



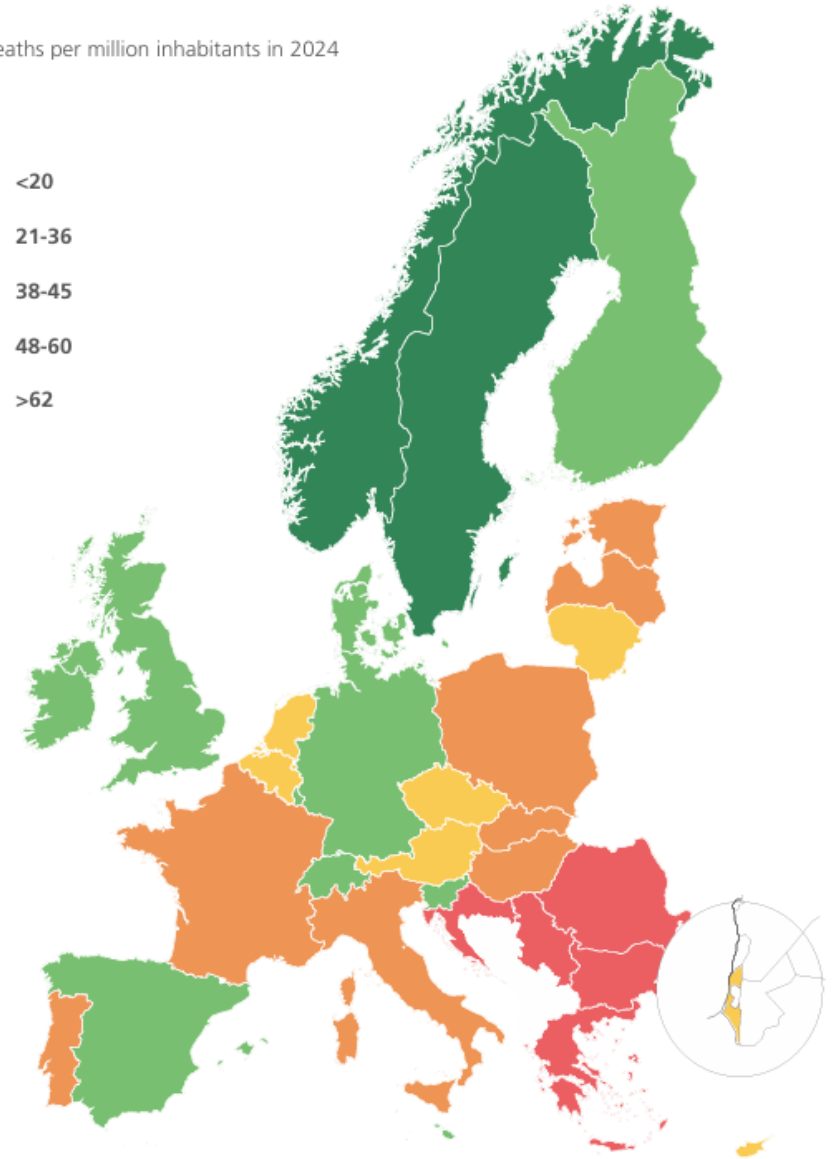
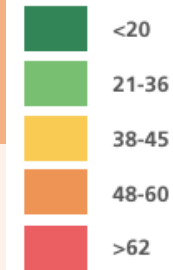
European Transport Safety Council

PIN CONFERENCE 2025

ETSC PIN PROGRAMME

- ✓ Ranking road safety performance across participating countries since 2006
- ✓ Reflecting road safety conditions and progress
- ✓ Identifying best practice
- ✓ Recognising achievements, identifying shortcomings

Road deaths per million inhabitants in 2024



ETSC PIN PROGRAMME

- ✓ Experts from the 32 participating countries, including all EU Member States
- ✓ Steering group
- ✓ Project team in the ETSC secretariat
- ✓ 48 PIN Flash reports published
- ✓ 4 PIN Talks every year

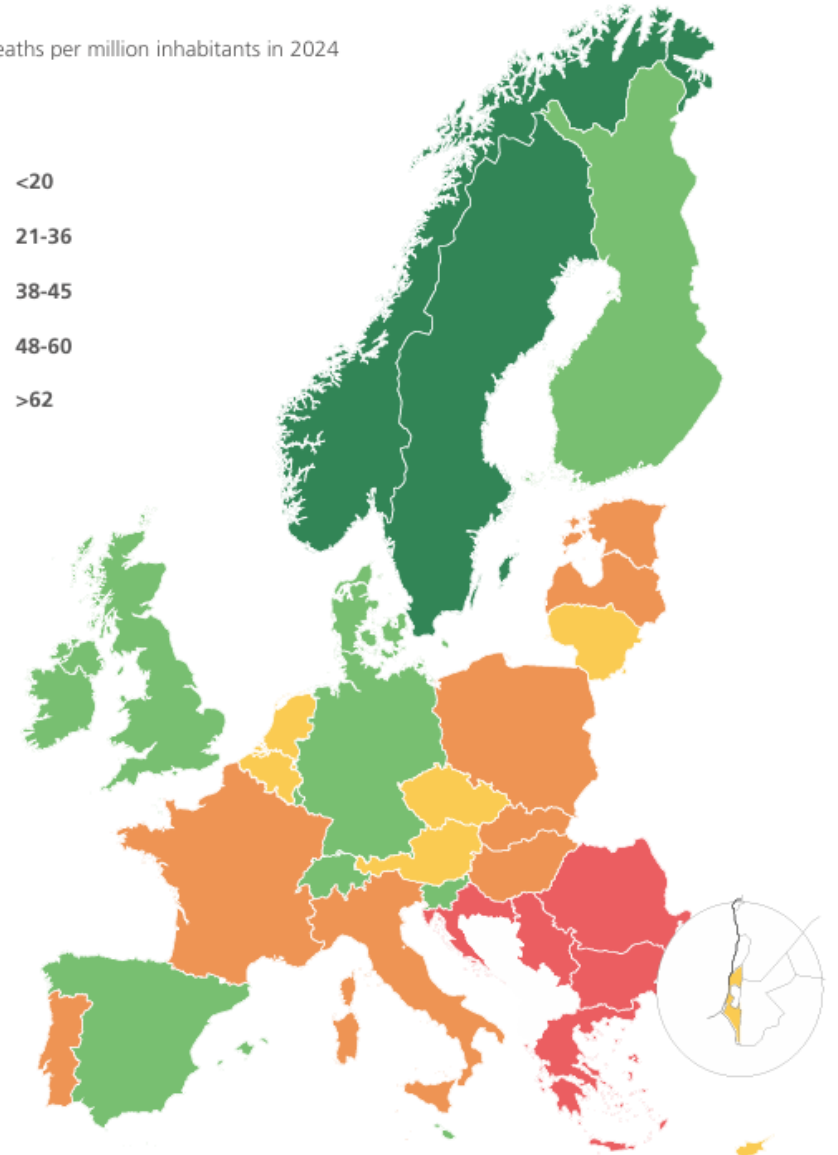
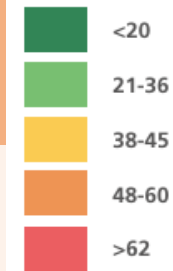


TOYOTA



**Fundación
MAPFRE**

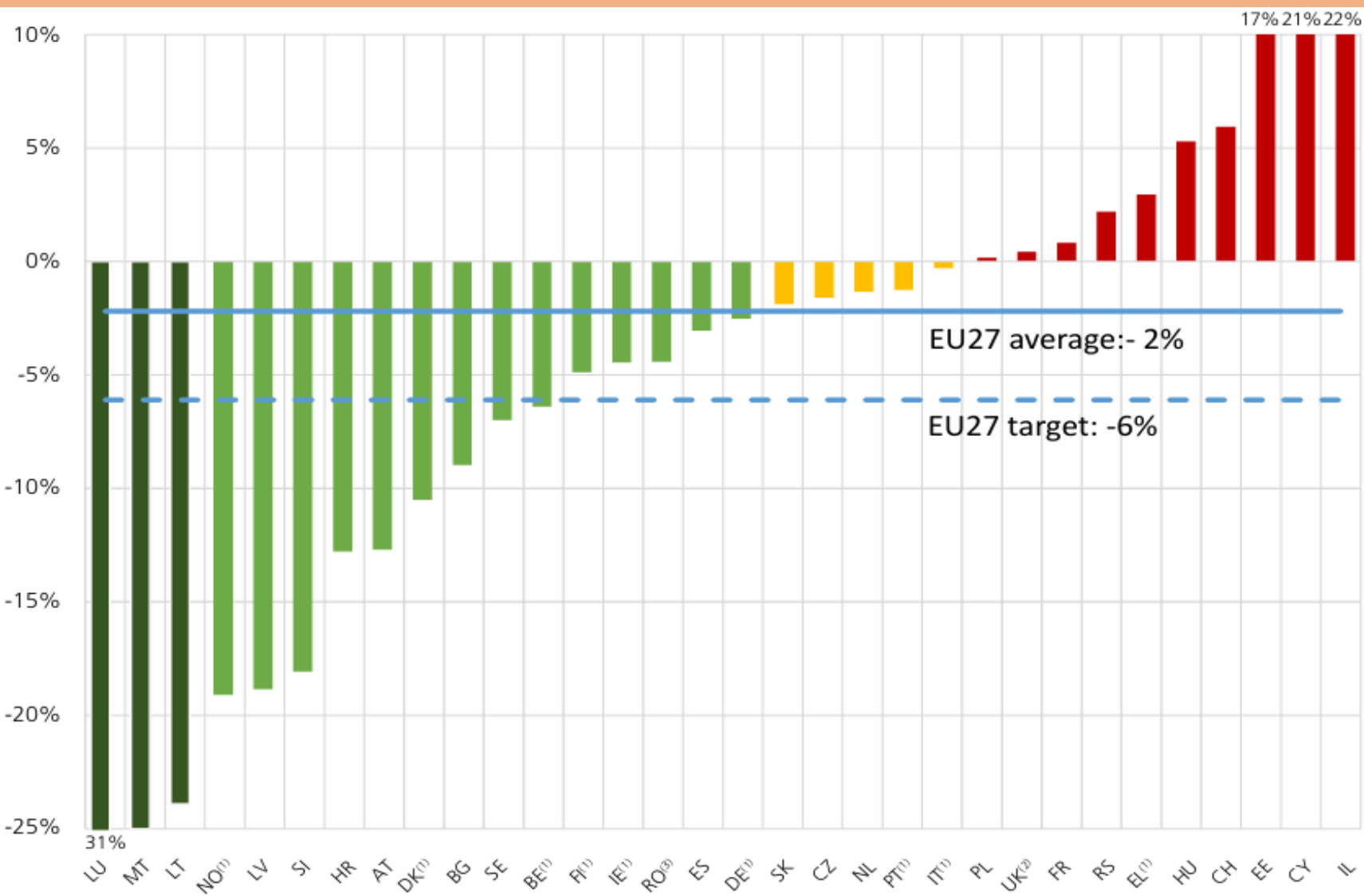
Road deaths per million inhabitants in 2024



20,017

people died in road traffic
in the EU in 2024

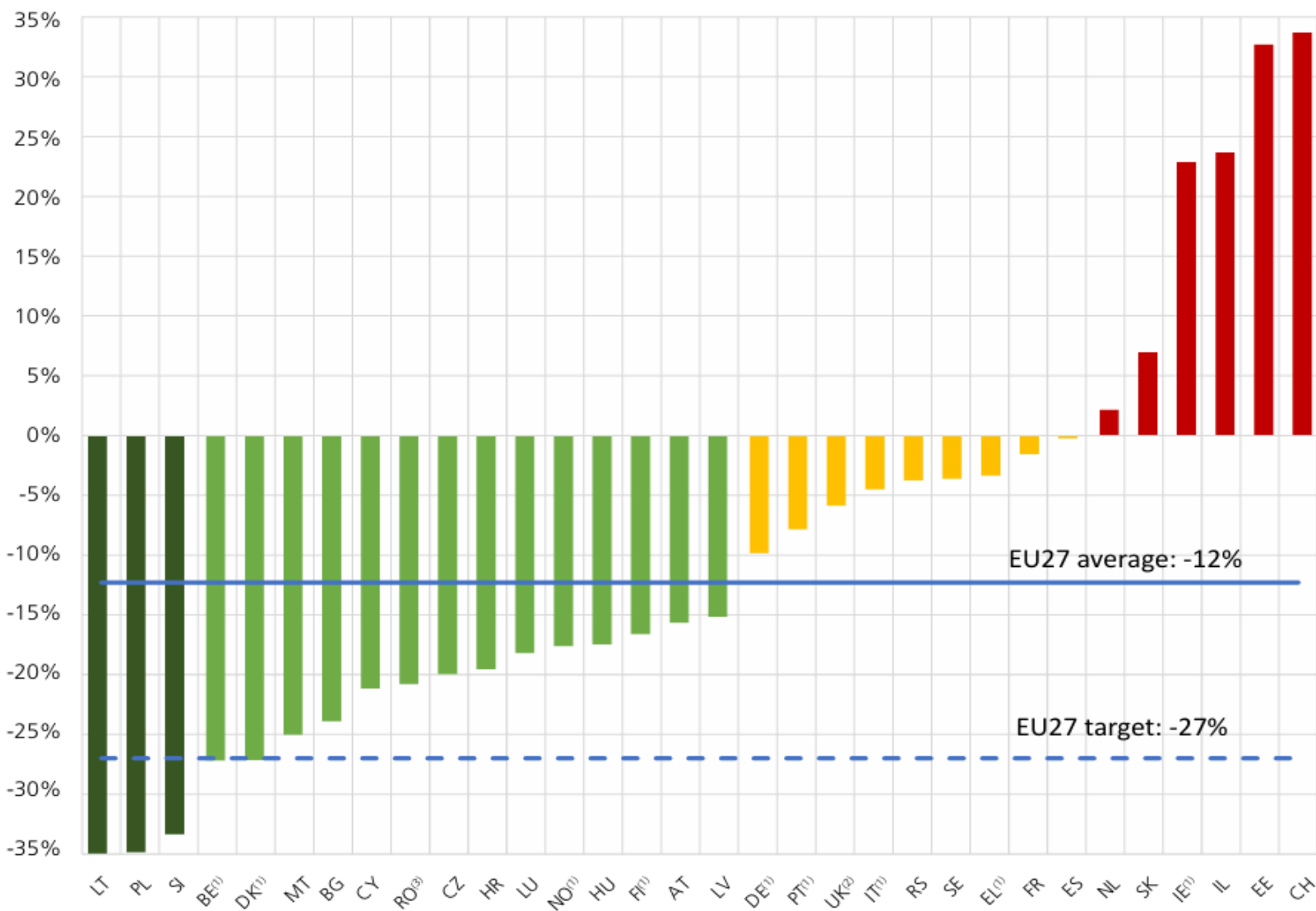
PROGRESS 2023-2024



LU: -31%
MT: -25%

IL: 22%
CY: 21%

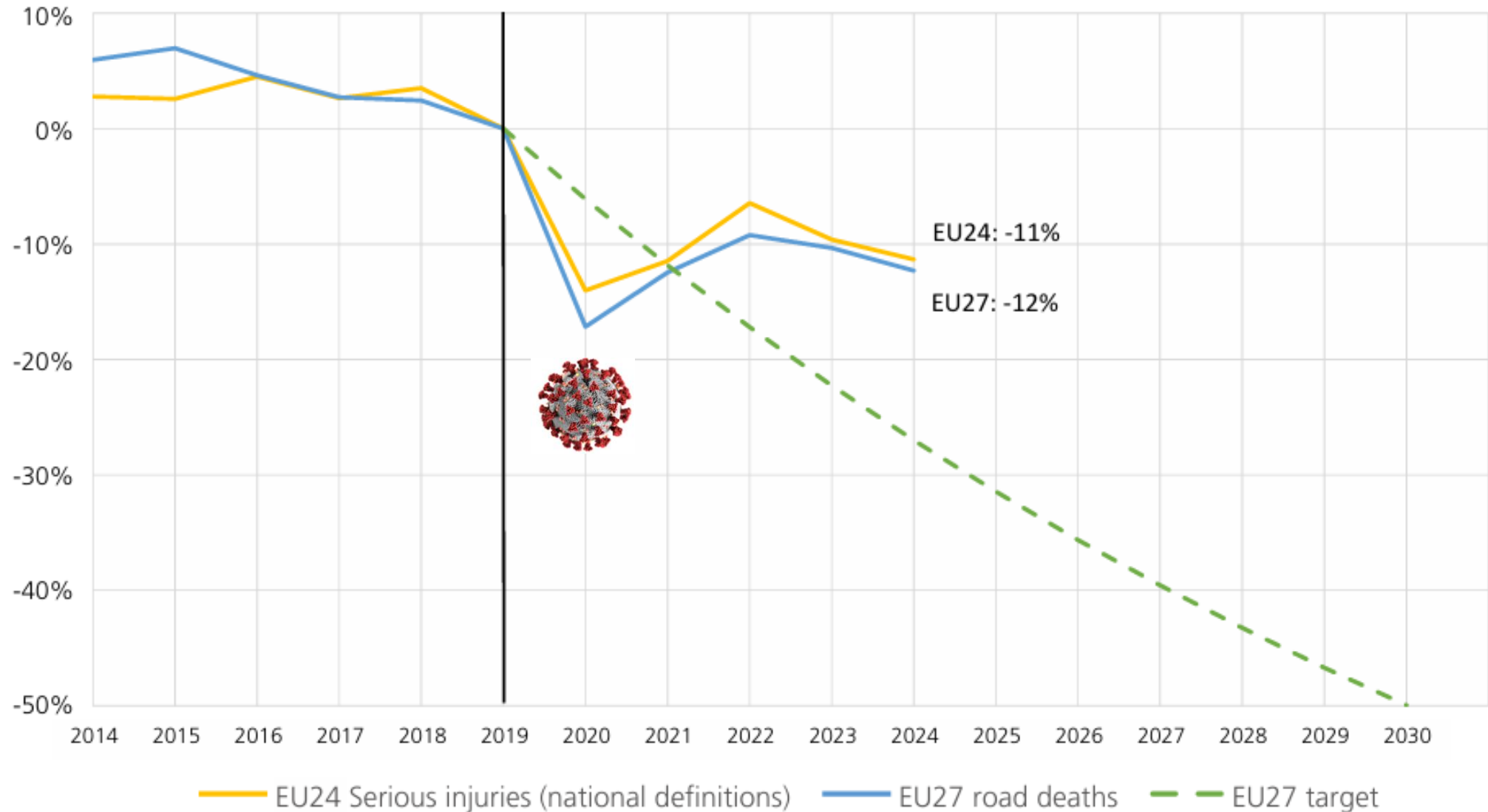
PROGRESS 2019-2024



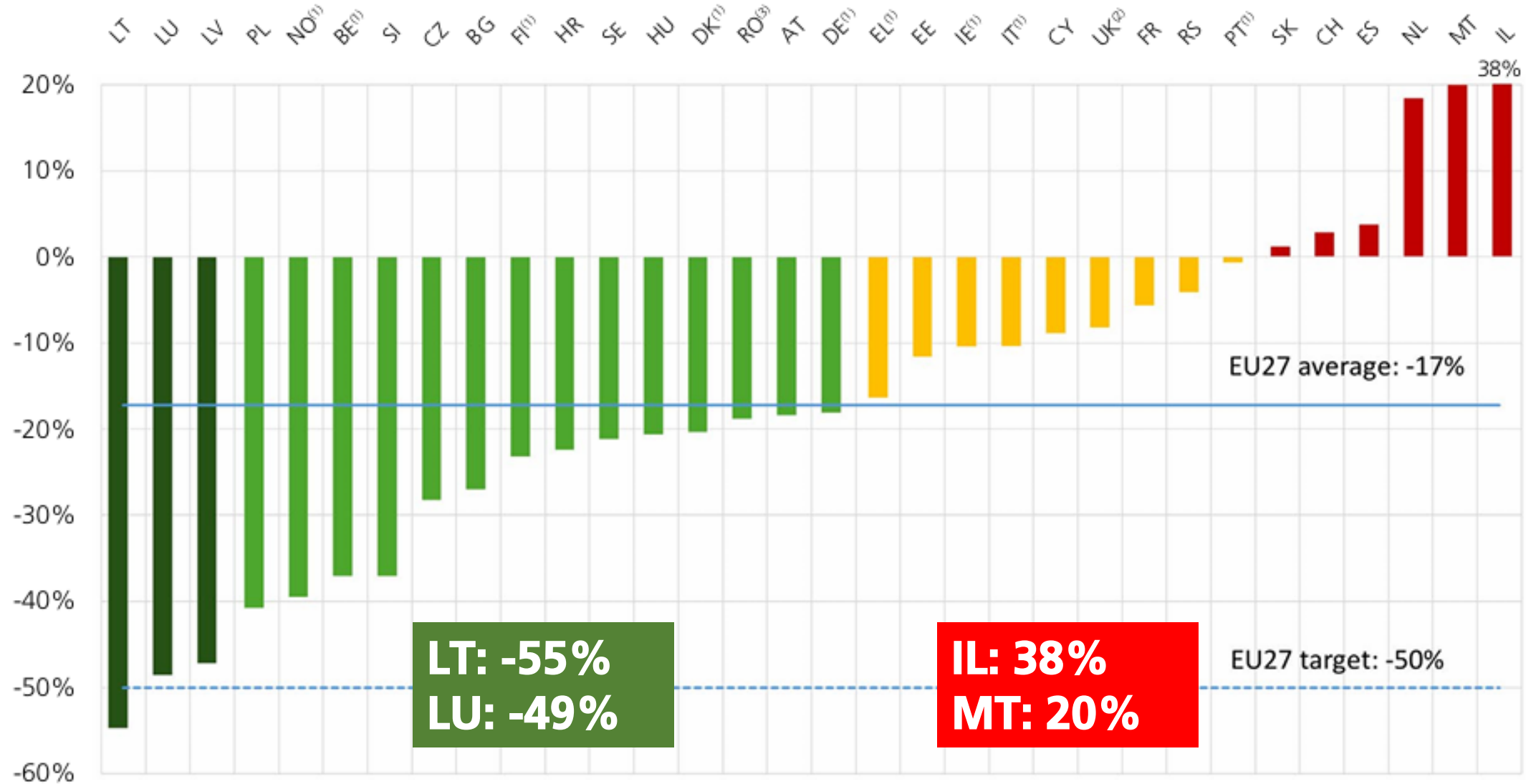
LT: -35%
PL: -35%

CH : 34%
EE: 33%

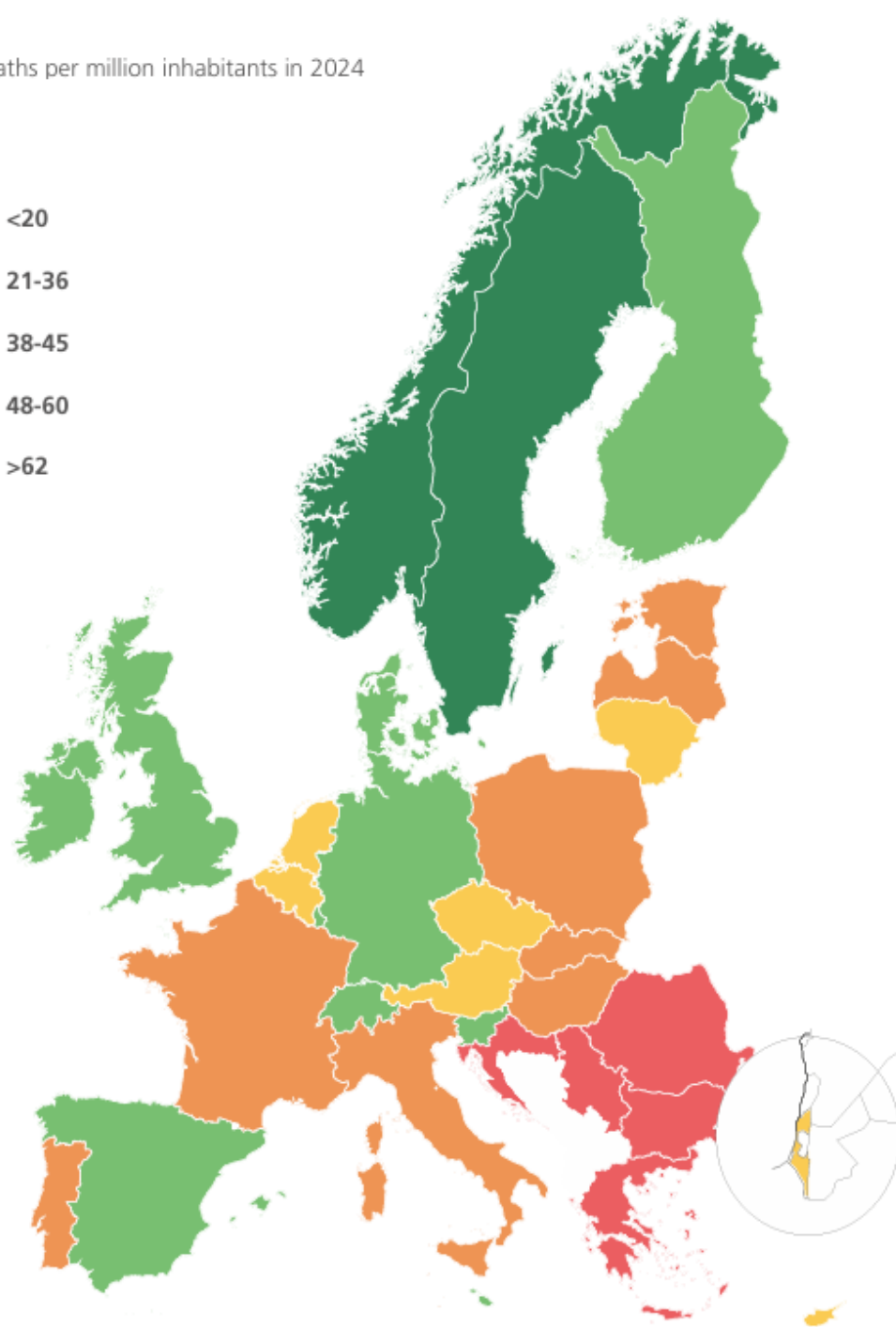
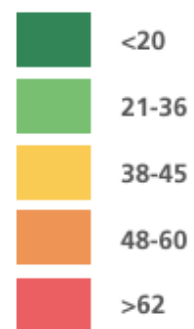
ROAD SAFETY PROGRESS 2014-2024



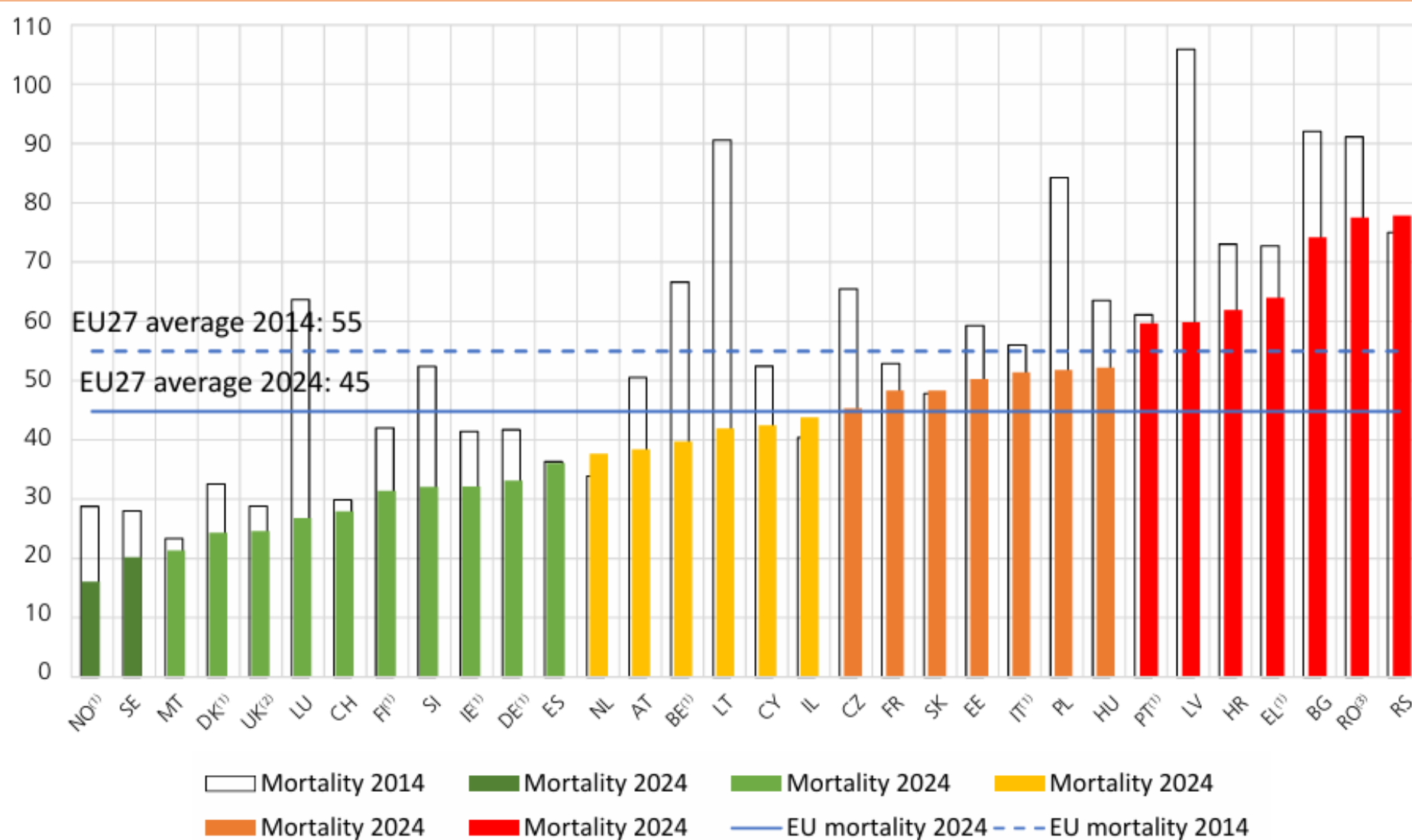
PROGRESS 2014-2024



Road deaths per million inhabitants in 2024



EU ROAD MORTALITY 2024 AND 2014



NO: 16
SE: 20

RS: 78
RO: 77

110,000

seriously injured in the EU
in 2019 (MAIS 3+)

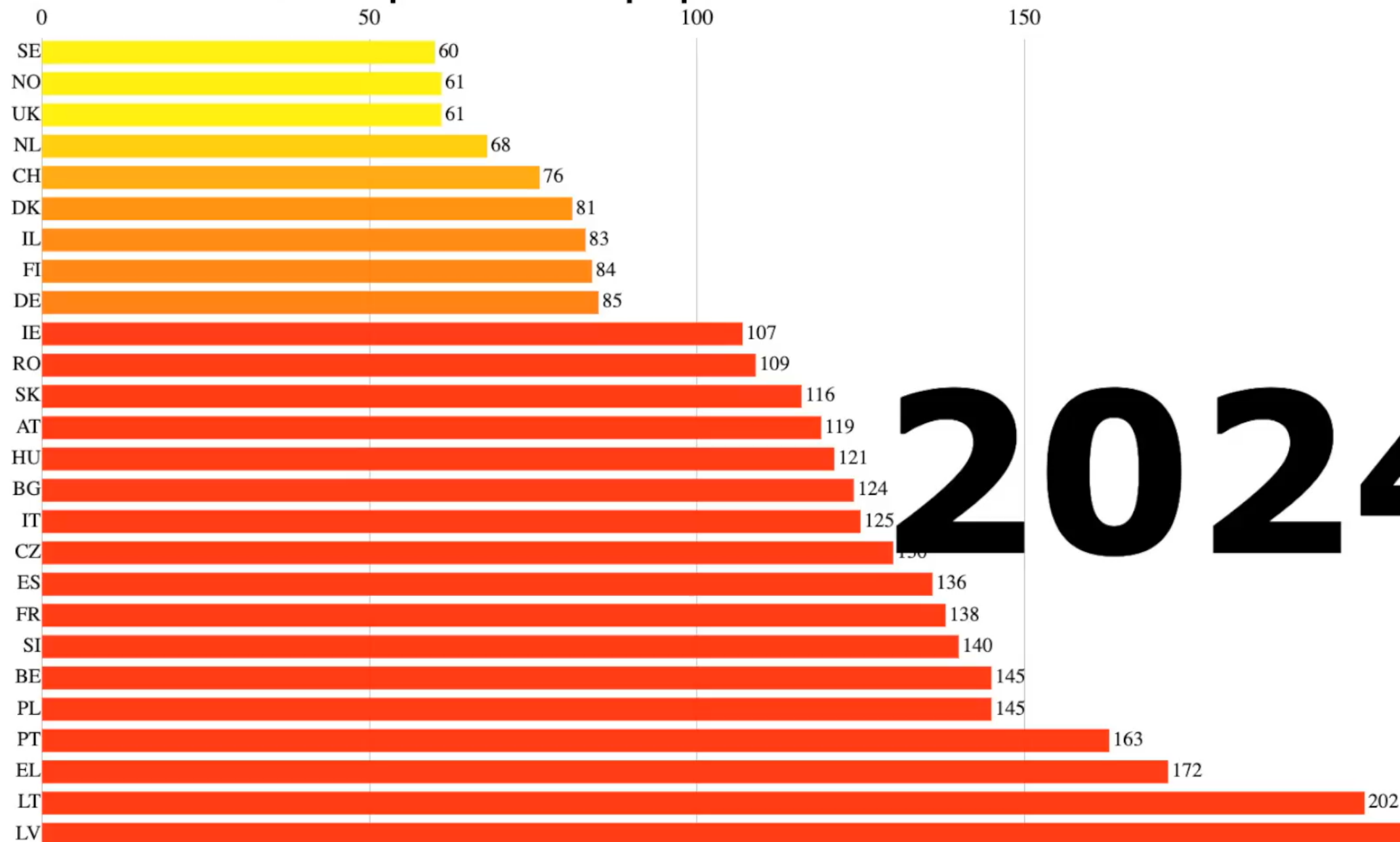
RECOMMENDATIONS FOR NATIONAL POLICY

- Adopt and implement the Safe System approach
- Increase funds for road safety and enforcement
- Make the choice of measures based on sound evaluation studies

RECOMMENDATIONS FOR EU POLICY

- Redouble road safety action in light of the implementation report of the EU Road Safety Policy Framework 2021-2030.
- Prepare revision of Vehicle Safety Regulations.
- Periodic Technical Inspections expand scope to all Powered Two Wheelers, annual inspections as of 6 years for cars & all new in-vehicle technologies.
- Earmark funds for road safety in the new EU Budget.
- Encourage Member States to apply safe speed limits in line with the Safe System approach.

Road deaths per million population in ETSC PIN countries





NORWAY

Reduction in road deaths 2014 – 2024

-39%

-17%



EU average

NORWAY

Deaths per million inhabitants 2024

16

45



EU average

WHY NORWAY?

- Europe's safest country for road users
- Strengthening evidence-based policymaking and evaluating both existing and emerging road safety interventions
- Legislative reforms now require in-depth investigations of all fatal crashes and mandatory autopsies to support crash analysis
- Youth-focused safety reforms, including stricter driver training, a double penalty points system for new drivers, and targeted communications campaigns, have reduced deaths among young road users
- Encouraging community-level road safety leadership.



Jon-Ivar Nygård

Minister of Transport



European Transport Safety Council