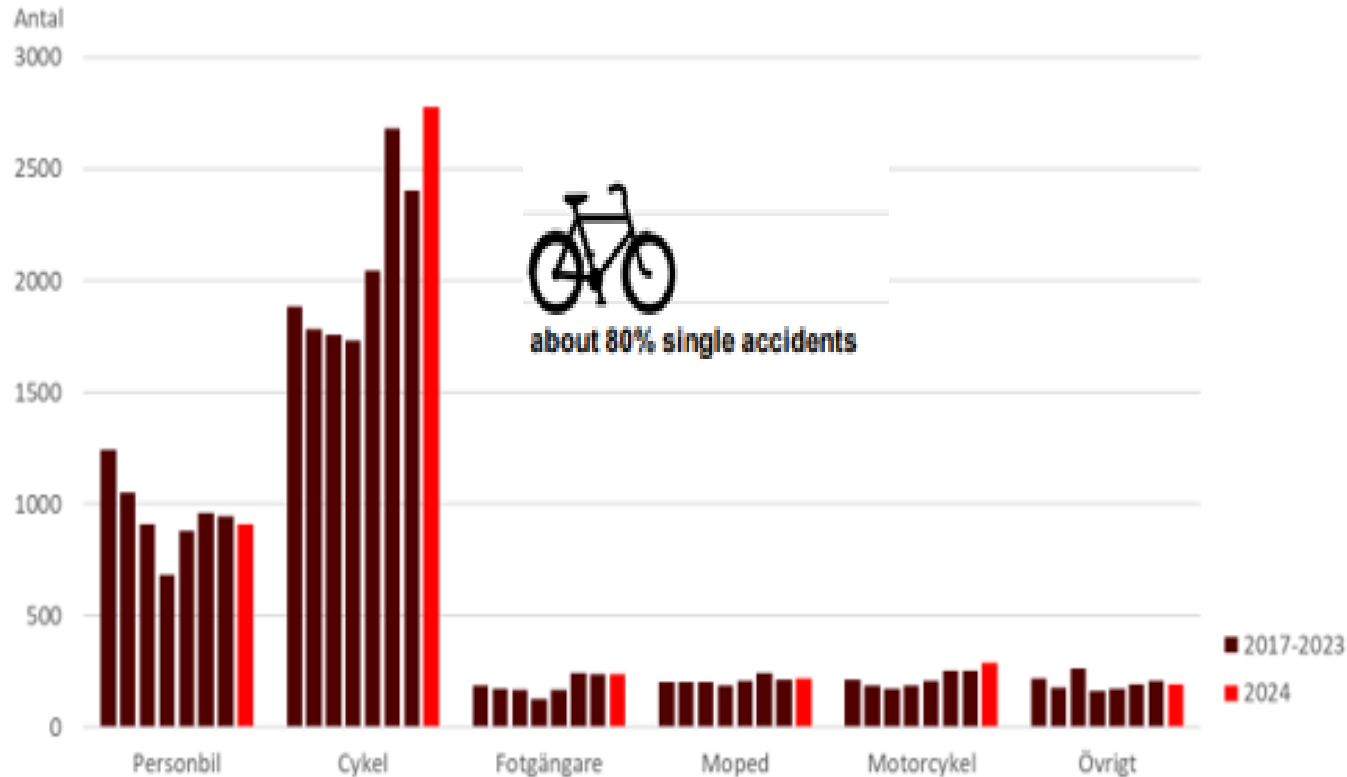
Intermediate objectives
Necessary development



Management by objectives, yearly process

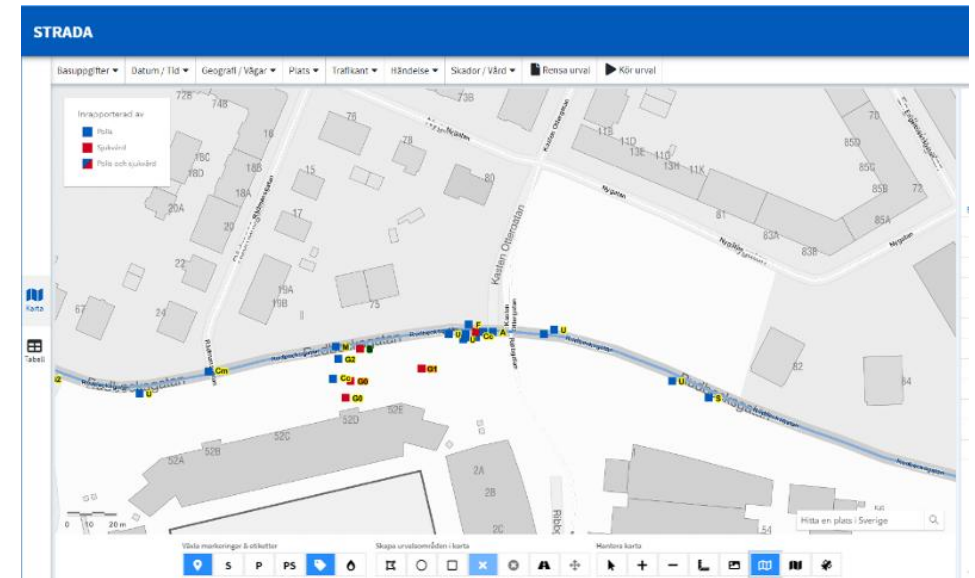


Seriously injured by road user group



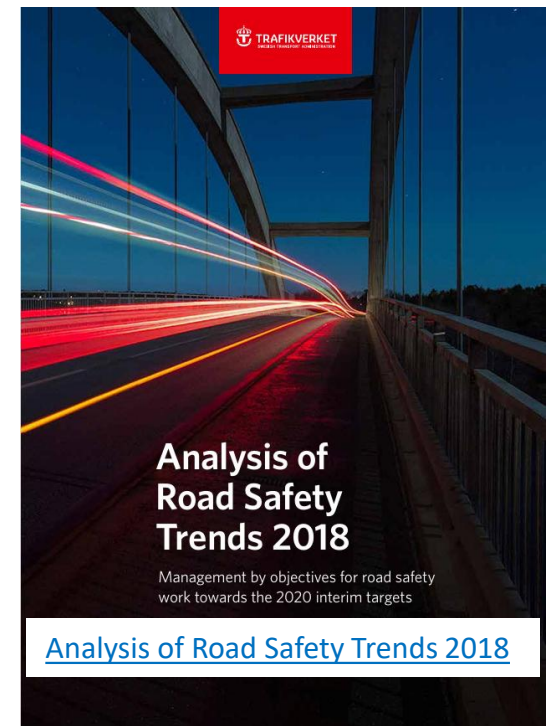
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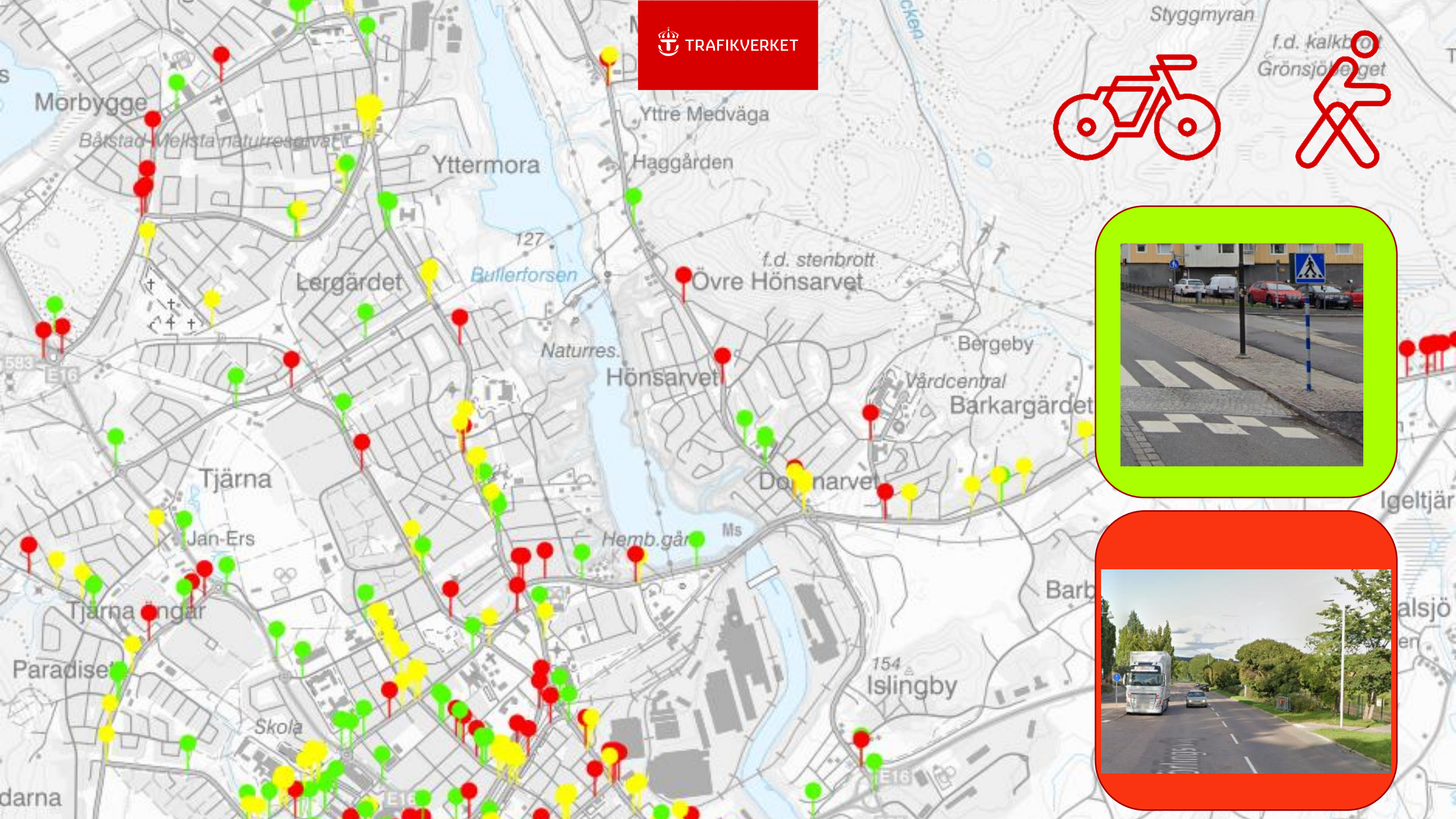
(Swedish Traffic Accident Data Acquisition)

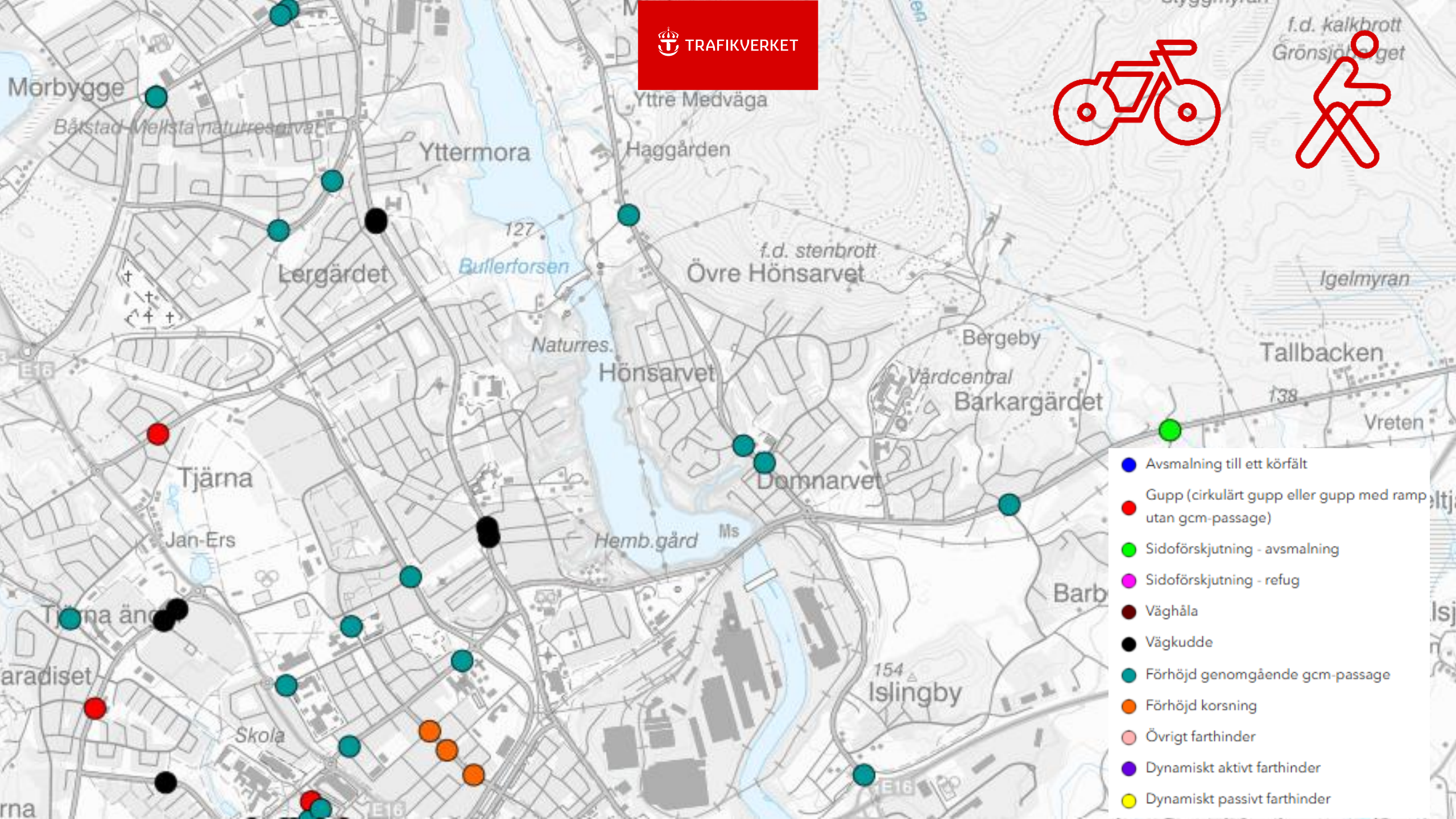


Indicators that relate to cycling

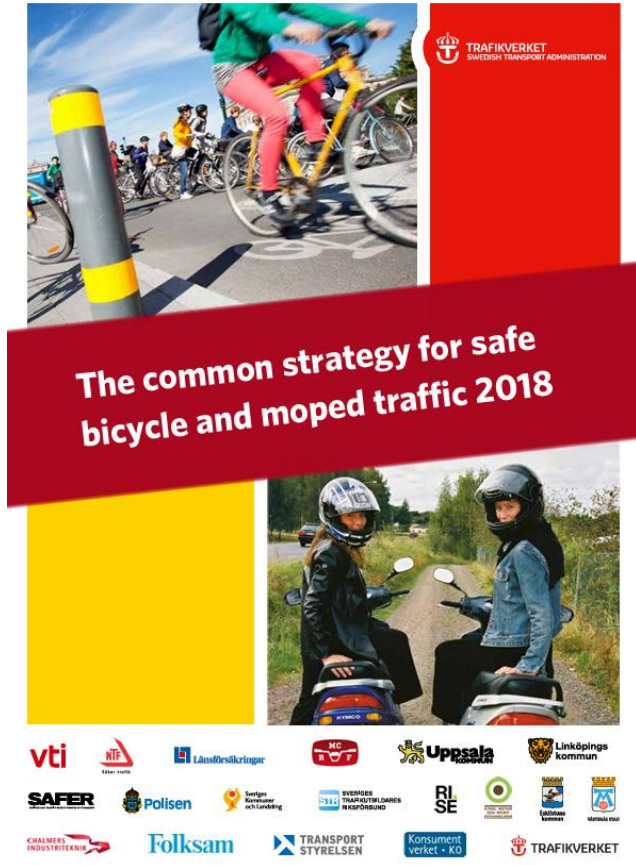
Indicator description	2025	Target 2030	
Number of seriously injured cyclists in single bicycle crashes	2 500 (2024)	1 200	Outcome indicator
The share of bicycle crossings of good or fair safety classifications (national road network)	64%	80%	System indicator
The share of bicycle crossings of good or fair safety classifications (municipal road network)	56%	75%	
The share of street length with 30 and 40 km/h speed limits of all streets with 30, 40 or 50 km/h speed limits – target of 99% by 2030	75%	99%	
Share of municipalities with a high level of systematic road safety management	13%	70%	
The share of cyclists observed wearing a helmet	47% (2023)	80%	User indicator







Strategy and Action plan



[Safe bicycle and moped traffic 2018](#)



[Road safety action plan 2022-2025](#)

Three main principles for managing Vision Zero on a national level – intermediate objectives

- Intermediate objectives on both overall safety outcome and road safety performance indicators
- Systematic evaluation of the road safety performance annually
- Cooperation with stakeholders (both when setting goals and in “action”)

Outcome indicators

System indicators
User indicators

Result-conferences
Yearly analyse of the progress presented

Action plan
Plan for activities carried out within three years

[Management by Objectives - Bransch](#)

Thank you

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