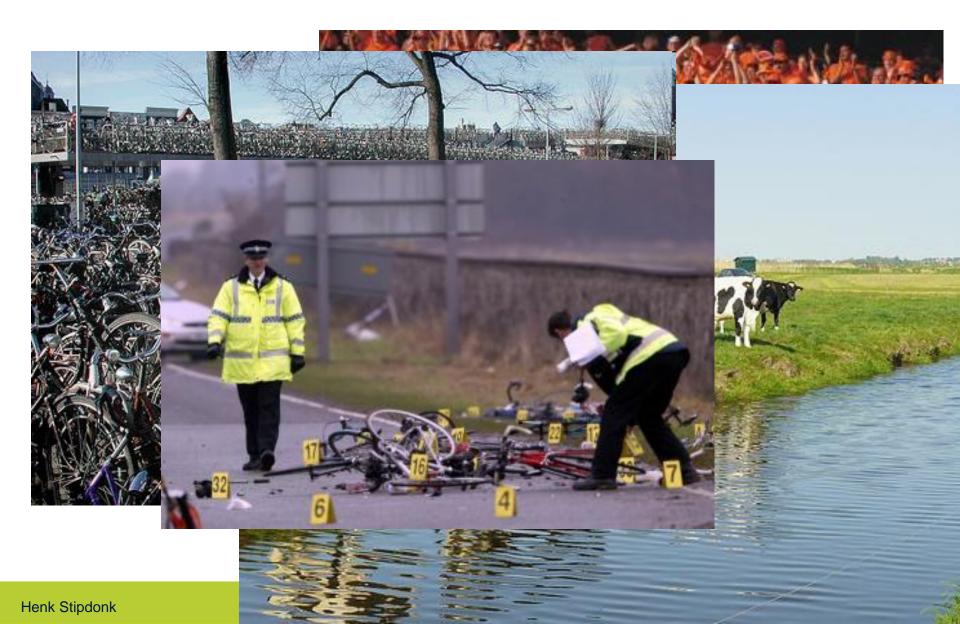
Typically Dutch!









Cycling in a sustainably safe system

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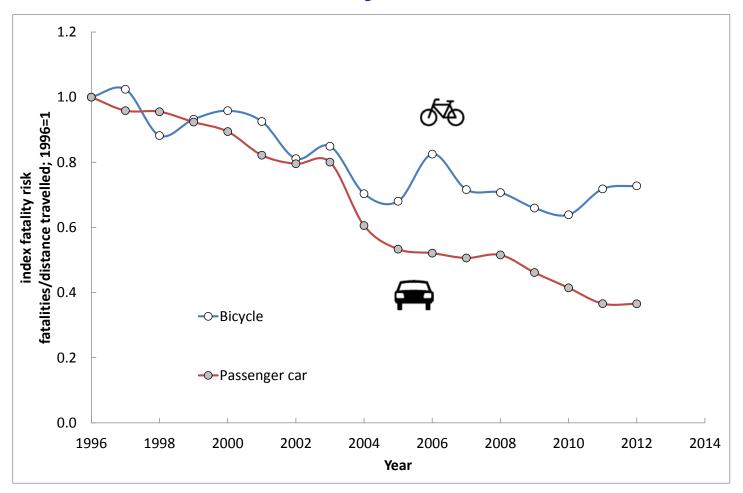




PROBLEM (DO NOT COPY)

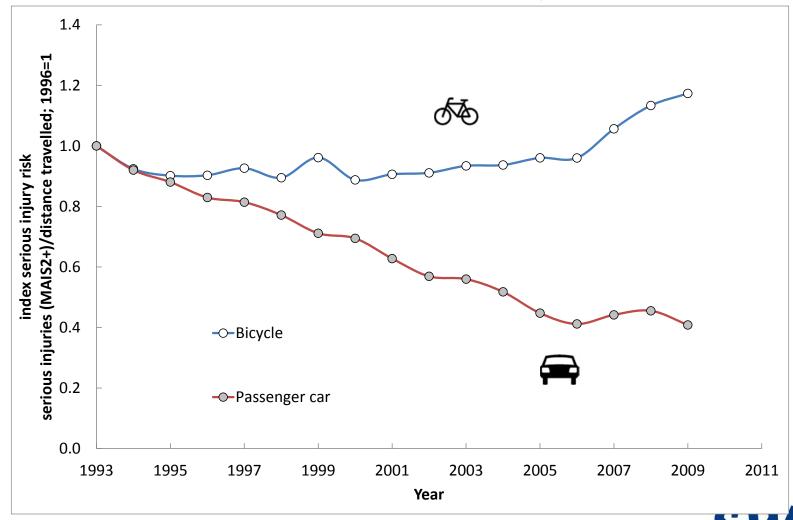


Index road fatality risk





Index serious road injury risk



ONDERZOEK VERKEERSVEILIGHEID

Fatalities: mostly because of motorized traffic

Crashes VRU & cars

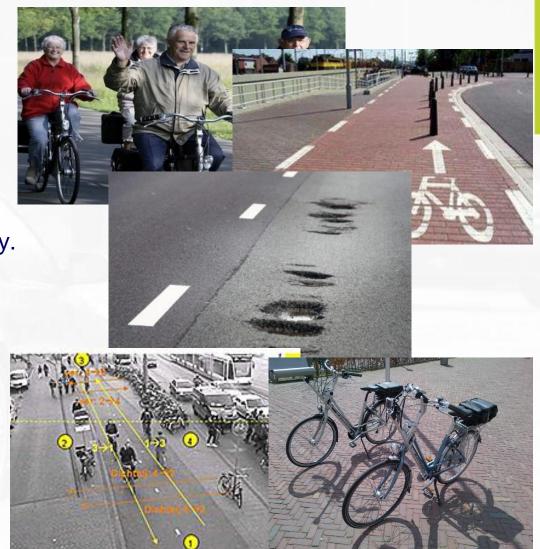
- Mostly serious
- Happen mostly in built up areas
- Often at intersections





Serious Injuries: mostly because of falls

- Senior cyclists
- Poor infrastructural design
- Poor maintenance
- Cycle lanes that are too busy.
- Electric bicycles
- Alcohol use among cyclists





Sustainable safety (safe systems approach)

Integrated

- Education
- Infrastructure
- Vehicle design
- Enforcement

Proactive not curative

- Functionality
- Homogeneity mass&speed
- Predictable vehicle course, recognizable road types
- Forgiving environment/ users
- State awareness road user



System approach: Safe speeds*

Conflict types	Safe speed (km/h)
Possible conflicts	30
Cars unprotected road users	
Intersections conflicts right angles between cars	50
Possible frontal conflicts cars	70
No frontal and lateral conflicts	100



^{*} Tingvall, C. & Haworth, N. (1999). Vision zero - an ethical approach to safety and mobility. In: 6th ITE International Conference Road Safety & Traffic Enforcement: Beyond 2000.

Thus

- Make man the measure of all things
- Use human factors/ cognitive ergonomics/ physical tolerance to design the systems.
- Bend the tool, not the person
- Make system forgiving for human (fatal) errors
- Change environment instead of man



Infrastructure Measures that work

Segregation of VRU and Motor vehicles

- Mix only at low speeds
- Separate otherwise

• 30 Zones - 15 %

Cycle path - 24 %

• 60 Zones - 32 %*

Roundabout - 30 %*





An example of a safe road (30km/h)





Bicycles measures



- Bicycle Lights: ??
- Reflection on tyres: 4%
- Helmets: debate
- Reflection front: 4%
- Crash pants?
- Three wheel bikes?





Enforcement



- Bicycle Lights
- Alcohol use drivers/ cyclists
- Speeding
- Red light running?



Bicycle innovation: Balance Bike

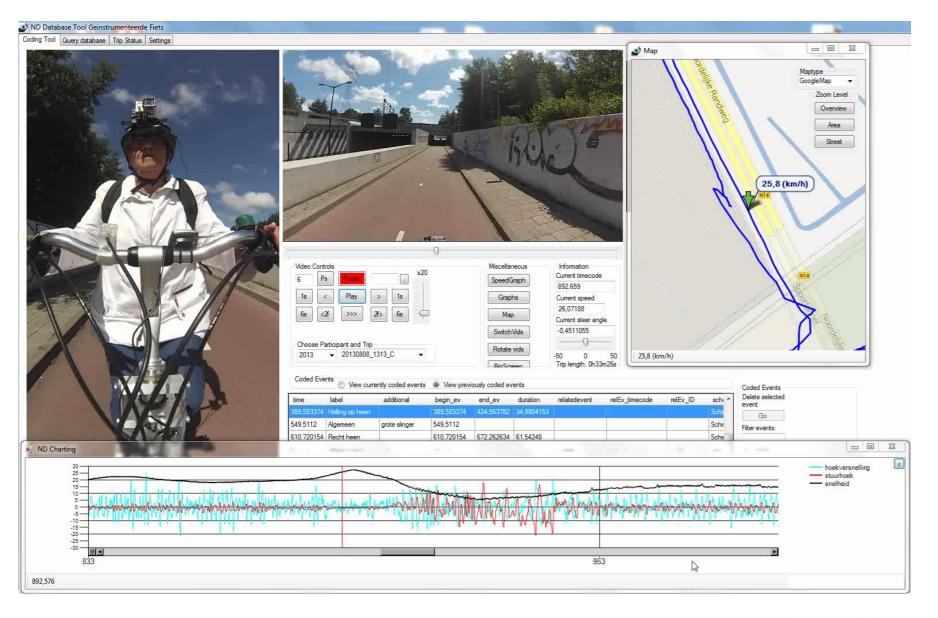


 Arend Schwab et al, TU Delft



Bicycle innovation: Instrumented bicycles







Experiments with eyetracker, but: always be careful when experimenting.





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Conclusions

- 1. Cycling is healthy but unsafe
- 2. Just as car safety, bicycle safety is a multiple problem
- 3. Plenty of effective measures
- 4. Implementation is the problem
- 5. Innovations

But most importantly



