Our strongest commitment Volvo Trucks on Traffic Safety Karl Pihl Director - EU Public Affairs

Safe and Sober seminar

Austrian Federal Ministry of Transport, Innovation and Technology – (bmvit), 30th January 2015

Learning from accidents. Since 1969

We investigate

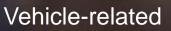
- Accident Research Team on standby
- Unique knowledge gathered
- Active international cooperation



500 r

In the hands of the human factor







30%





Driver-related



Four areas, one focus

- Alertness
- Alcohol
- Speed
- Seat belt use





1/3 of road deaths are alcohol-related

- Over 26,000 people are killed in the EU annually.
 That's like a major air crash every day!
- Every third or fourth fatal accident can be linked to alcohol consumption.
- At least 6,500 people are killed in alcohol-related road accidents.
- Trucks are not over-represented, but <u>accidents involving trucks</u> <u>are often severe</u>





Volvo Alcolock A tool against road fatalities





Volvo has accepted the challenge

2002: Alcohol interlock available as an accessory

2005: Factory-fitted interlock

2006: Alcohol testers on ferries

2007: Third generation introduced

2008: Commercial introduction in several countries

<u>2013 - 2015</u>:

ETSC Safe & Sober Campaign





Volvo Alcolock

- A breath alcohol tester (BrAC)
- Integrated into the vehicle's systems
- Prevents an intoxicated person from driving
- The vehicle can only be started after an approved alcotest result
- Electro-chemical, fuel cell
 - Alcohol-specific and very accurate
 - Factory default setting 0,2 per mille
- The factory fitted alcolock is ADR-adapted





How to use the alcohol interlock

- The driver must blow for 5 seconds to start the vehicle
- No need to test again after shorter stops, No retests while driving
- Each test is logged/registered in the device
- Programmable for the individual needs of large operations

Service

- Calibration every 12 months
- Service code for override function
- Volvo Action Service available





The responsibility of the employer

- Inform and involve
 - Properly introduced alcohol interlocks increase awareness of traffic safety and reduce accidents
- When someone tests positive
 - You will need an agreed plan to deal with the situation
 - Consider a support system for the employee, regular offenders need appropriate help
 - Reward honesty





Future trends

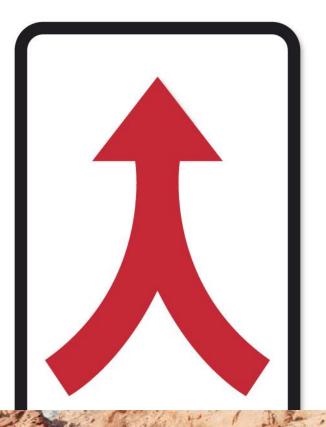
- Increased interest, awareness and demand
- Testing for other drugs
- Harmonised technical standards and legislation





Results come from joint efforts

- Drowsiness put focus on the issue
- Alcohol change of attitude
- Speed intensify monitoring
- Seat belt 100% usage



WE CAN'T PUT A PRICE ON SAFETY. BUT WE CAN REWARD IT.





Thank you!

