

3M Science.
Applied to Life.™

Helping our children, Access to Education

Our mission to help create safer school zones

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Reducing child deaths on European roads

ETSC
European Transport Safety Council



We are accelerating our efforts

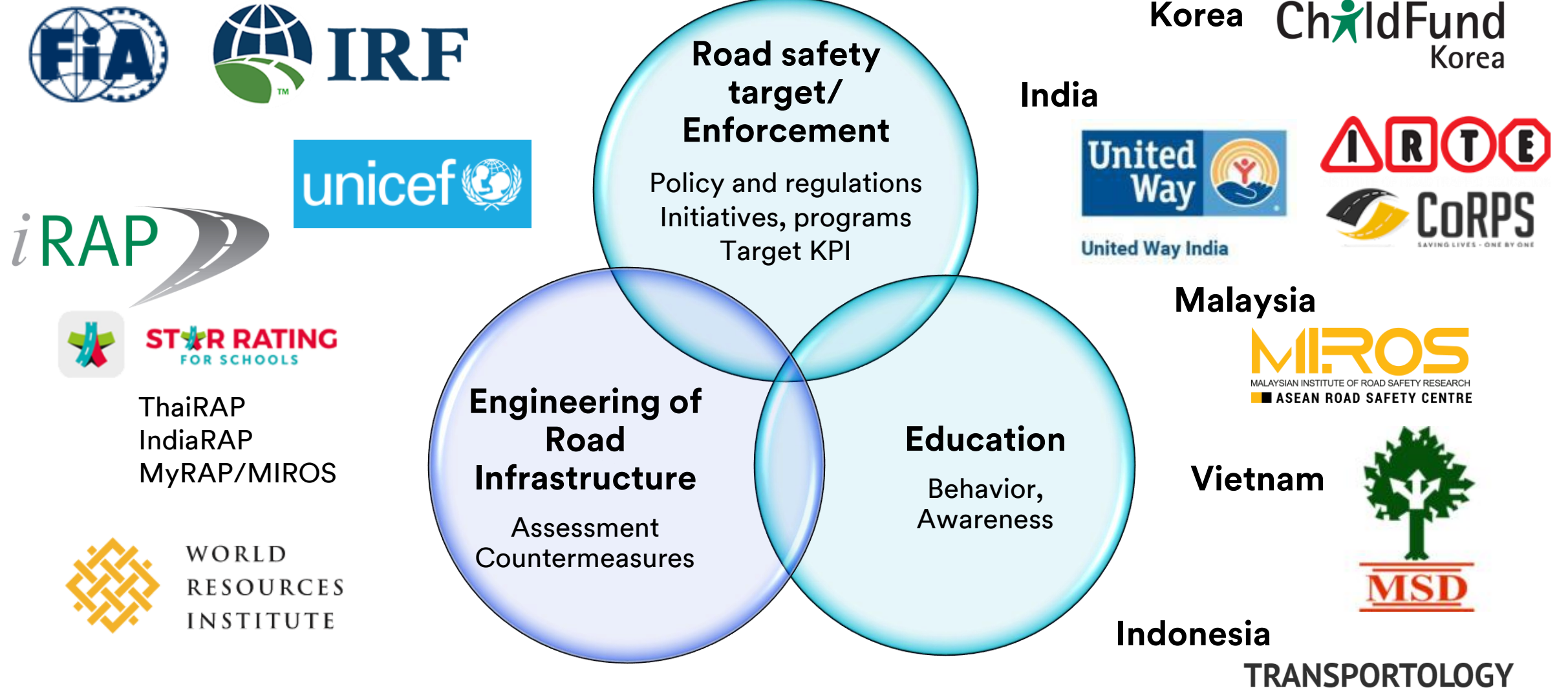
By 2024, 3M will transform school zones in 100 communities around the world, helping students in 23 countries get to school and back home again safely.



2022 Status

- 5 schools in USA
- 22 in Latin America
- 5 in Asia

3M Collaborations



Project in Panama



- School: **Richard Neumann** (Panama City)
 - 617 children

- Team: FIA, local authorities and NGO, local 3M.

- FIA replicated concept at 12 more schools.

- National Ministry of Education started safety training program throughout Panama. (National safety program for elementary schools)

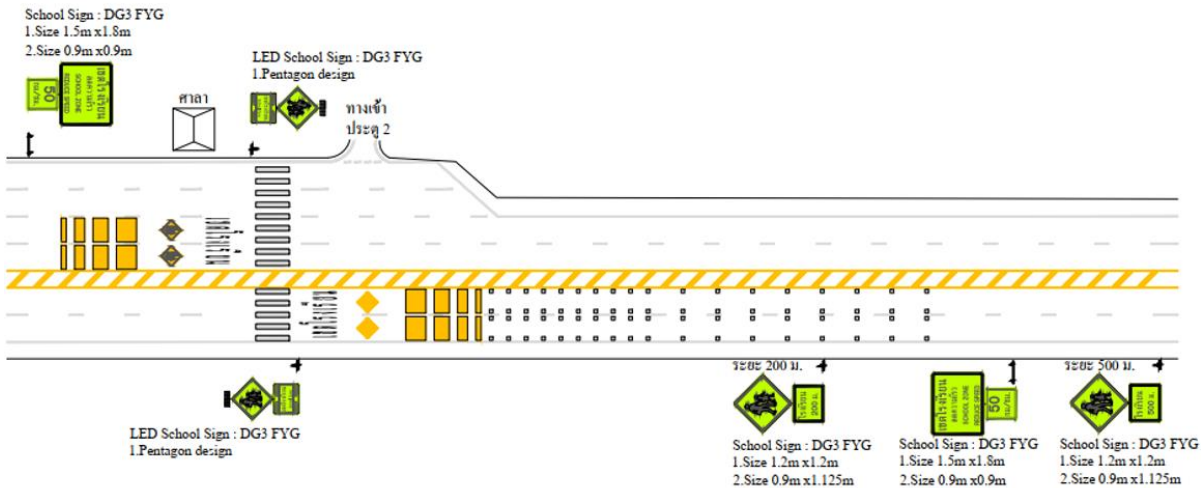
- City level: further mobility and safety improvements in a wider urban area.



Project in Thailand

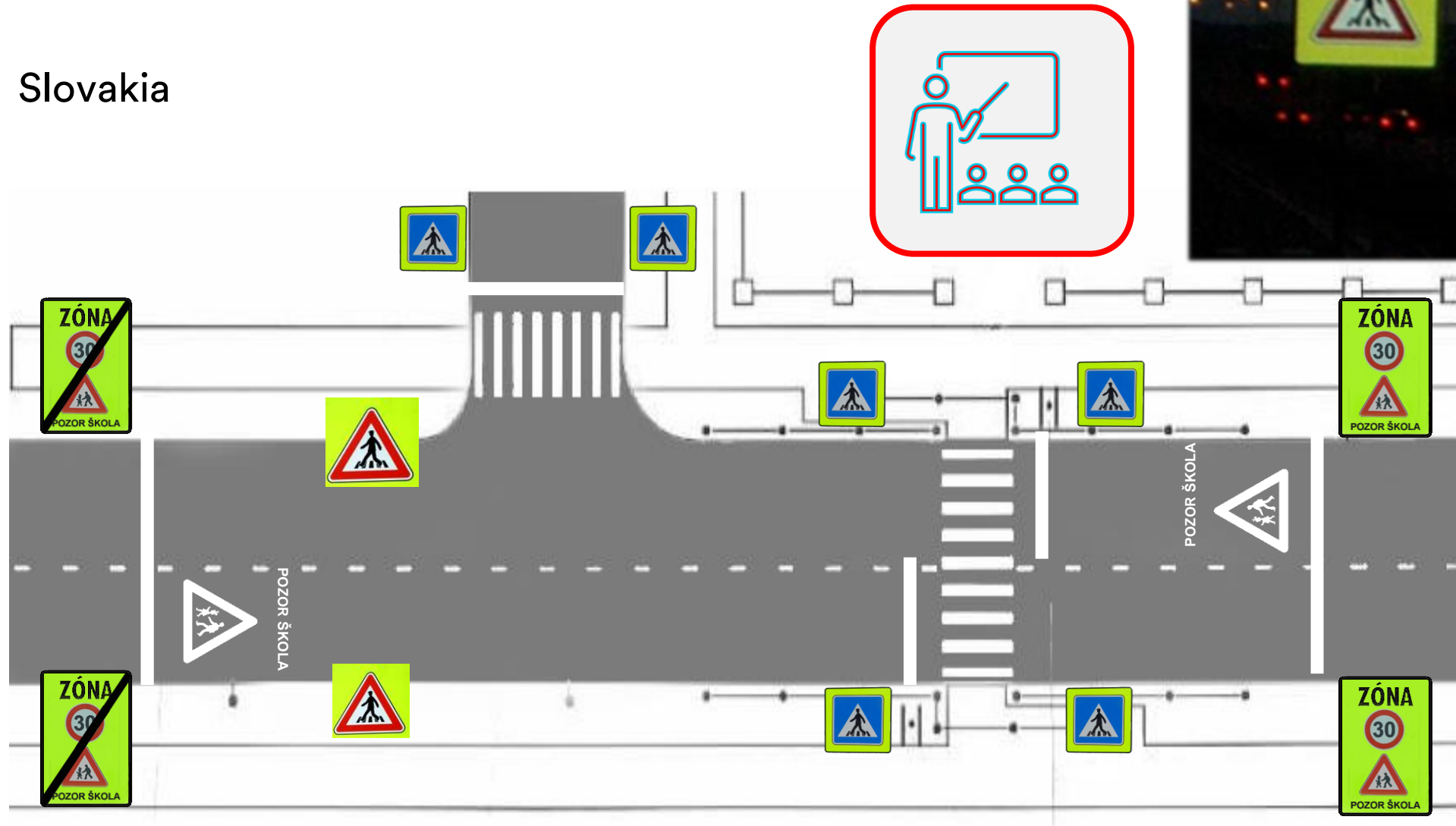


- School: **Suteewittaya, Saraburi**
 - 1169 children
 - 1 fatality during last 3yrs
- Team: Local authorities and NGO, Chula Unisearch, local 3M, Department of Health (DoH)
- DoH has created budget to replicate at other schools.



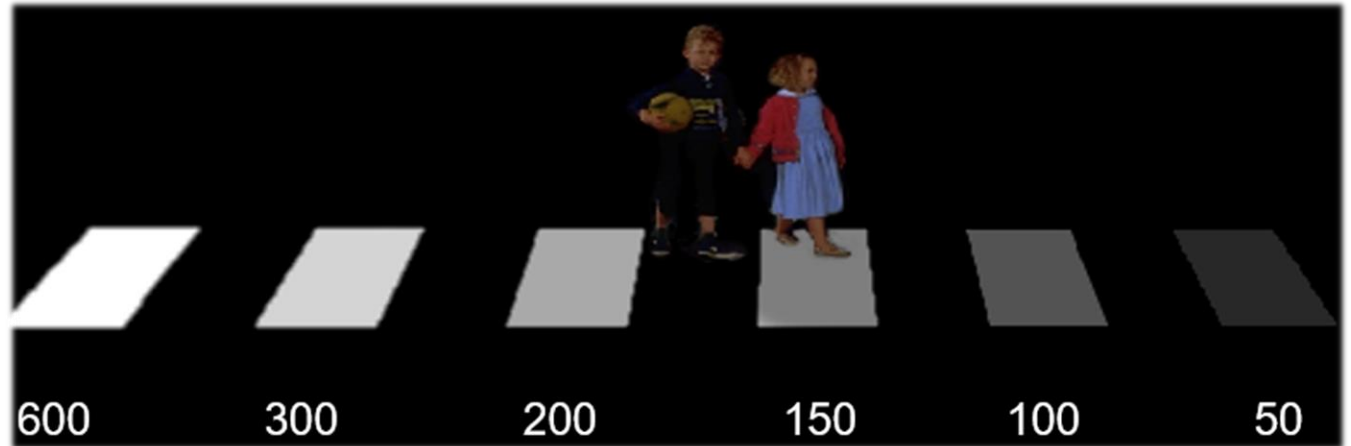
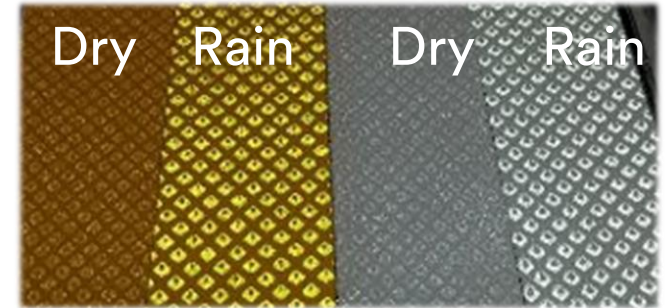
Earlier projects in Europe

➤ Slovakia

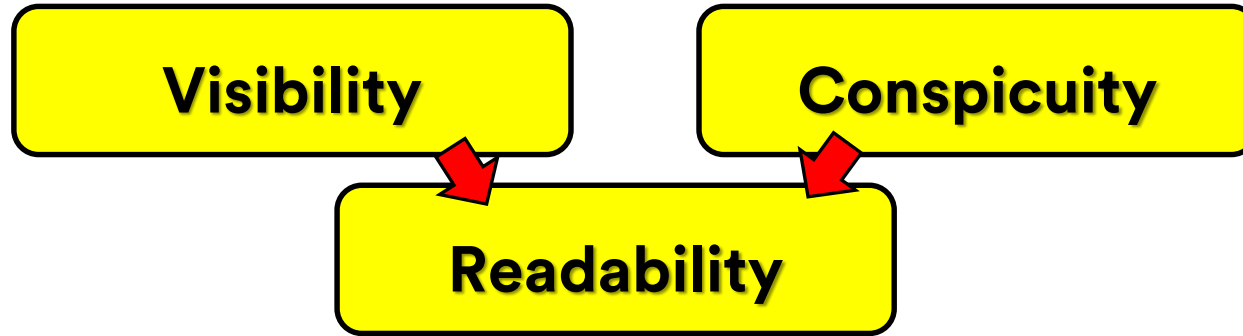


Safe schoolzone design

Visibility

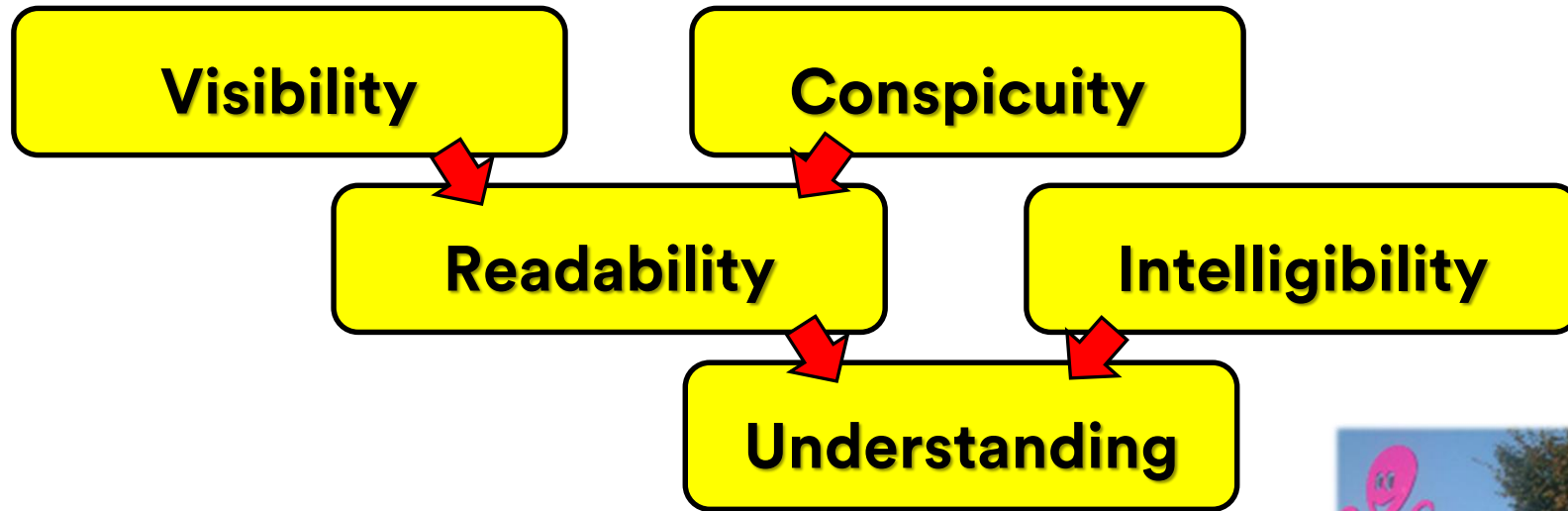


Safe schoolzone design



Source: "General Overview on Road Safety,"
Lecture Notes, Dr. Rune Elvik, Institute of Transport
Economics, Norway, Sept. 1999.

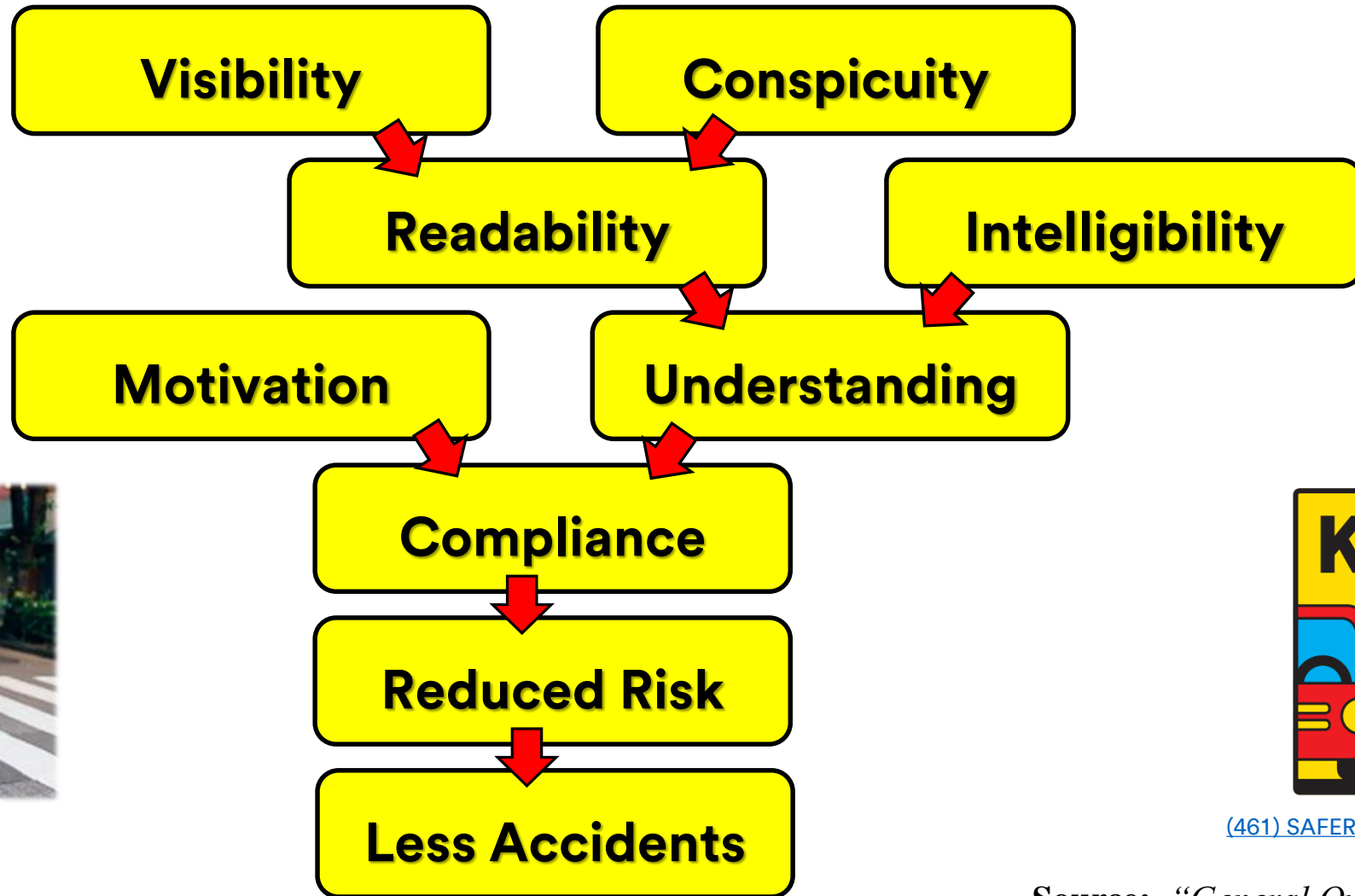
Safe schoolzone design



Sources: Crayon by Projectsigns (B) Octopus (B) Ministry of Infrastructure Slovenia : Totem

Source: “General Overview on Road Safety,”
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Safe schoolzone design



[\(461\) SAFER TO SCHOOL - YouTube](#)

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Thank You

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