



Safer mobility for older drivers

ETSC online event

17 November 2023

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Who are we



We represent older people in Europe since 2001

+105 members





Context
Longevity



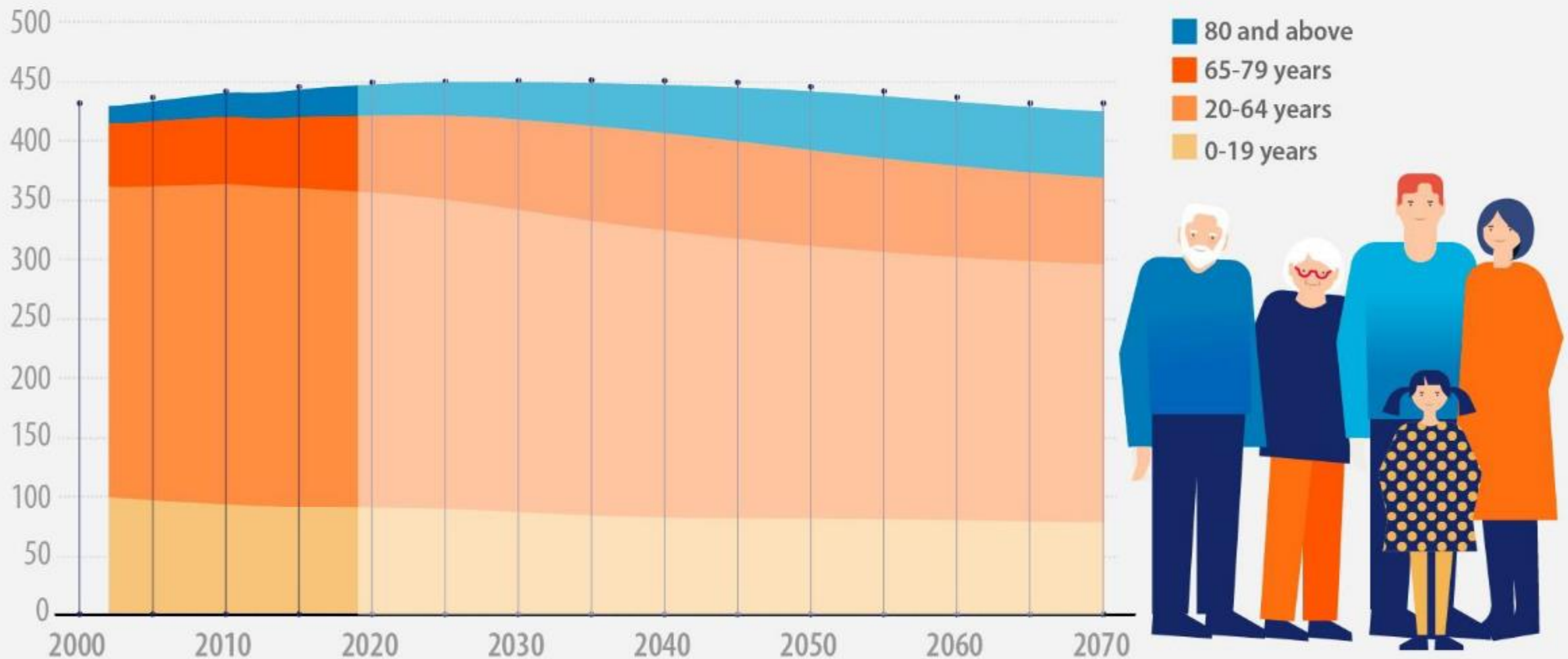
Quest
Self-advocacy



Horizon
Age equality

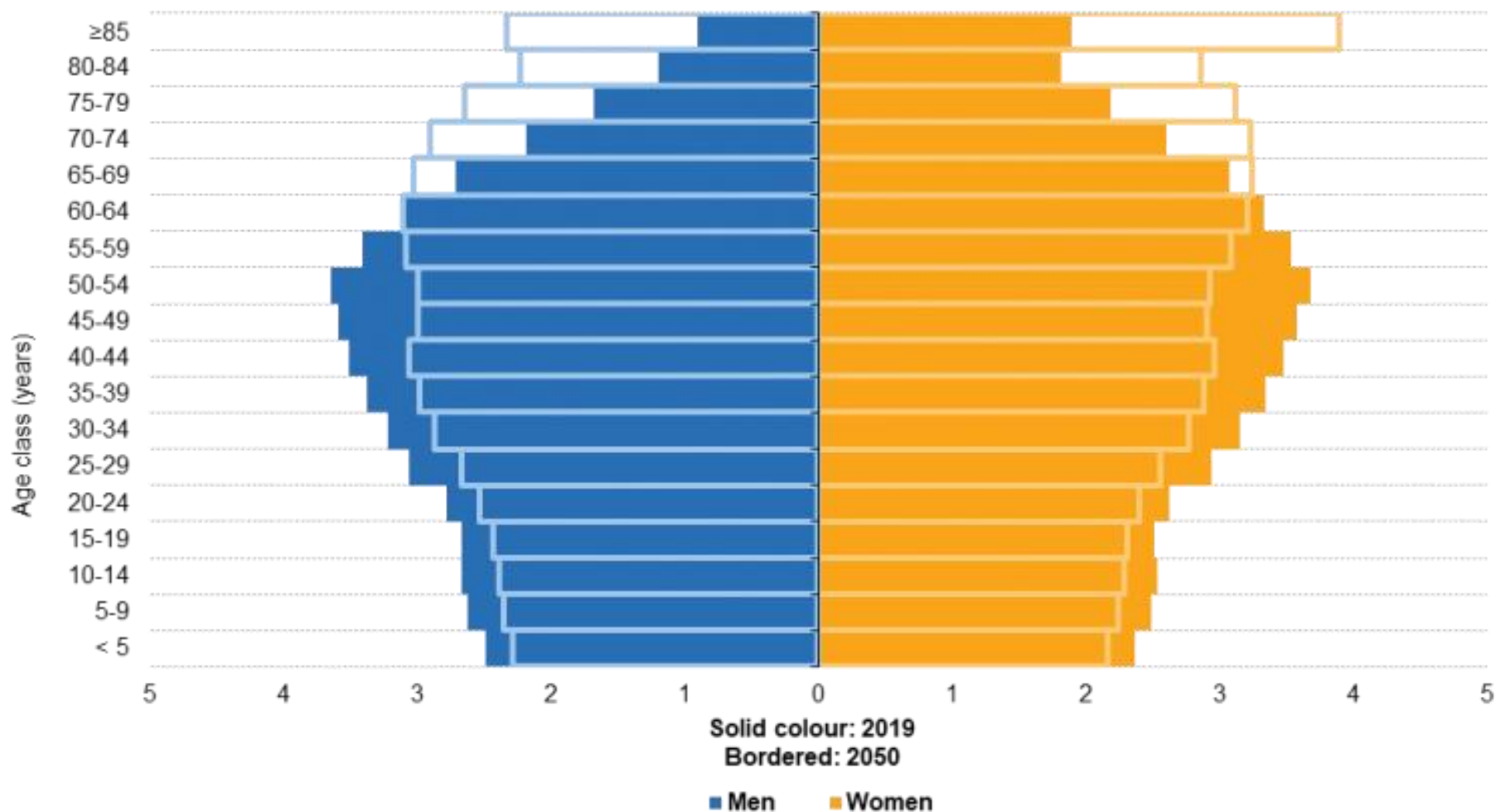
Population by major age groups

(in millions, EU-27, observed (2001-2019) and projected (2020-2070) data)



Population pyramids, EU-27, 2019 and 2050

(% share of total population)



Note: all data as of 1 January. 2019: estimates and provisional. 2050: population according to the 2019 projections, baseline variant (EUROPOP2019).

Source: Eurostat (online data codes: demo_pjangroup and proj_19np)

	% in EU total population	Living predominantly in rural areas	Living predominantly in urban areas
20-64	58,7	57,2	59,9
65-79	15,1	16,2	14,1
80+	6,1	6,3	5,8

Based on Eurostat Data for 2022

Ageism





Ageism

Ageism refers to how we think
(stereotypes), feel (prejudice) and act
(discrimination) towards others or
ourselves based on age

(WHO Definition)



GLOBAL
CAMPAIGN
TO COMBAT
AGEISM

GLOBAL REPORT ON

AGEISM

AGEISM IS HARMFUL

Ageism has far-reaching
IMPACTS ON ALL ASPECTS
OF PEOPLE'S HEALTH



Ageism takes a
**HEAVY
ECONOMIC
TOLL**
on individuals
and society



PHYSICAL HEALTH



MENTAL HEALTH



SOCIAL WELL-BEING

#AWorld4AllAges



GLOBAL
CAMPAIGN
TO COMBAT
AGEISM

Word matters

Guide to avoid stereotypical communication when talking about ageing and older people.



Instead of elderly (drivers, users) prefer older people (older drivers/users)



Mobility in old age



Why is mobility critical for older people?





WORLD
REPORT
ON
**AGEING
AND
HEALTH**

How can we support older drivers?

Building cognitive capacity

Increase physical activity

Education and training

Raising awareness campaign

Older pedestrians and cyclists

- Shared spaces (incl. pavement clear from obstructions)
- eScouter/eBikes (too silent + speed)
- Accessibility of the outdoor environment/pavement
- Safe pedestrian crossings
- Volume and speed of road traffic



Our recommendations on the Driving Licence Directive

- Be mindful with digitalisation (mobile driving licence)
- Ageist provisions:
Why limiting the administrative validity of the driving licence from the age of 70?

List of standards for physical and mental fitness with unclear definitions

A « victory » to highlight!

UN Independent Experts Letter to the European Commission (25 Sept. 2023):

“While we welcome this proposal which aims to improve road safety in the European Union, provisions related to older people, might incite stigma and discrimination based on old age, as well as perpetuate ageist stereotypes and structural ageism against older persons.”



Thank you!

Do you have questions?



Want to know more about us?



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