

PRAISE Thematic Report: The business case for Managing Road Risk at Work

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Interactive Driving Systems

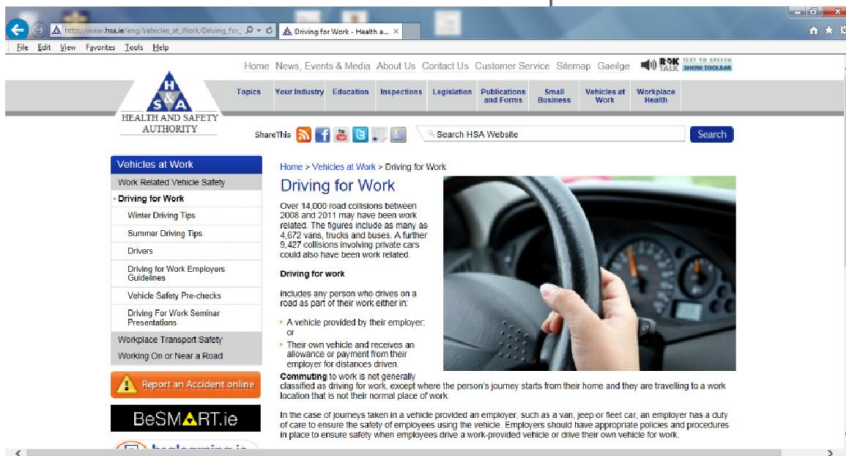
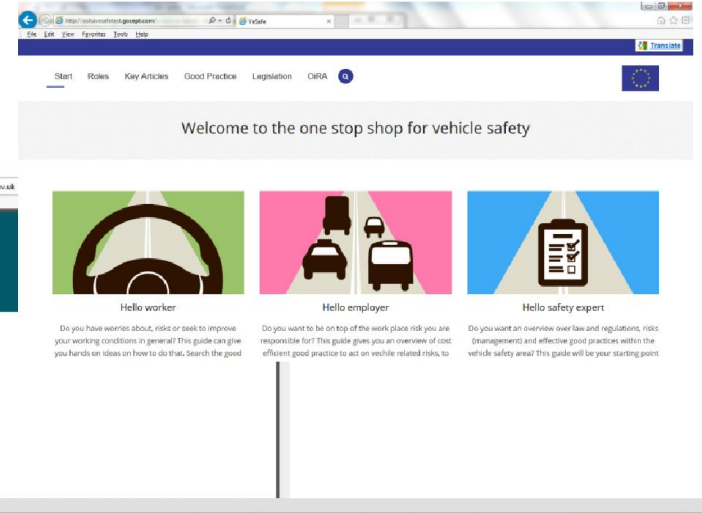
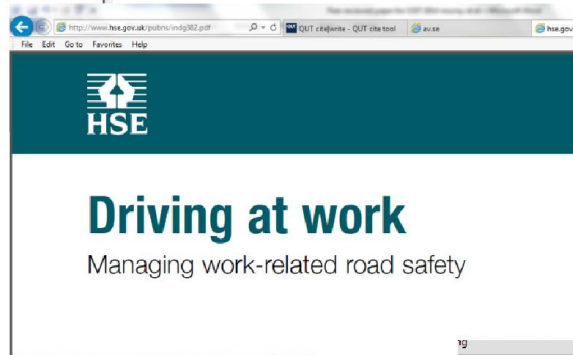
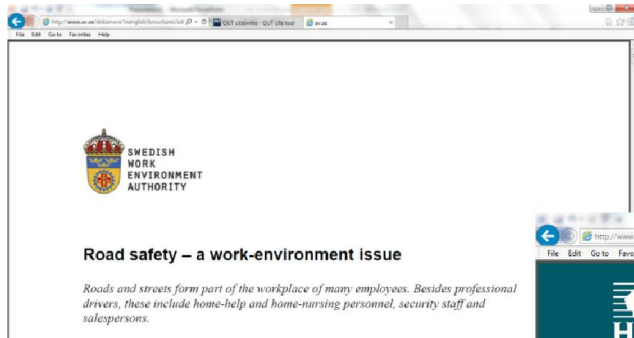


Why manage road risk at work?

Why?

- Societal:
 - Driving is biggest risk workers, commuters & local communities face
- Legal:
 - OHS - Framework Directive 89/391/EEC
 - Vehicle is part of workplace for OHS
- Business:
 - Good practice, reputation, brand, CSR, procurement
- Financial:
 - Cost models & risk financing

Examples

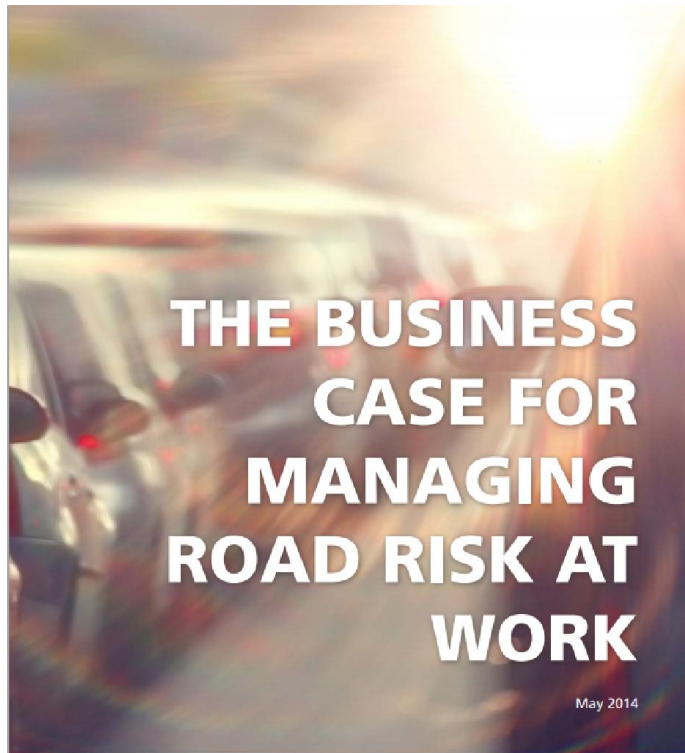


Cost model

Item of Cost	Sample data
Own damage costs	£\$€1,000
Third party vehicle damage costs	£\$€1,000
Third party injury costs	£\$€1,000
Reported cost of collisions	£\$€3,000
Total cost (including hidden costs @ 2 times reported costs)	£\$€6,000
Revenue required to fund collisions at 10% Return on Sales	£\$€60,000
Product sales (at £\$€2) required to fund fleet safety costs	30,000

Model has been successfully applied by organisations all around the world.
5 year 'what-if' spreadsheet template available on request
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Praise thematic report



- Focuses on understanding exposures & making strong business case
- Advocates a systems-based approach & evaluation



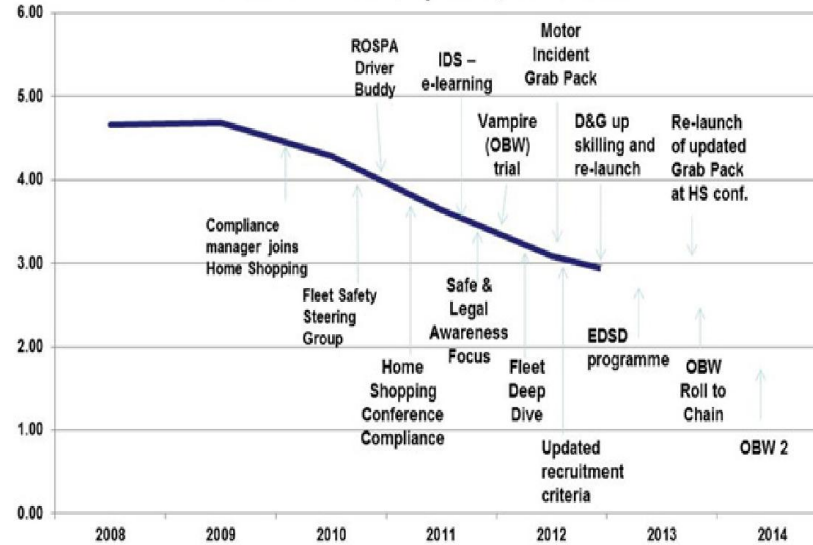
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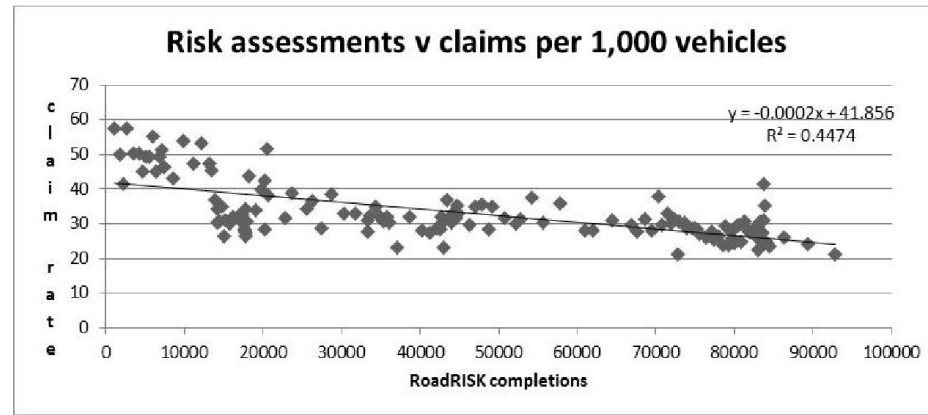
Evaluation



Rate of Incidents per 10,000 Orders



Risk assessments v claims per 1,000 vehicles



Summary/recommendations

- Understanding exposures & making a business case are key starting points for managing road risk at work
- OHS-led systems based approach recommended
- Compliance, CSR, commercial, £\$€, contractor, community & career development
- Next step:
 - Many good practice cases being presented
 - Utilise ETSC PRAISE thematic reports