

REGULATING DRUG DRIVING TO PROTECT ALL ROAD USERS

Friday 10 May 2019

Auditorium - Fédération Française de l'Assurance
26 boulevard Haussmann, 75009 Paris

Moderation: Anne Lavaud, Déléguée Générale de l'association Prévention Routière

09 : 00 *Registration & welcome coffee*

09 : 30 **Welcome and opening speech**

Emmanuel Barbe, Délégué Interministériel à la Sécurité Routière

09 : 45 **Drug Driving in Europe**

Antonio Avenoso, Executive Director, European Transport Safety Council (ETSC)

10 : 00 **Trends in the Field of Drug Testing**

Verena Zimmermann, Securetec

10 : 15 **Part I : The effects of Drug Driving**

The scale of the phenomenon and preventive countermeasures in France

Charles Mercier-Guyon, forensic scientist, ETSC expert

10 : 40 **Question and answers**

11 : 00 *Drug testing demonstration by Securetec*

11 : 00 *Coffee break*

11 : 15

Part II : The impact of decriminalisation policies on road safety

Drug driving in the Netherlands

Sjoerd Houwing, Senior Project Manager, CBR

Drug Driving in Belgium

Alain Verstraete, Department of Diagnostic sciences, Ghent University, Belgium

Drug driving in Canada

Ward Vanlaar, Chief Operating Officer, Traffic Injury Research Foundation (TIRF)

12 : 00

Panel discussion with the 3 speakers and Christophe Ramond, Research Director, association Prévention Routière

12 : 30

Part III : Effective communication tools

Advertising and communication

Anne Lavaud, Déléguée Générale de l'association Prévention Routière

French campaign against drug driving

Laëtitia Moch, Cheffe du Bureau Campagnes nationales et Evènements, Délégation à la sécurité routière

Which kind of communication to governments and civil society in Canada?

Robyn Robertson, President and CEO, Traffic Injury Research Foundation (TIRF)

Compilation of advertising spots and exchange of views

Questions and answers

13:30

Buffet lunch

Simultaneous Translation (French <-> English) will be provided
ETSC is grateful to Securetec for the financial support for this event.