



Federal Ministry  
of Transport and  
Digital Infrastructure

# Deutschlands neue Verkehrssicherheitsstrategie

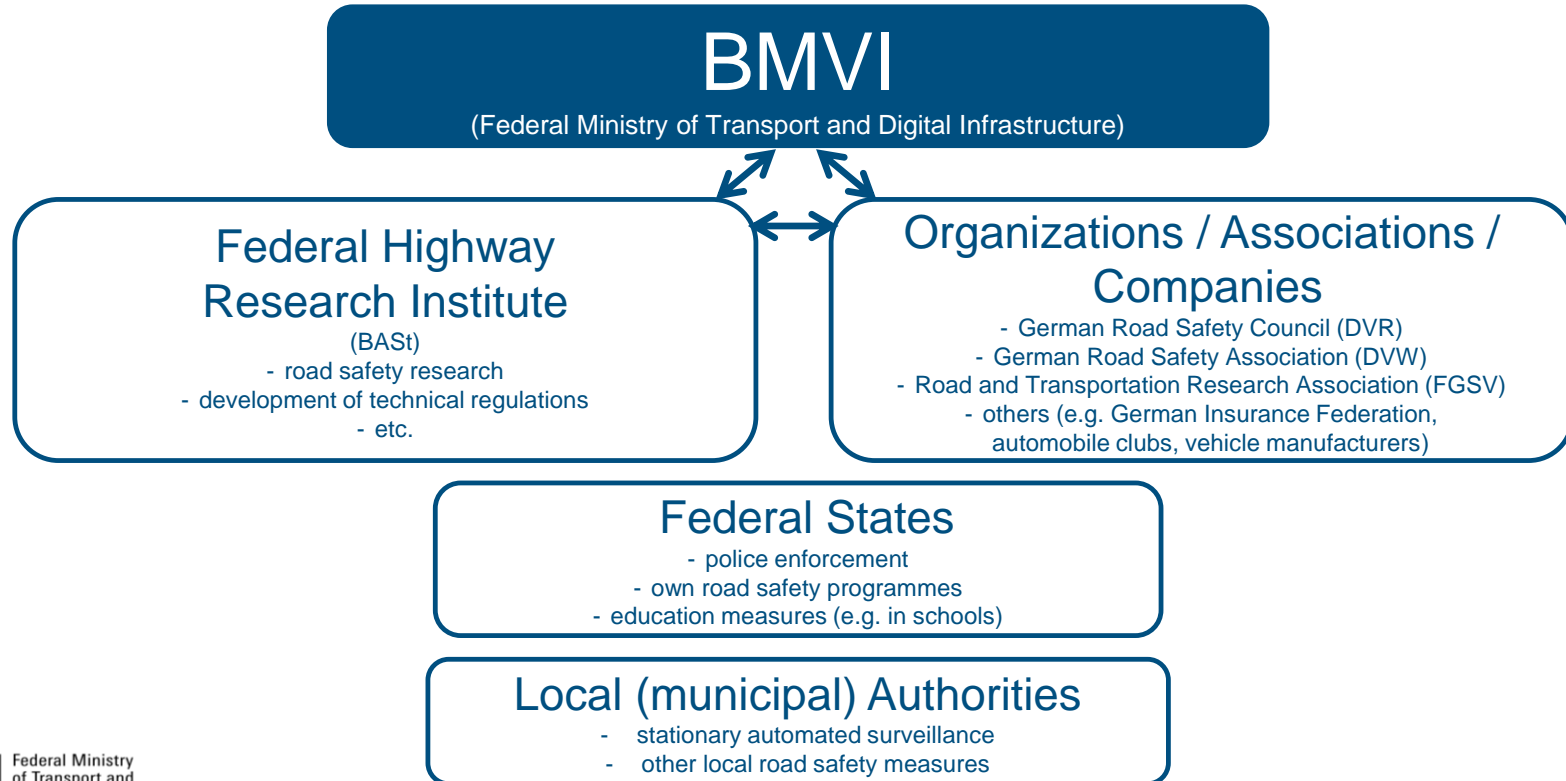
## *Germany's New Road Safety Strategy*

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**PIN – Talk (19. November 2020)**

Straßenverkehrssicherheit und Gesellschaft: Die Mitwirkung unterschiedlicher Akteure in  
Verkehrssicherheitsprogrammen  
*Road Safety and Society: Involving Stakeholders in Road Safety Programmes*

# Road Safety Architecture in Germany

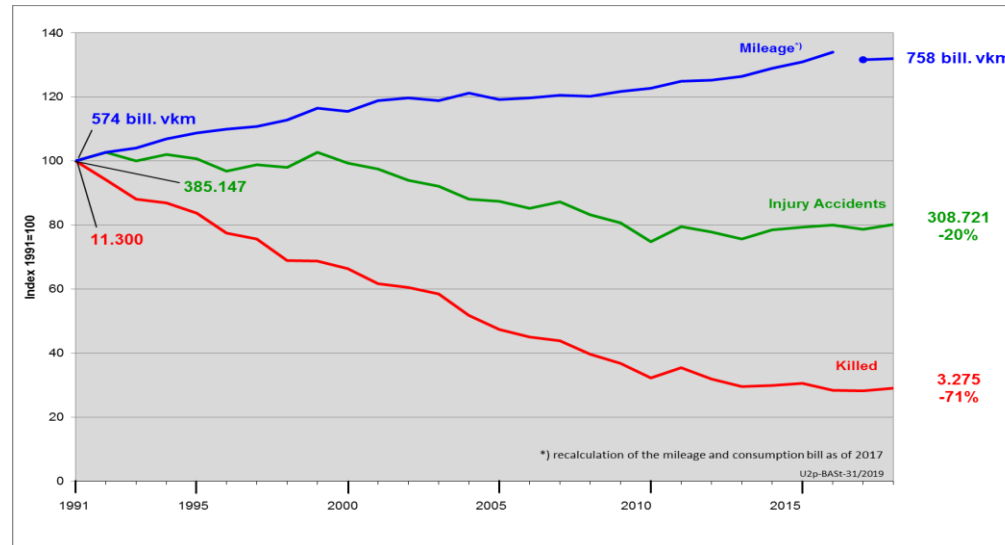


# German Road Safety Programme 2011

Goal: Reduction of road fatalities by 40% by 2020

3 action areas:

- Human Factors
- Infrastructure
- Automotive Engineering



# Common Road Safety Strategy

of all actors relevant to road safety



# Common Road Safety Strategy

## Dialogue Process



- Federal Ministry of Transport and Digital Infrastructure
- Federal States

Joint Working Group

- Municipal umbrella organisations
- German Road Safety Council (DVR)
- German Road Safety Association (DVW)

Direct Talks

- Further relevant stakeholders
  - several associations
  - automotive industry
  - suppliers
  - driving instructors
  - insurances
  - ...

Interviews &  
Online Survey

Workshops

- Strategy -
- Measures -

# Where do we see our role as Federal Government?

## Proceed, activate, support

- Improvement of the national framework
- Knowledge transfer on a professional level
- Results of road safety research
- Support for education and training
- Road infrastructure safety management
- Continuous monitoring and scientific backup during the next decade
- . . .

Vielen Dank für Ihre Aufmerksamkeit  
*Thank you for your attention!*

## Contact

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