



## Road Safety Authority Annual International Conference

**Theme: International Best Practice in Road Safety Strategy Development**

**Thursday 13 June 2019, Dublin Castle**

**\*Registration from 8:30am to 9:30am**

**Conference Chair**

**Mr Conor Faughnan, Director of Consumer Affairs, AA Ireland**

### **SESSION 1:**

- 9:30am Ms Liz O' Donnell, Chairperson, Road Safety Authority**  
Introduction and Welcome Address
- 9:35am Mr David Sheahan, Assistant Commissioner, An Garda Síochána**  
Opening Address
- 9:40am Mr Matthew Baldwin, European Coordinator for Road Safety, European Commission**  
The European experience to date with the Safe System - so where next?
- 10:00am Professor Barry Watson, Centre for Accident Research and Road Safety - Queensland (CARRS-Q), Queensland University of Technology (QUT), Australia**  
What happens when a country falls behind its strategic road trauma reduction target: Lessons from Australia
- 10:20am Ms Moyagh Murdock, Chief Executive, Road Safety Authority**  
Ireland's strategic approach to road safety: critical success factors
- 10:40am Ir. Rob Eenink, Research Manager, SWOV Institute for Road Safety Research, Netherlands**  
Sustainable Safety in the Netherlands
- 11:00am Question and Answers Session**
- 11:10am Break**  
Tea and Coffee

## **SESSION 2**

- 11:30am**      **Mr Antonio Avenoso, Executive Director, European Transport Safety Council (ETSC)**  
Road Safety Strategies: from current best practice to future synergies
- 11:50am**      **Ms Guro Ranæs, Director of Road Traffic Safety, Norwegian Public Roads Administration**  
The Road to Success? - The Norwegian Approach
- 12:10pm**      **Professor Dr. Walter Eichendorf, President, German Road Safety Council (DVR)**  
The Vision Zero Prevention Strategy of the German Road Safety Council (DVR)
- 12:30pm**      **Dr Álvaro Gómez Méndez, Head of the National Road Safety Observatory, Directorate General for Traffic (Spain)**  
Road Safety Strategic Approach in Spain
- 12:50pm**      **Questions and Answers Session**
- 1:00pm**        **Lunch**

## **SESSION 3**

- 2:00pm**        **Mr Stephen Perkins, Head of Research and Policy Analysis, International Transport Forum at the OECD**  
Latest national performance benchmarking results and strategy for a safe system
- 2:20pm**        **Ms Therese Malmström, Project Leader and Coordinator, Swedish Transport Administration**  
Road safety work in Sweden – success factors and challenges
- 2:40pm**        **Ms Vesna Marinko, Acting Director, Slovenian Traffic Safety Agency**  
Measures to improve road safety in Slovenia
- 3:00pm**        **Questions and Answers Session**
- 3:15pm**        **Mr Shane Ross TD, Minister for Transport, Tourism and Sport**  
Closing Address