



Creating a Context for Safety within an EU Cycling Strategy



European Transport Safety Council

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The PIN Programme



- Experts from the 32 participating countries (EU member states + Israel, Norway, Serbia and Switzerland)
- Steering group
- Project team at ETSC

TOYOTA

VOLVO



TRAFIKVERKET



Deutscher
Verkehrssicherheitsrat



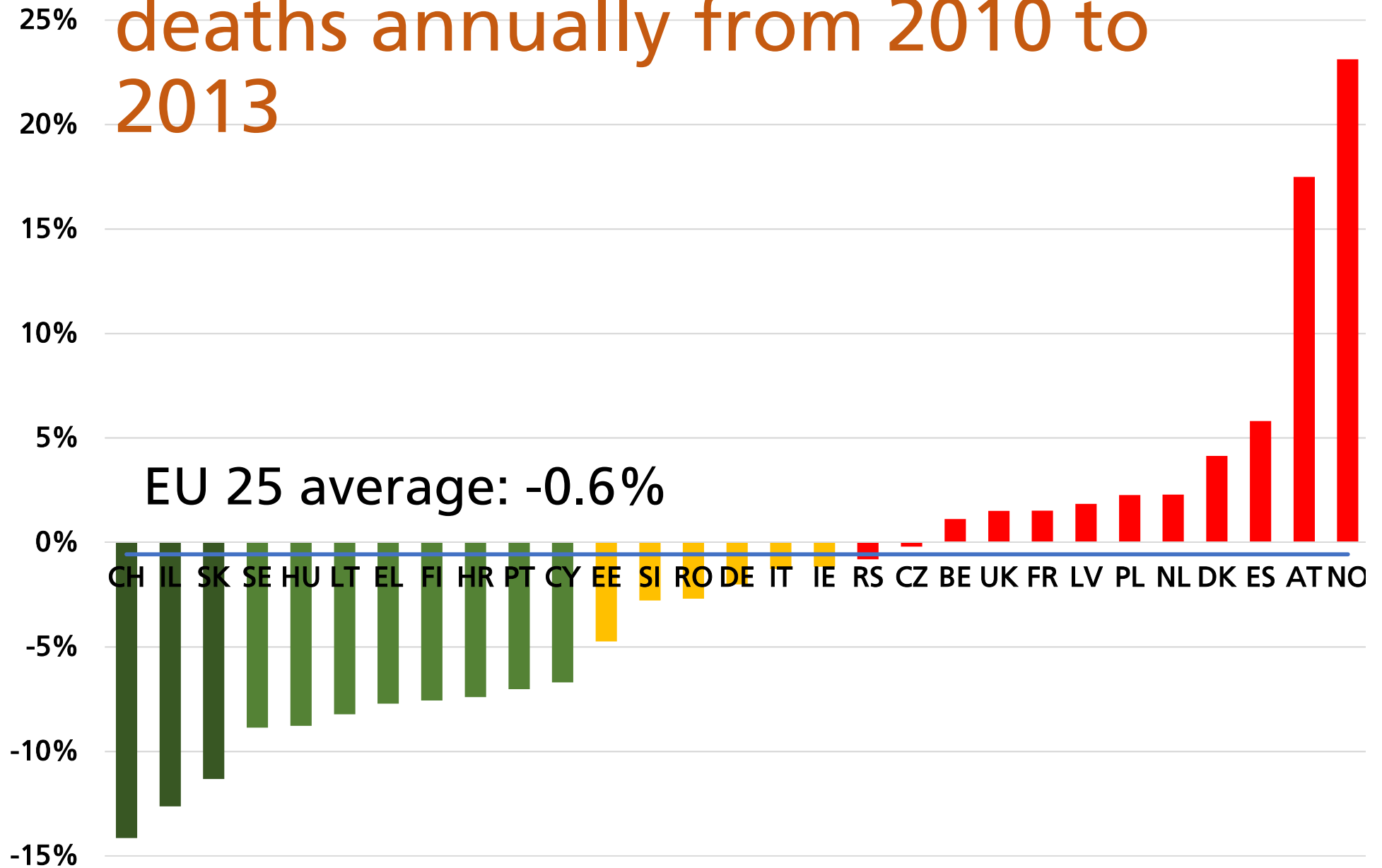
Statens vegvesen

2,009

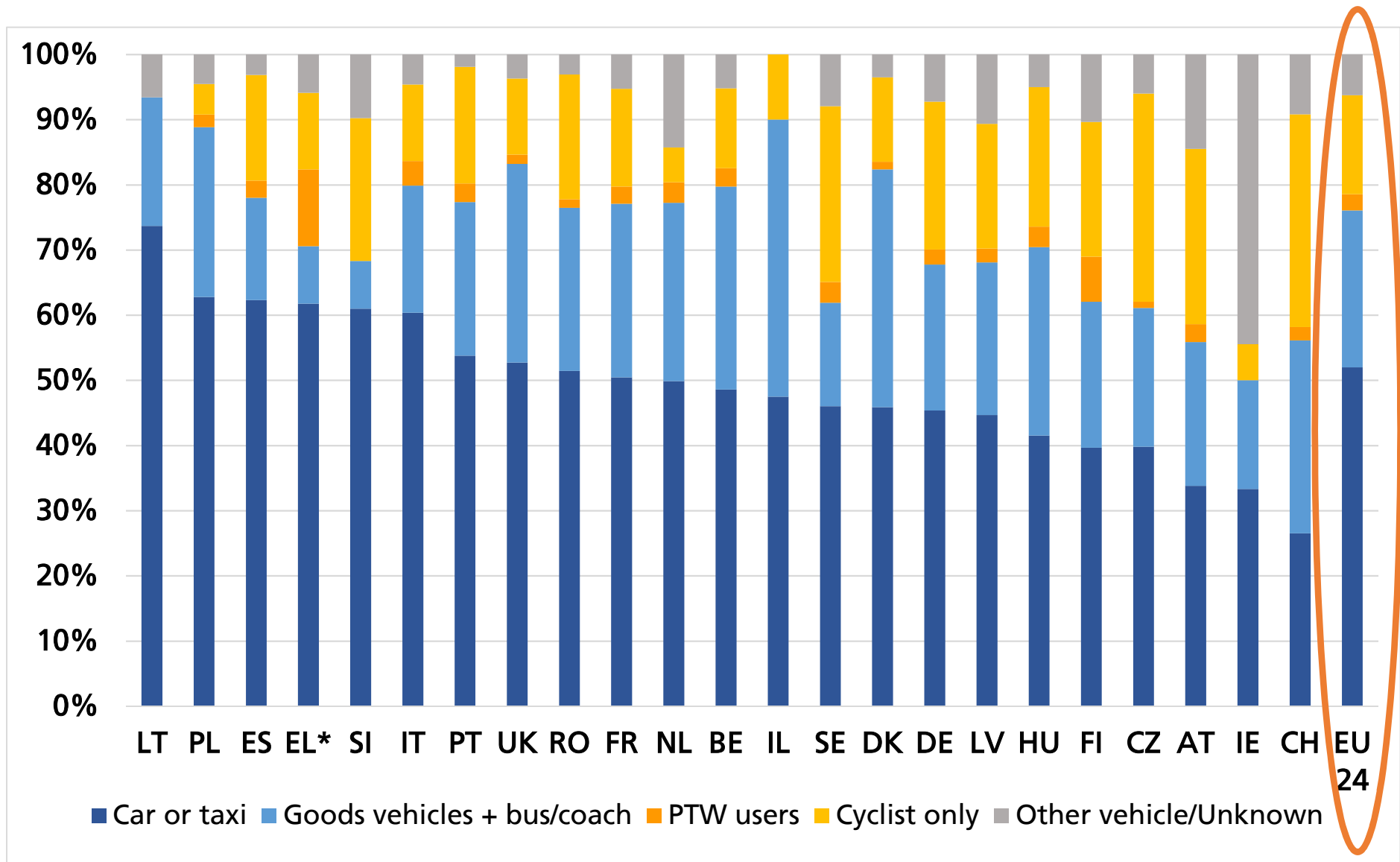


People died in road traffic
while cycling in 2013

Only 0.6% reduction in cyclist deaths annually from 2010 to 2013

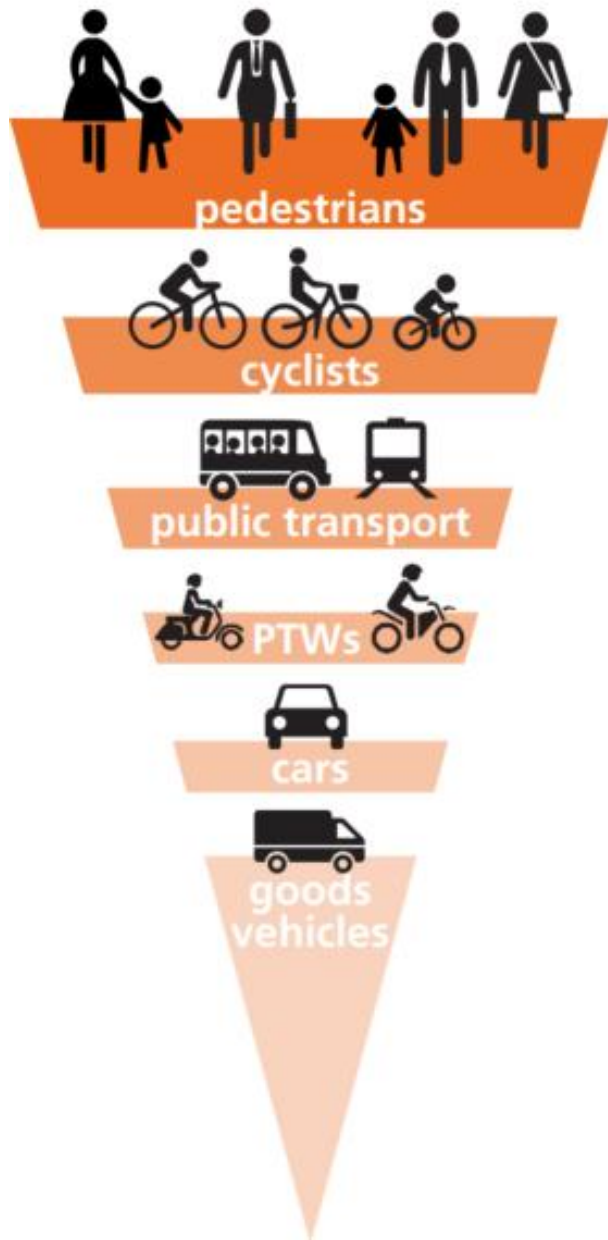


78% of cyclists are killed in collisions with (a) motorised vehicle(s) 2011-2013



Recommendations to Member States

- ✓ Keep records of the numbers of deaths and serious injuries of cyclists in incidents not involving motor vehicles
- ✓ Tackle high levels of underreporting
- ✓ Record cycling exposure data
- ✓ Develop and use collision maps with cyclists with special focus on turning-accidents
- ✓ Include alcohol as cyclist collision cause



<http://etsc.eu/projects/pin/>



PIN | ETSC



Publications

Cross-country comparisons on a range of different road safety topics are published in a series of PIN Flash reports. ETSC also publishes the flagship PIN Report annually, launched at the PIN conference in Brussels. For the archive of older publications, click [here](#).



How safe are new cars sold in the EU? (PIN Flash 30)

In 2014 in Europe 25 964 people died in road traffic and 203.500 were seriously injured. However, the long term...



9th Annual Road Safety Performance Index (PIN) Report

In 2010, the European Union renewed its commitment to improving road safety by setting a target of reducing road deaths...



Making Walking and Cycling on Europe's Roads Safer (PIN Flash 29)

Around 138.400 pedestrians and cyclists lost their lives on EU roads between 2001 and 2013. 7.600 were killed in...

Events

Each year ETSC hosts the PIN Event which is also the platform for the presentation of the PIN Award to the best performing country. ETSC also organises PIN Talks in several member states each year. For older events (prior to 2014) click [here](#) for the archive.



20 June 2016 – Road Safety Performance Index (PIN) conference

Norway House, Brussels, 20 June 2016, 14.00-18.30 In the last two years the EU's road safety progress has stopped. At...



25 May 2016 – Prevent collisions, reduce injuries, save lives, The Hague

25 May 2016, Wednesday, 9.30 – 15.30 The EU House, Korte Vijverberg 5-6, The Hague, the Netherlands The Institute for Road...



5 November 2015 – Improving pedestrian and cyclist safety and tackling driver fatigue, Riga

5 November 2015, 8:30 – 14:00 Ministry of Transport, Gogola street 3, Riga, Latvia The European Transport Safety Council...

www.etsc.eu/PIN

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