











# Members of the KFV



Verband der Versicherungsunternehmen Österreichs (Alliance of Austrian Insurance Companies)



Allgemeine Unfallversicherungsanstalt (Workers Compensation Board)



Österreichischer Automobil-, Motorrad- und Touring Club (Motorist Club)



Auto-, Motor-, und Radfahrerbund Österreichs (Motorist and Cyclist Club)

... and KFV is member of:





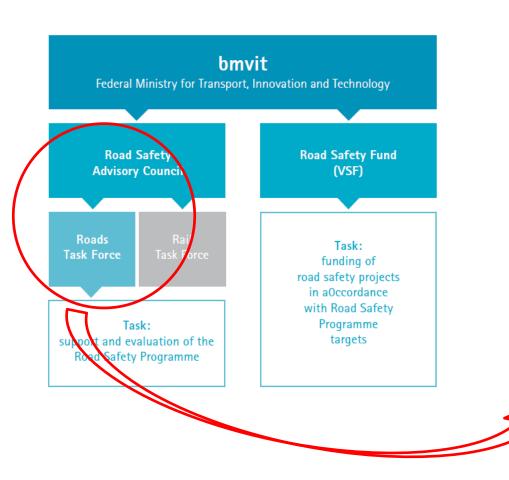






## Institutional organisation of road safety work in Austria





bmvit (Federal Ministry for Transport, Innovation and Technology) BM.1 (Federal Ministry of the Interior) Police Other Federal Ministries (e.g. Health, Education, Environment)

**ASFINAG** 

**Political Parties** 

Regional and Local Authorities

**Cities and Municipalities** 

**Emergency Services** 

Austrian Road Safety Programme 2011 – 2020



Road Safety Organisations

**Statistics Austria** 

FSV
(Austrian Association for Research on Road – Rail – Transport)

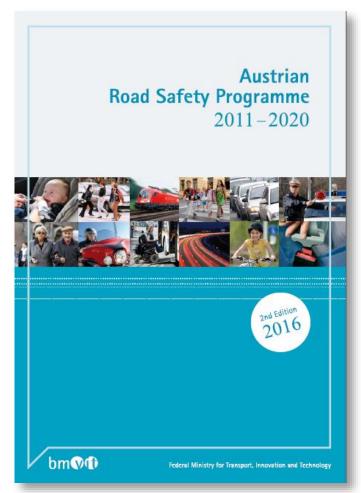
Universities and Research Institutions

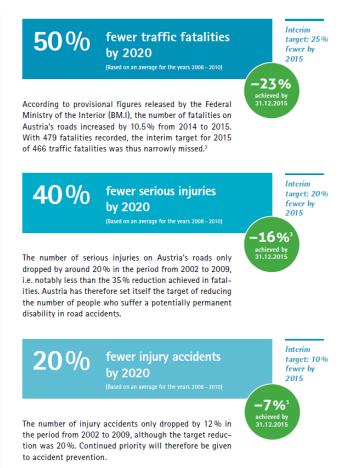
Professional Associations and Interest Groups (e.g. Chambers of Commerce, Federations, Confederations)

Automobile Clubs and Mobility Organisations

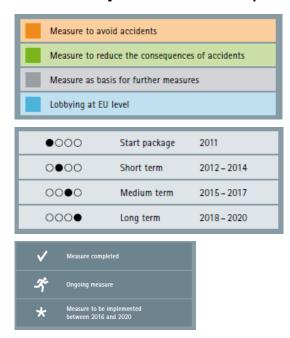


## **The Austrian Road Safety Programme 2011-2020**





- 17 fields of action; one on post-crash
- Hundreds of measures
- Each listed with key players
- Safe System as basic philosophy



https://www.bmvit.gv.at/en/service/publications/transport/downloads/rsp2020\_2016.pdf



## **Emergency Corridors ("Rettungsgasse") in Austria**

- From January 2012
- Following the German model
- Where two or more lanes in one direction 🛅 🚍 with central reserve, rural & urban!



- Failing to form corridor: ≤ 726 €, obstructing EMS vehicles: ≤ 2 180 €
- Massive public relation work during and after introduction
- Evaluation by KFV, Red Cross, Arbeiter-Samariter-Bund, commissioned by the Austrian Road Safety Fund
  - 1. Surveys on awareness and acceptance
  - **Expert interviews**
  - **Observations**
  - 4. Recommendations for further measures





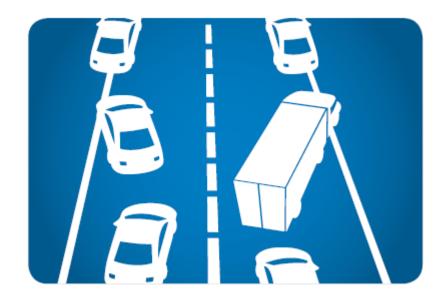
**© ASFINAG** 



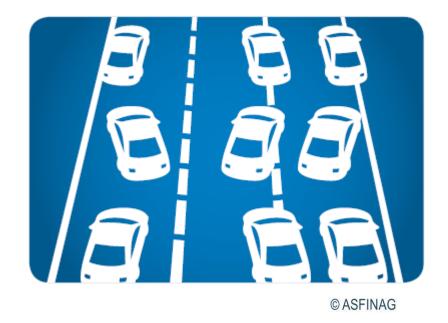
# How does (or should) it work?

When there is danger of congestion and traffic flow is about to stop ...





3 or more lanes



... like in Germany, Switzerland, Slovenia, Hungary. Czech Republic: all to the left, except rightmost lane!



## **Evaluation: 1) Surveys on awareness and acceptance**

- One before, two after introduction (Nov 11, Jul 12, Nov 12)
- Awareness of the term "Rettungsgasse": 73% → 98%
- Knowledge what to do: 66% → >90%
- 54% indicated that forming the corridor worked "very well" or "rather well"
- What didn't work?
  - Private vehicles used the corridor to overtake others
  - Additional lane was formed
  - Corridor was not formed
  - Corridor formed too late
  - Corridor formed on wrong side



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### **Evaluation: 2) Expert Interviews**

- 21 interviews, Sep 12 to Aug 13 (EMS staff, stakeholders & RS experts)
- Statements grouped into 7 topics
  - Reasons for the introduction of the emergency corridor in the specified way
     ("create a clear standard, improve access to crash sites by EMS, on the left to avoid HGVs")
  - **Experiences** with the emergency corridor in a professional context ("corridor basically works everywhere")
  - Changes since the introduction of the emergency corridor ("will take time before it becomes a habit, highest benefit where narrow shoulders")
  - How the emergency corridor works in different scenarios ("works far better with two lanes than with three or more lanes")
  - Behaviour of drivers of single-track and multi-track vehicles; domestic and foreign motorists ("PTWs use corridor, foreigners do not know & comply, professional drivers as role models")
  - Advantages and potential difficulties ("access times improved, but corridor often closed after one EMS vehicle, property damage crashes may have increased due to improperly formed corridors, problems at merging sections, i.e. where exit or entry slip roads")
  - Suggestions for improvement. (See later)







## **Evaluation: 3) Observations by EMS and fire brigades**

(n=165+76)

- Questionnaire-based
- 62% of EMS staff say that die emergency corridor works "very well" or "well"
- Works better on 2 lanes than on 3 or more
- In ~50% of cases the corridor was already formed
- ~80% on the correct side of the carriageway
- Obstructions by singular vehicles in ~70% of cases
- Drove through the corridor without having to stop:
   81% EMS, 73% fire brigades



Picture © http://www.einsatzdoku.at





### **Evaluation: 4) Suggestions for future measures**

- Legislative measures: harmonization at EU level
- Awareness raising:
  - Campaigns (3+ lanes, when to form corridor in congested traffic, foreign (lorry) drivers, use of hard shoulder to form corridor)
  - Awareness raising by vision multipliers
  - Social media
  - Traffic radio, traffic message channel?
  - Exchange among EMS & fire brigade drivers
- Enforcement: mobile patrols
- Infrastructure: VMS, navigation systems, Car2X
- Research requirements: recurrent evaluation, performance indicators, novice drivers







# **Public relations initiatives by ASFINAG since 2012**



Instructional video



Banners on motorway bridges



New billboards 2017 along A1 motorway

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#### **Thank You!**

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