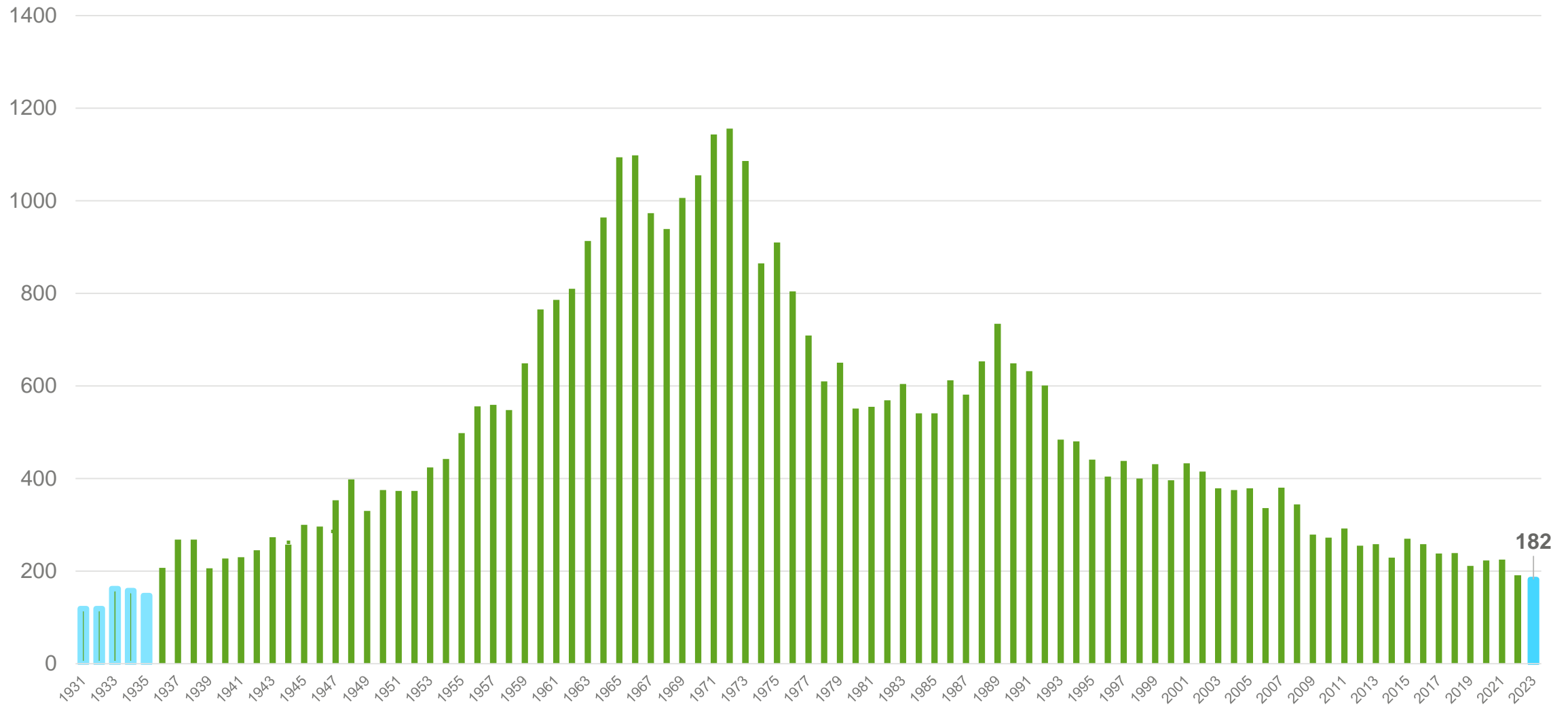




Road Safety – saving lives is the prize

Managing Director Pasi Anteroinen

Road Deaths in Finland 1931 – 2023*

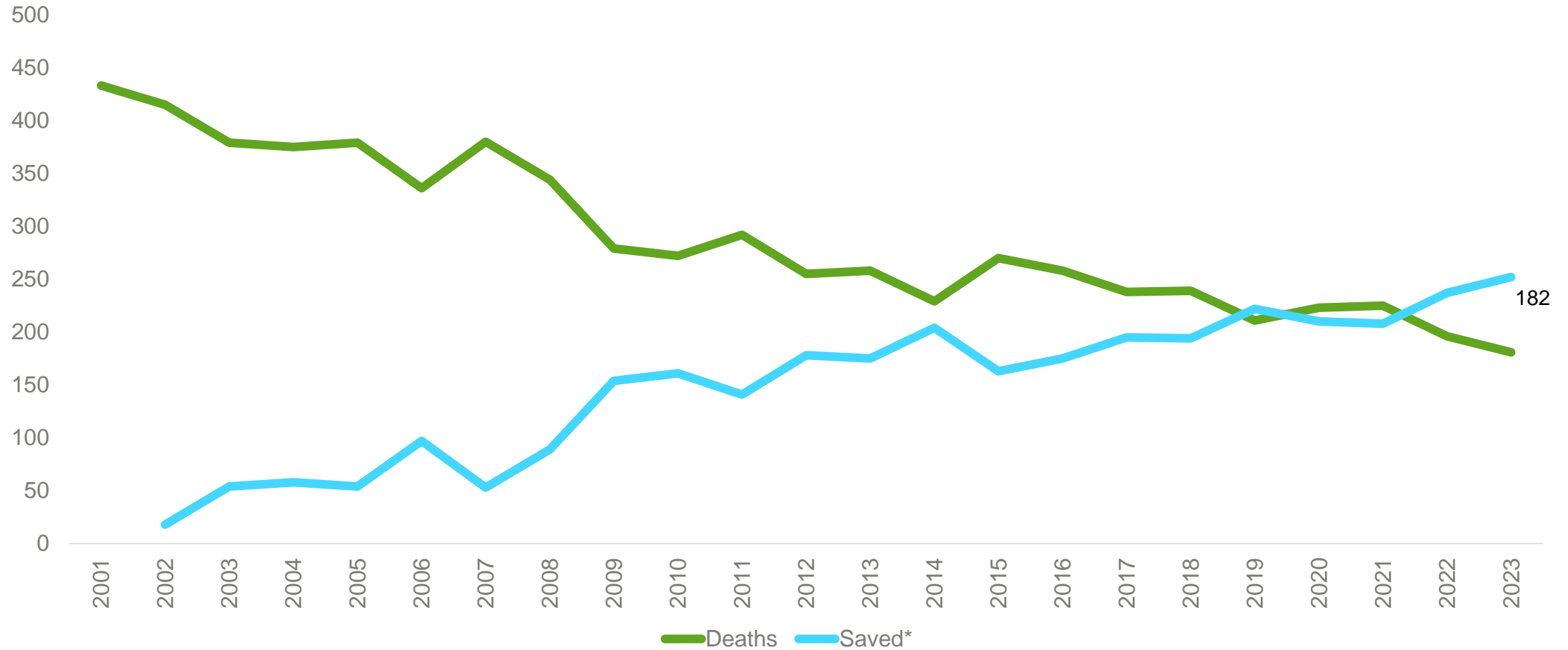


*Source: Tilastokeskus, 2023 preliminary



What's your motivation?

Road deaths and lives saved in Finland



*lives saved compared to safety level of 2001

**We can achieve our target of
under 100 road deaths by 2030**

Work do be done – people to save





Save a life



Live a life!

Thank you!