



The LEARN! Manual Webinar

Wednesday 23 June 2021

10:00-12:15 CEST

Agenda

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| 10:00 | Welcome
<i>Antonio Avenoso, ETSC</i> |
| 10:10 | LEARN! Manual for Developing, Implementing & Evaluating Traffic Safety and Mobility Education
<i>Frank Mütze, ETSC</i> |
| 10:30 | Setting Objectives in line with a Strategy
<i>Werner De Dobbeleer, Flemish Foundation for Traffic Knowledge (VSV)</i> |
| 10:45 | Achieving Change through the Be Seen Project
<i>Alain Areal, Prevenção Rodoviária Portuguesa (PRP)</i> |
| 11:00 | Pre-Testing Filla and Rilla
<i>Satu Tuomikoski, Finnish Road Safety Council (Liikenneturva)</i> |
| 11:15 | Implementing “SDG Planet” – an activity on Safe, Healthy and Sustainable Mobility Education
<i>Susana de la Antonia Perez, Fundación MAPFRE</i> |
| 11:30 | Evaluating the Road Safety LIVE Initiative
<i>Lise Heiner Schmidt, Danish Road Safety Council (Rådet for Sikker Trafik)</i> |
| 11:45 | Panel Discussion and Q&A |
| 12:10 | Conclusion |

To register, visit www.etsc.eu/LEARN2021