



Driver Safety Management System

Work Related Road Safety

October 2017

JACOBS[®]

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October 31, 2017

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Agenda

1. Who are Jacobs
2. Why Driver Safety Management
3. Our Journey
4. Our Integrated Driver Safety Management System

Who we are

- **Jacobs®** is one of the world's largest and most diverse providers of technical, professional and construction services.
- We have 55,000 staff based in 46 countries
- 7,500 in UK & Ireland of which approx. 3,500 drive on company business
- Approximately 11,000,000 driver miles in 2016/17 in UK & Ireland
- 90% of drivers use either hire car or personal vehicles (grey fleet)



Why Driver Safety Management

- Driving is the most hazardous activity the majority of our staff will be exposed to
- Driving Kills
- We put people in cars – we have a legal and moral duty to manage the risk

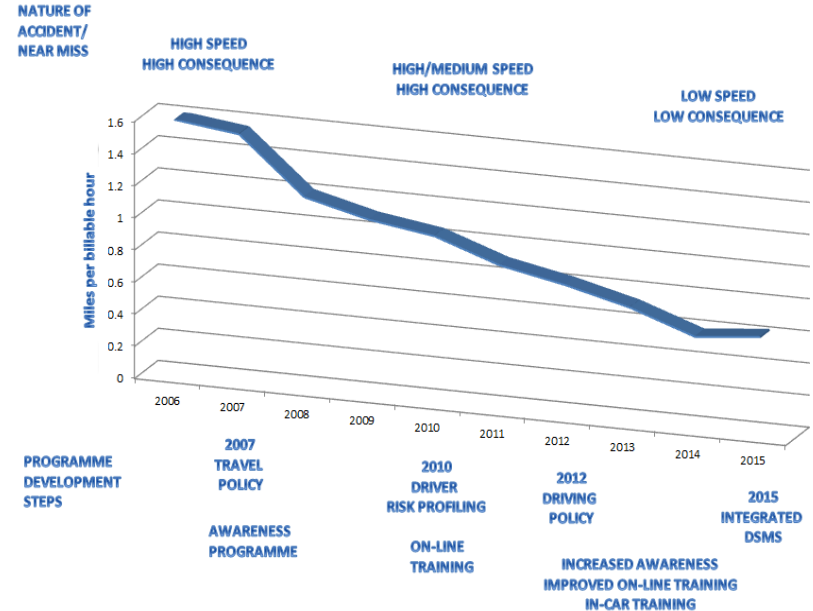
2007 – Global Travel Policy

New hierarchy for business travel: -

- Increase ‘meetings without moving’
- Increase use of public transport
- Consider vehicles only as last resort

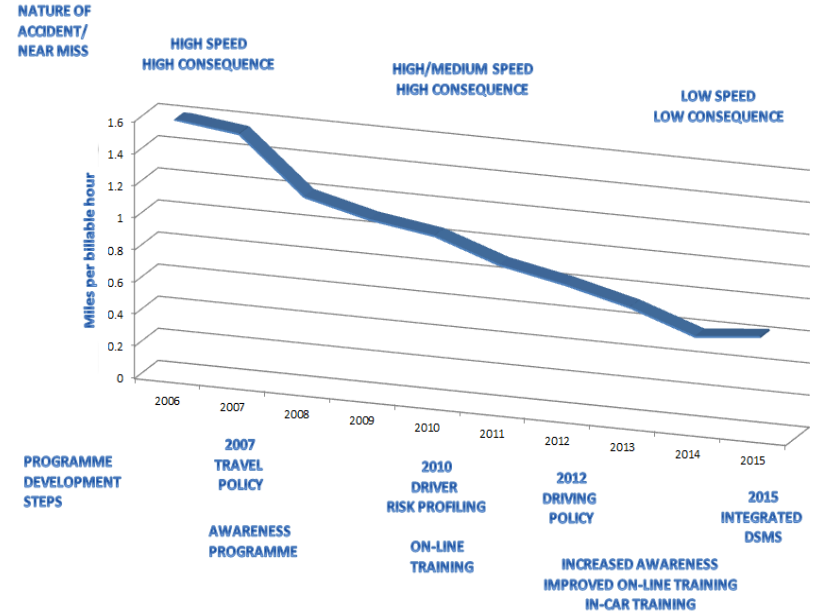
Plus

- Awareness Campaigns on driver safety
- Banned all use (including hands free) of mobile phones while driving;
- Introduced licence and insurance document check requirements; and
- Introduced a Travel Planning process.



2010 – Driver Risk Profiling

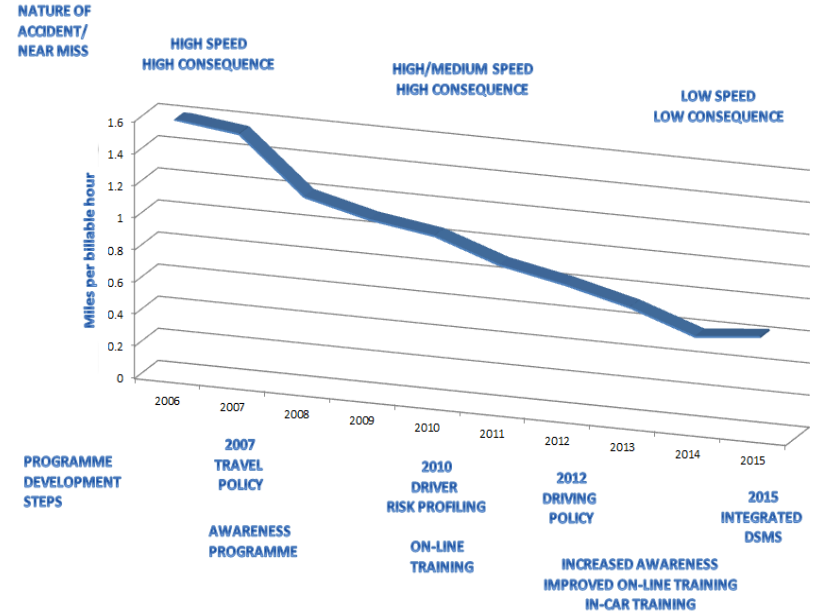
- First attempt to understand driver risk & target training
- First On-line driver training for staff



2012 – Driving on Company Business Policy

Fresh approach to Driver Safety Management and focused on four key areas: -

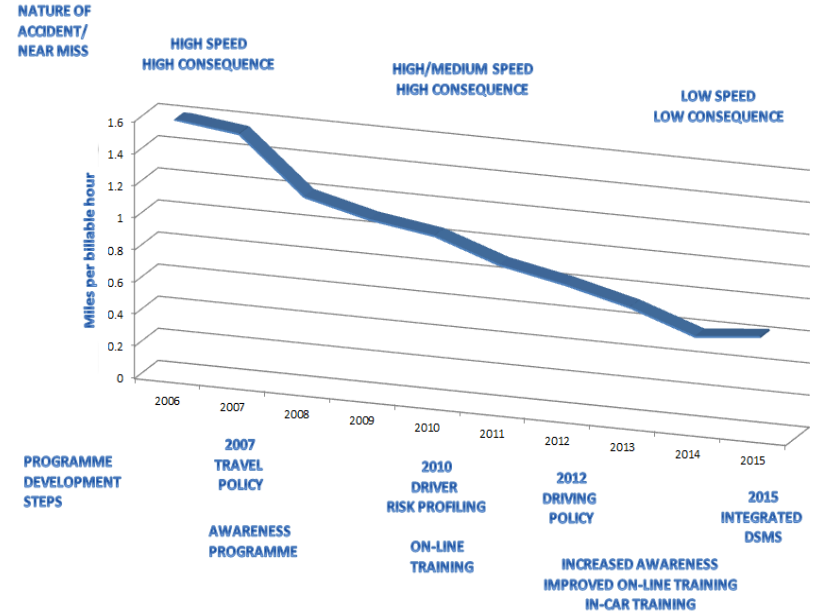
- **Eliminate** - The Safest Journey is the Journey Not Taken.
- **Reduce** - If a journey must be made, reduce the time spent driving.
- **Control** - If driving is required, ensure that the journey is properly planned and that the driver(s) understand the risks and are properly trained.
- **Protect** - Ensure the vehicle being driven is safe and fit for purpose.



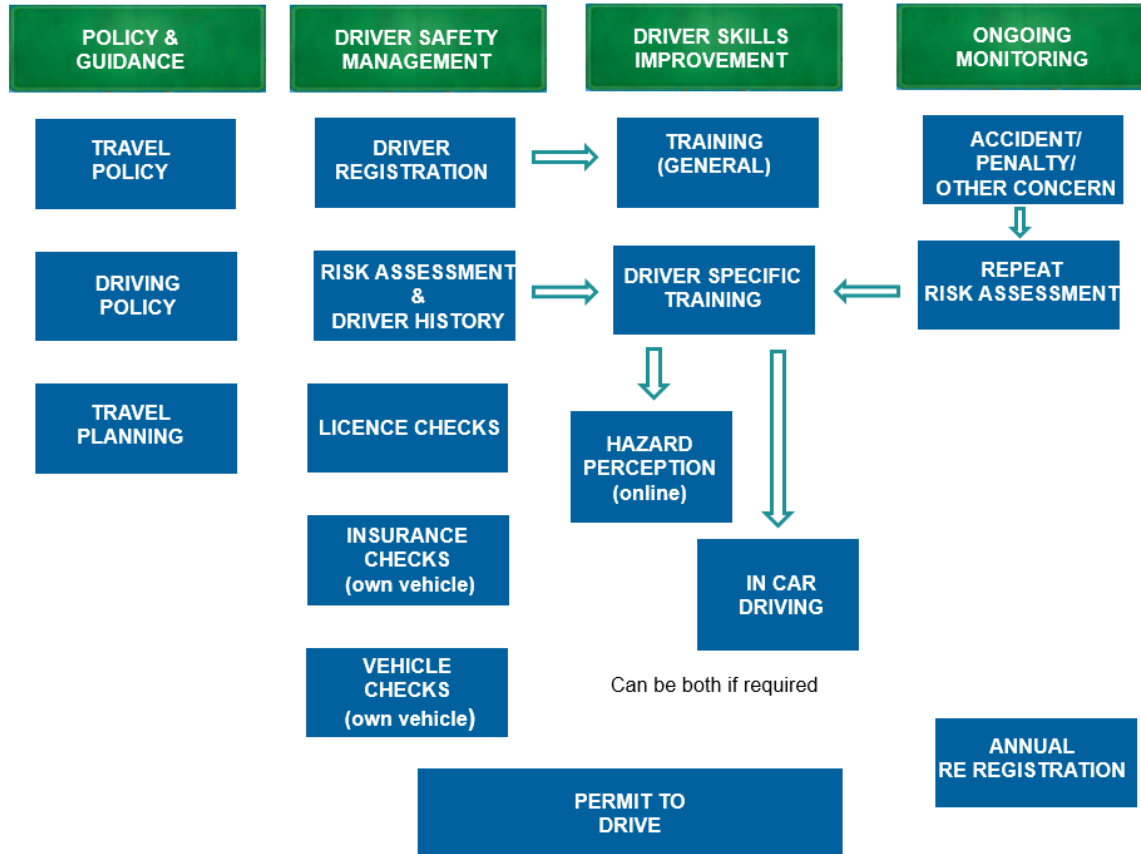
2012 – Driving on Company Business Policy

Our policy also introduced: -

- **Improved e-learning modules** – focussing on risk awareness driver behaviour and journey planning
- **Minimum standards** on driver training and competence;
- **Guidance** on effective journey planning (e.g. staying overnight rather than long driving after long days);
- **Limits** on journey length in any given day and/or week; and
- **Car safety** standards and recommended ages for personal vehicles.



2015 – Integrated Driver Safety Management (ADT)

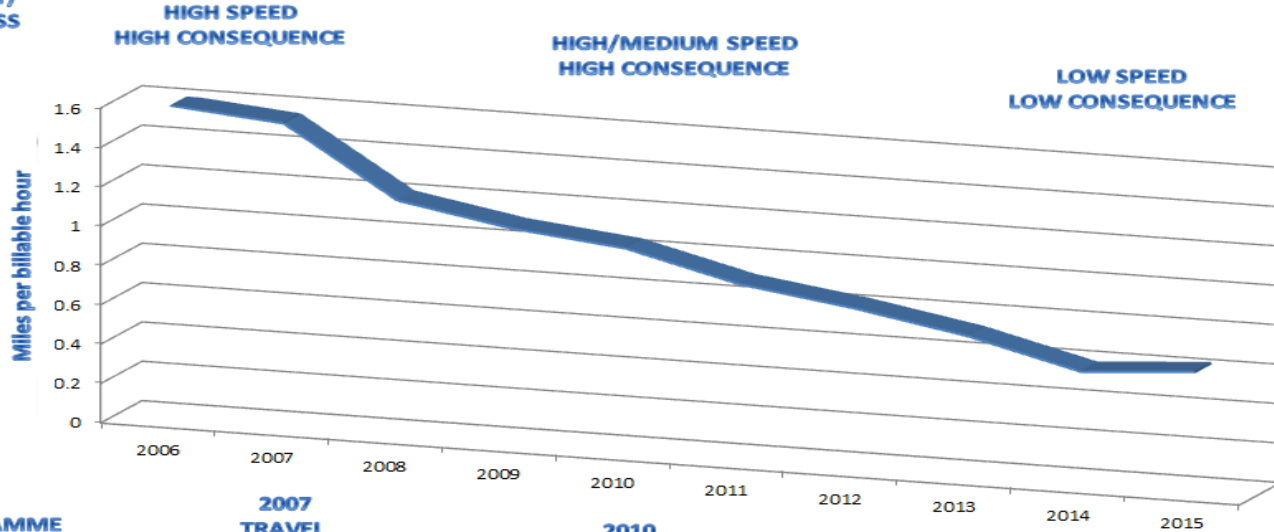


Successes in Year 1 of Integrated DSM System

- **34%** drop in motor Vehicle Accidents
- **85%** compliance rate
- **8%** drivers identified as having issues with licences and/or insurance – drivers informed and are now compliant
- Improved engagement with staff

Our Journey

**NATURE OF
ACCIDENT/
NEAR MISS**



**PROGRAMME
DEVELOPMENT
STEPS**

**2007
TRAVEL
POLICY**

**AWARENESS
PROGRAMME**

**2010
DRIVER
RISK PROFILING**

**ON-LINE
TRAINING**

**2012
DRIVING
POLICY**

**INCREASED AWARENESS
IMPROVED ON-LINE TRAINING
IN-CAR TRAINING**

**2015
INTEGRATED
DSMS**

Benefits of Driver Safety Management for Jacobs

- Safer drivers driving safer vehicles
- Reduced travel to meetings, greater efficiencies – value passed on to client's & improved client relationships
- Significant reduction in Jacobs corporate risk profile
- Reduction in number of accidents/near misses
- Able to demonstrate compliance with Statutory obligations (reduced risk of prosecution)

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