



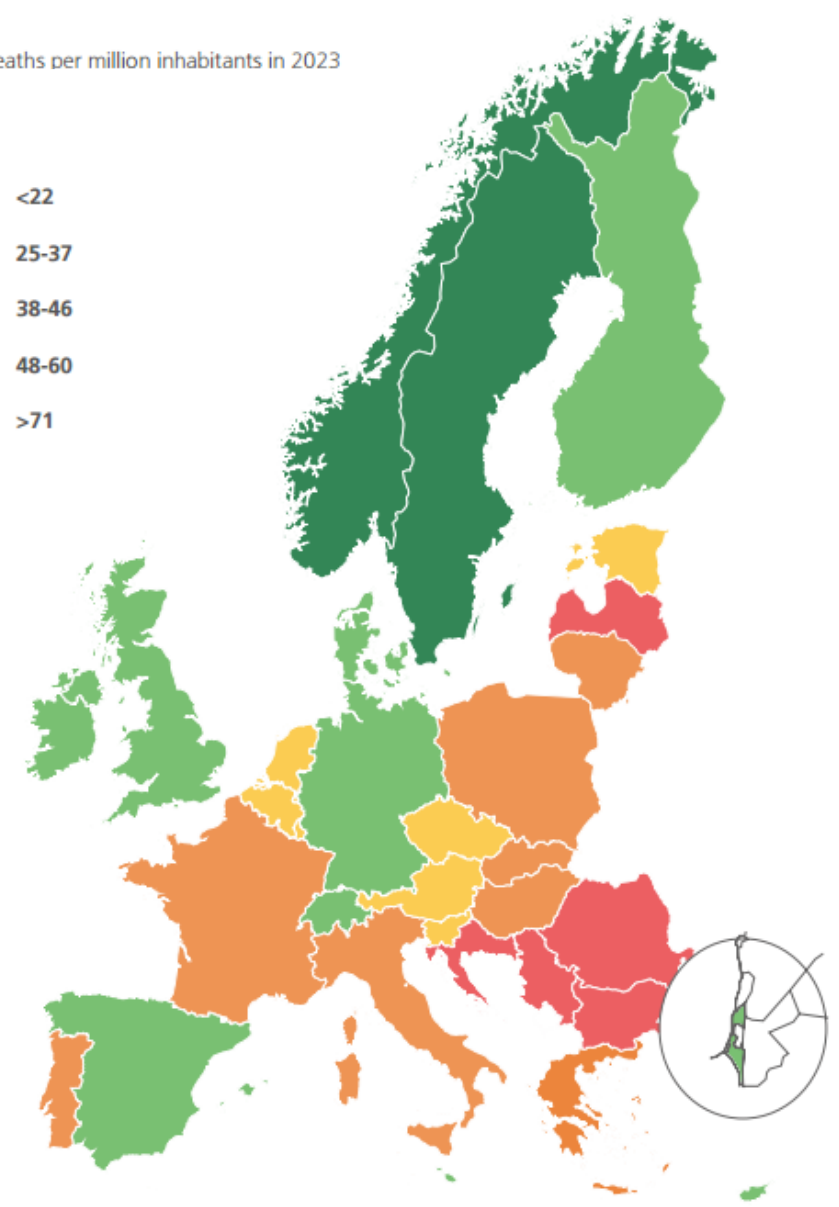
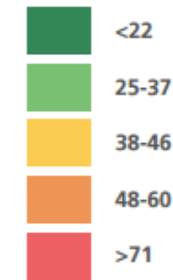
European Transport Safety Council

PIN CONFERENCE 2024

ETSC PIN PROGRAMME

- ✓ Ranking road safety performance across participating countries since 2006
- ✓ Reflecting road safety conditions and progress
- ✓ Identifying best practice
- ✓ Recognising achievements, identifying shortcomings

Road deaths per million inhabitants in 2023



Fundación
MAPFRE



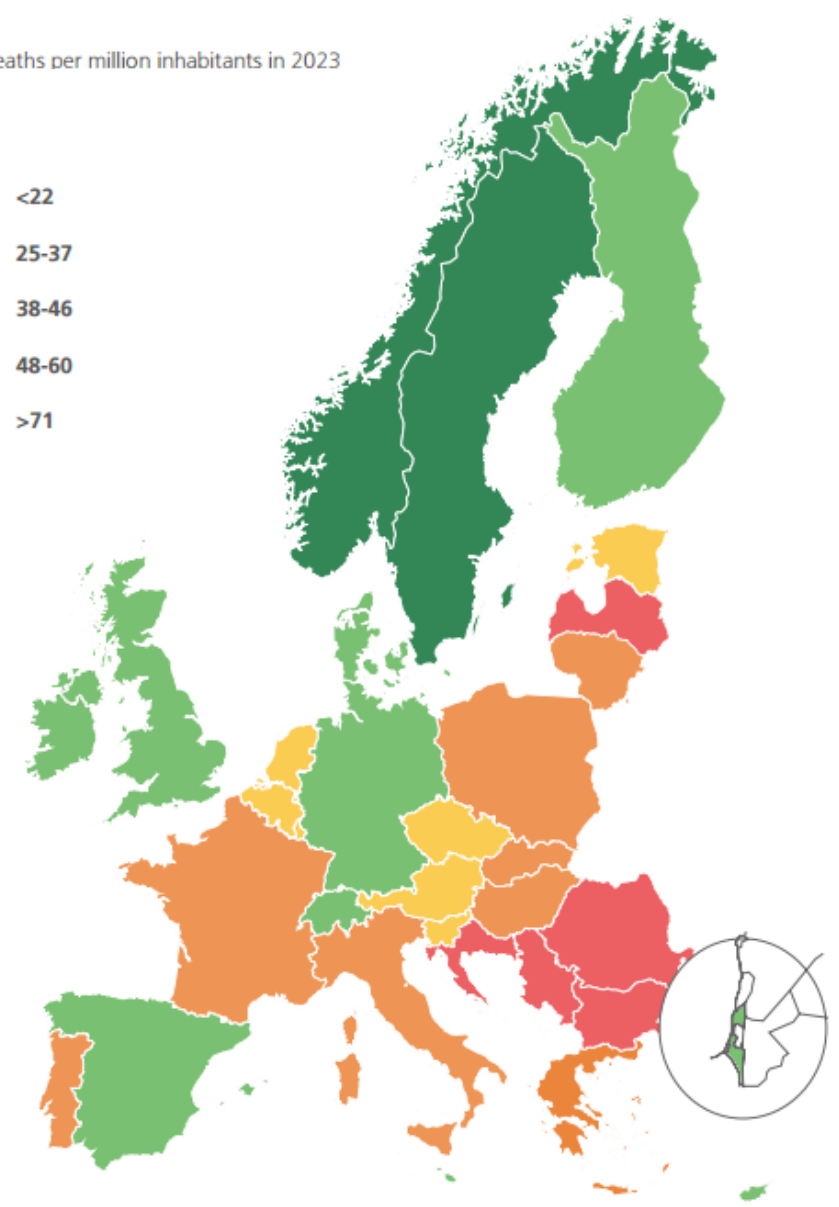
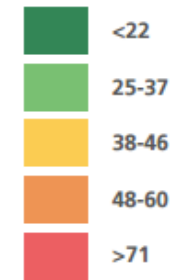
TOYOTA



ETSC PIN PROGRAMME

- ✓ Experts from the 32 participating countries, including all EU Member States
- ✓ Steering group
- ✓ Project team in the ETSC secretariat
- ✓ 46 PIN Flash reports published
- ✓ 4 PIN Talks every year

Road deaths per million inhabitants in 2023



Fundación
MAPFRE



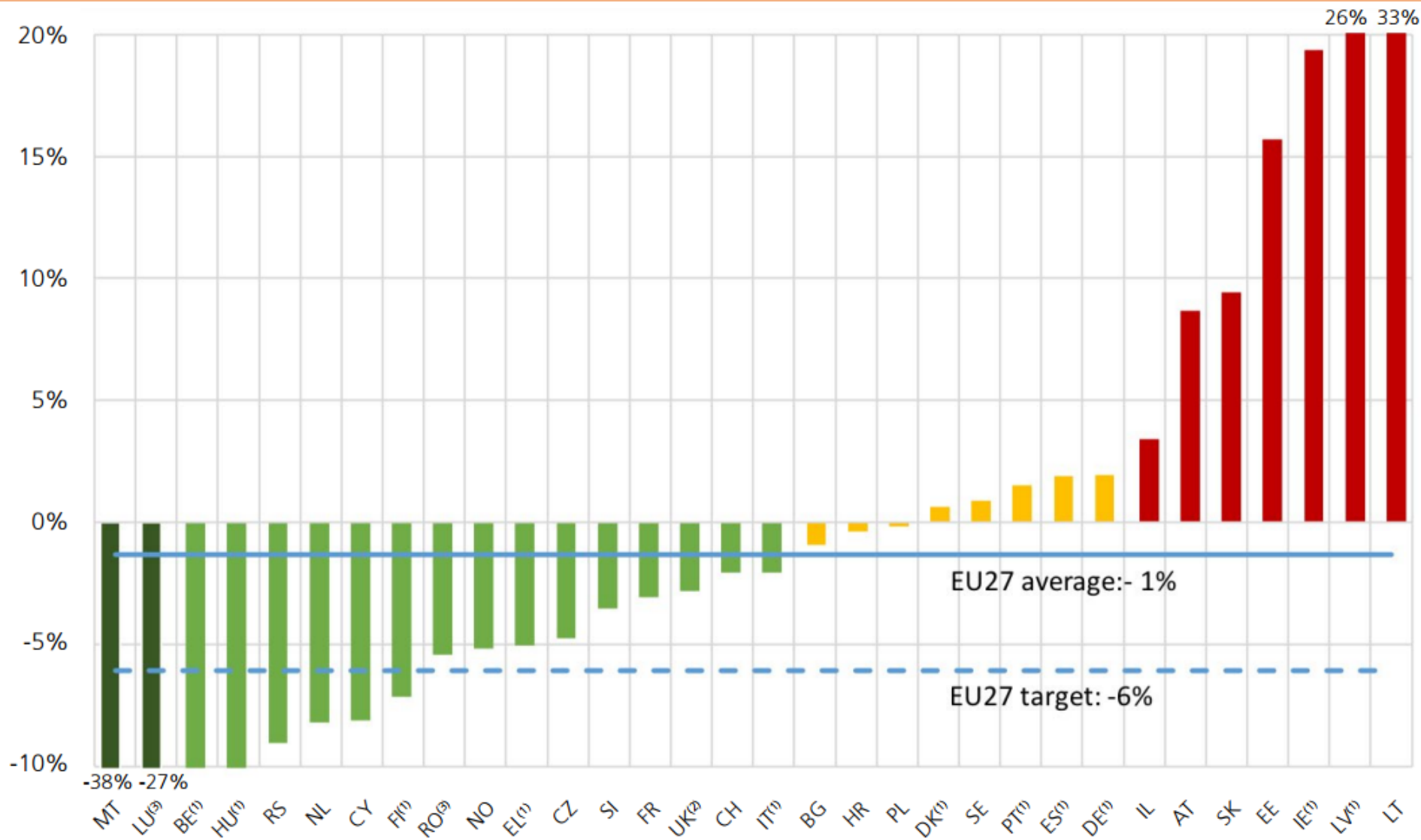
TOYOTA



20,418

people died in road traffic
in the EU in 2023

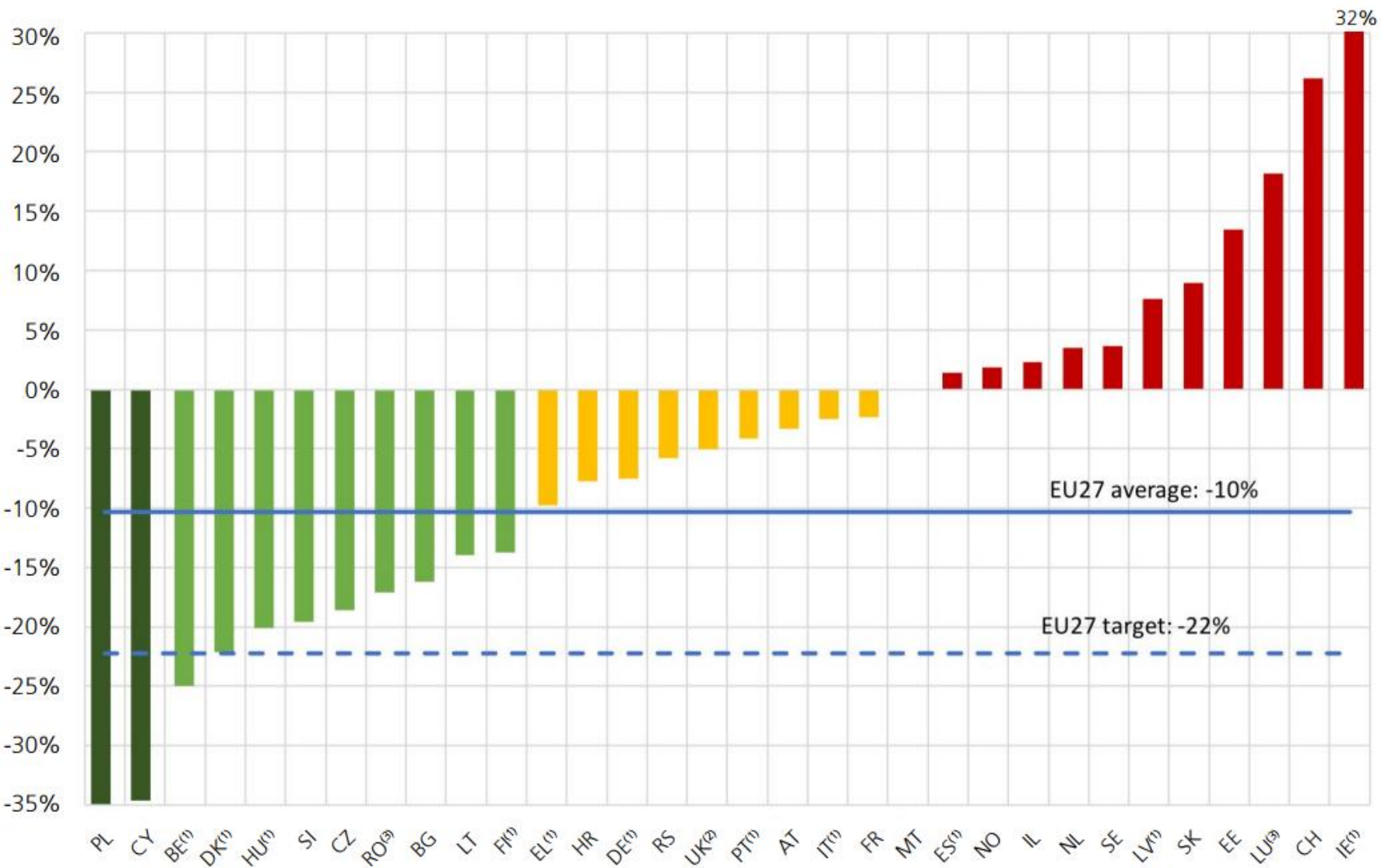
PROGRESS 2022-2023



MT: -38%
LU: -27%

LT: 33%
LV: 26%

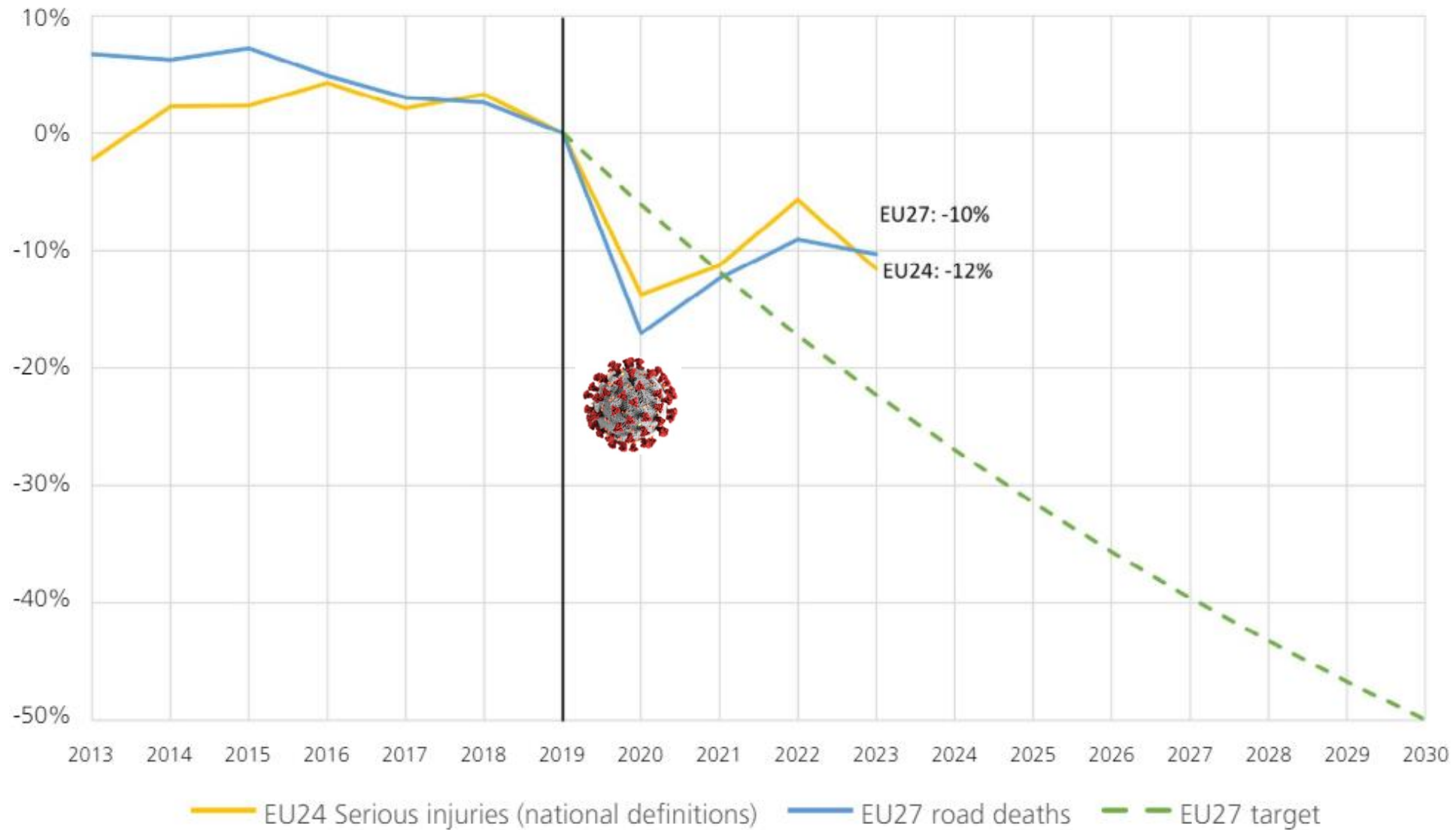
PROGRESS 2019-2023



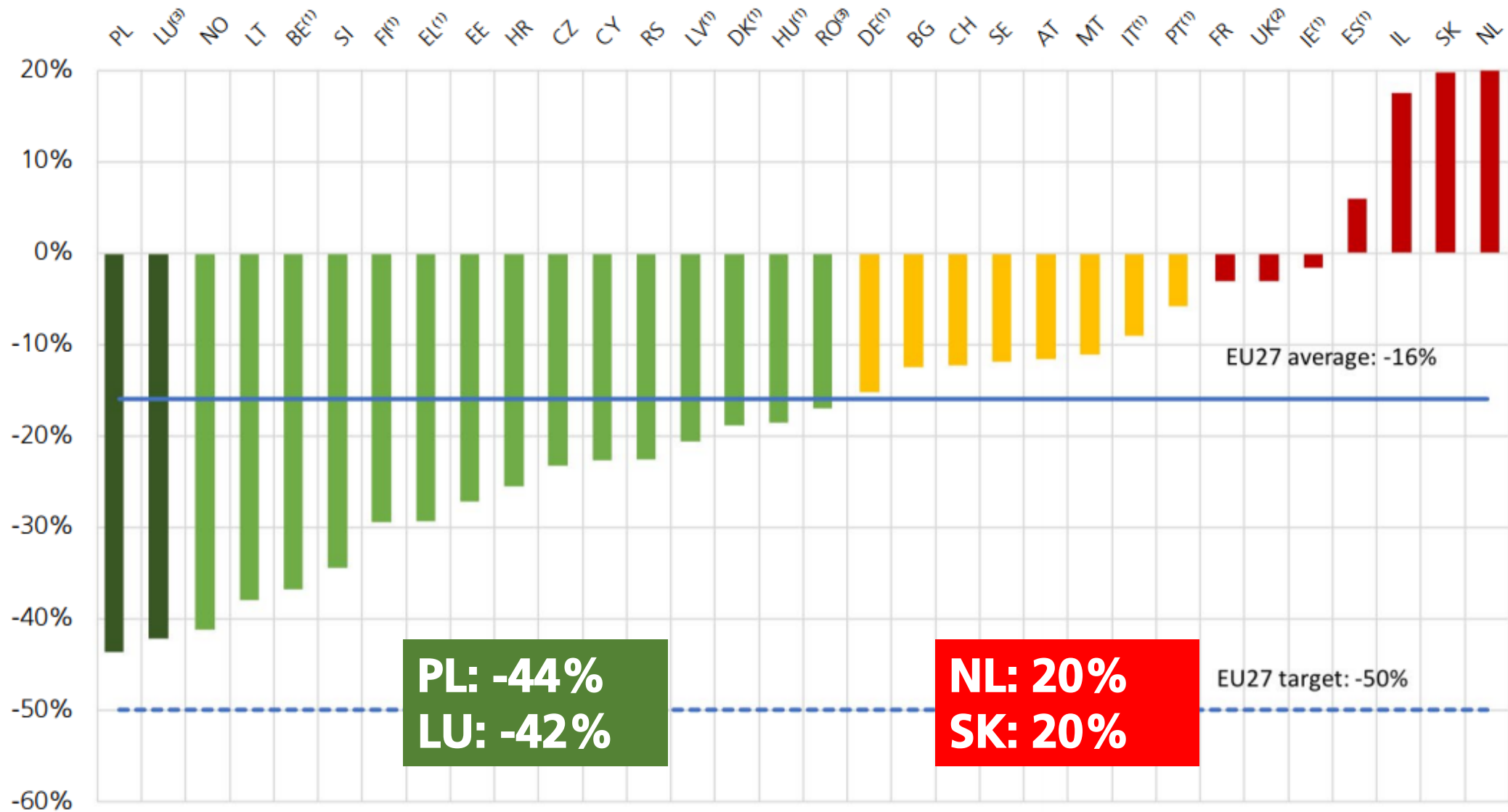
PL: -35%
CY: -35%

IE: 32%
CH: 26%

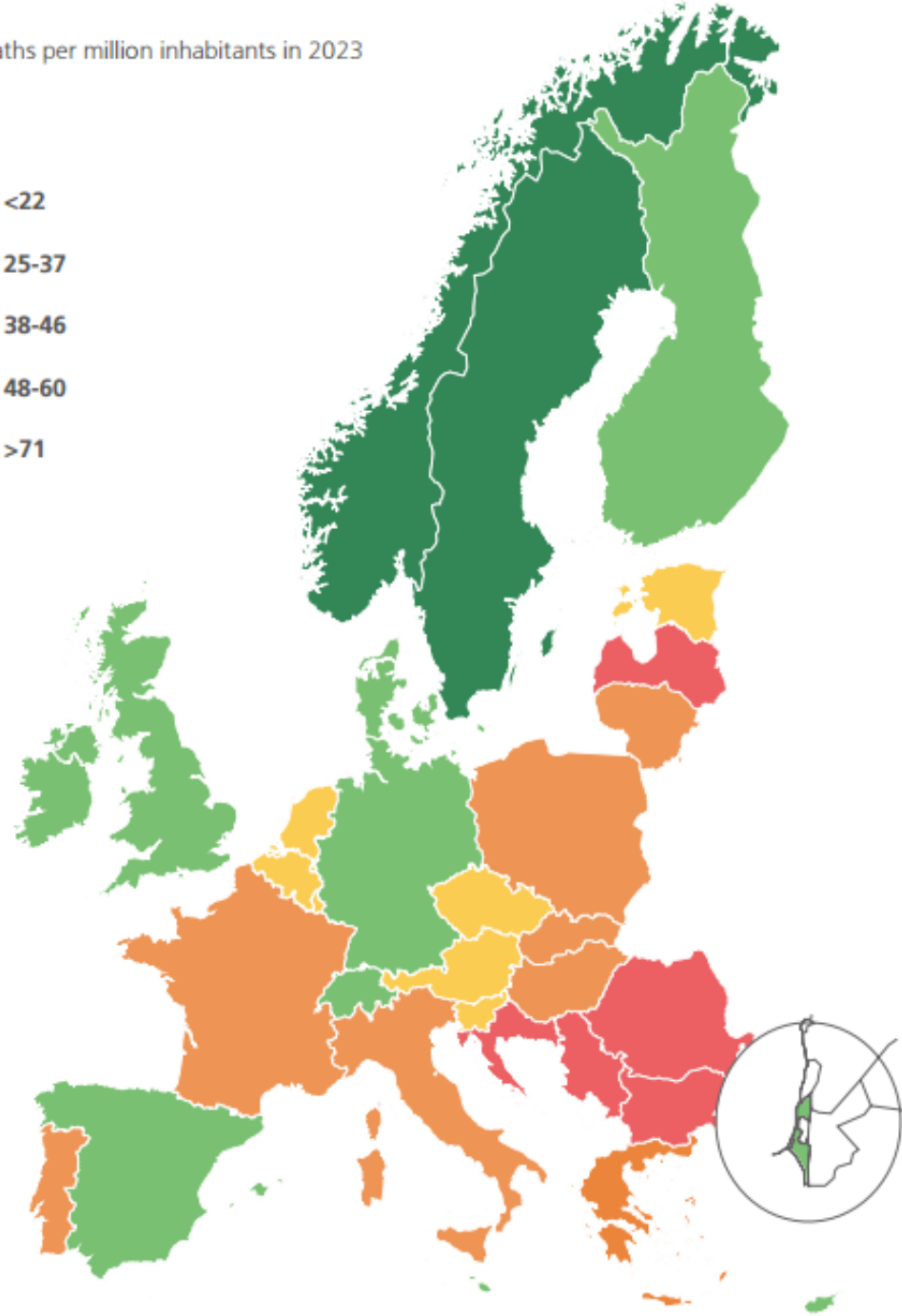
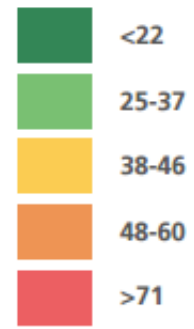
ROAD SAFETY PROGRESS 2013-2023



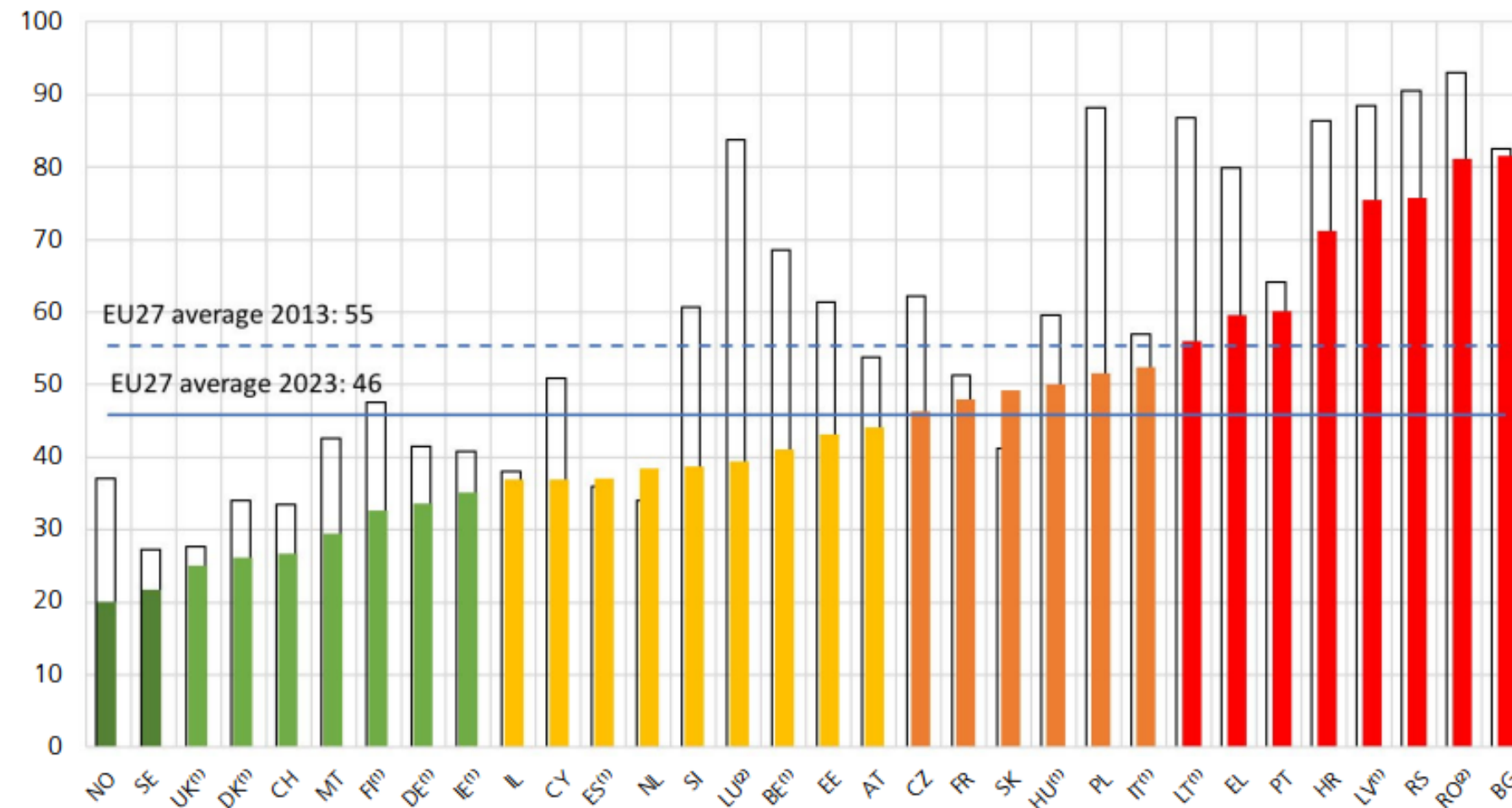
PROGRESS 2013-2023



Road deaths per million inhabitants in 2023



EU ROAD MORTALITY 2023 AND 2013



NO: 20
SE: 22

BG: 82
RO: 81

□ Mortality 2013
 ■ Mortality 2023
 ■ Mortality 2023
 ■ Mortality 2023
 ■ Mortality 2023
■ Mortality 2023
 ■ Mortality 2023
 — EU Mortality 2023
 - - - EU mortality 2013

110,000

seriously injured in the EU
in 2019 (MAIS 3+)

RECOMMENDATIONS FOR NATIONAL POLICY

- Adopt and implement the Safe System approach
- Increase funds for road safety and enforcement
- Make the choice of measures based on sound evaluation

RECOMMENDATIONS FOR EU POLICY

- Road Safety needs to be a priority again
- Create a Road Safety Agency: manage roll-out of automation and crash investigation
- Prepare revision of Vehicle Safety Regulations
- Update rules on Periodic Technical Inspections to ensure vehicle safety technologies continue to function as intended



11

EVA LINDEN
ENEMMÄN
TASAVASTA
PIITÄREHÖTY

MOUNT RES

FINLAND

Reduction in road deaths 2013 – 2023

-29%

-16%



EU average

FINLAND

Deaths per million inhabitants 2023

33

46



EU average

WHY FINLAND?

- Lower speed limits in urban areas;
- Investment in pedestrian and bicycle paths;
- 400 km of motorways built;
- Automatic speed cameras installed on nearly 3,000 km of main roads;
- In-depth investigations of all road deaths with findings feeding into policy making.



Lulu Ranne

Minister of Transport and Communications



European Transport Safety Council