



FUNDACIÓN MAPFRE

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Cycling in the EU

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EU ambition: road safety/CO2 Targets



EU targets

- Cut the yearly number of road deaths by 50% between 2011 and 2020.
- Reduce green house gas emissions by 20% by 2020.

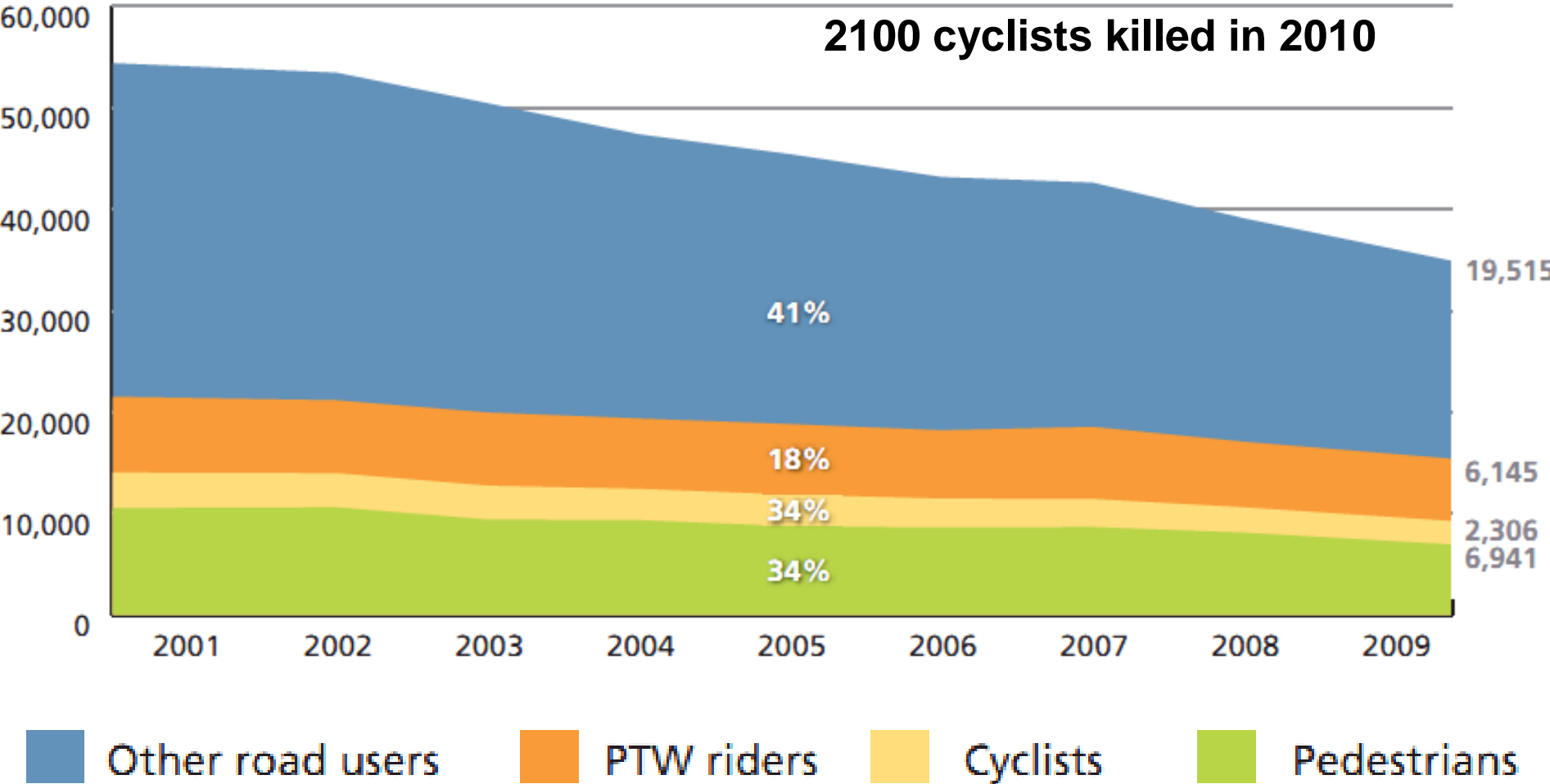
White Paper on transport

- Nearly 50% of all car trips are shorter than 5 kms
- Governments need to promote walking and cycling

BUT

- People will not choose these means of travel unless they are made safer

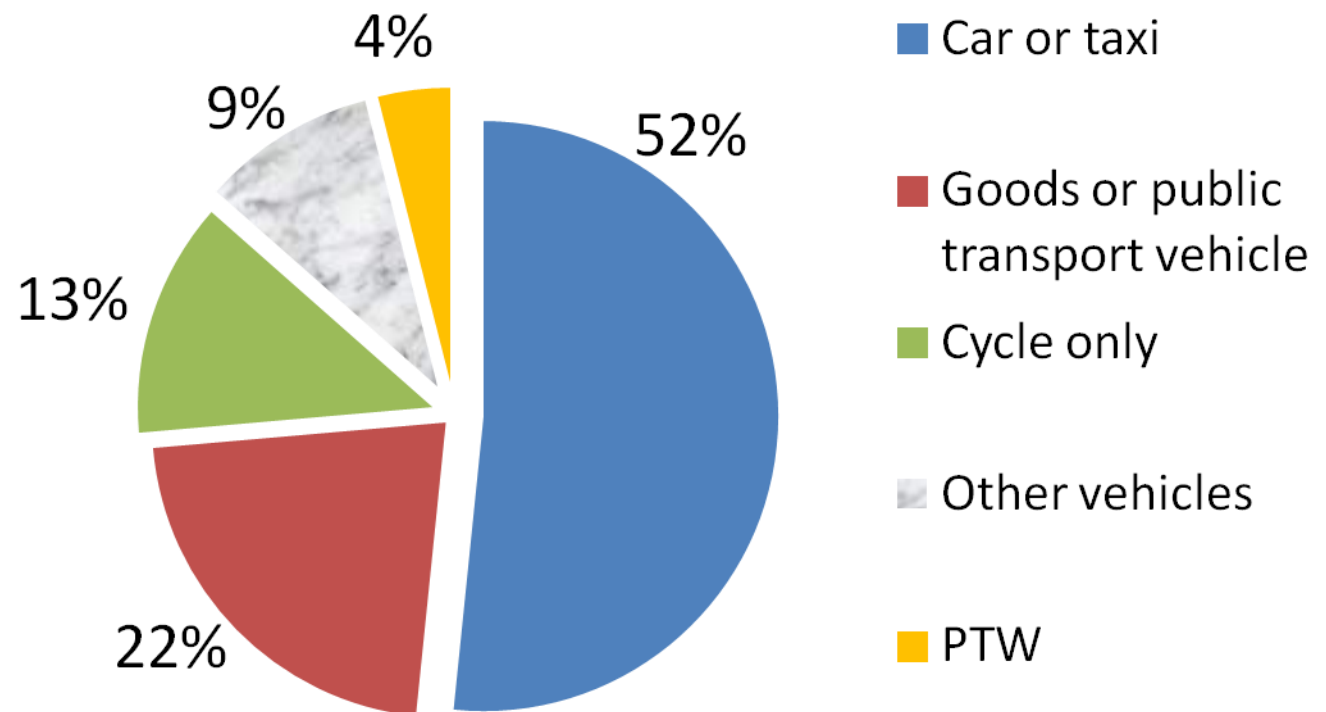
Reduction in road deaths since 2001



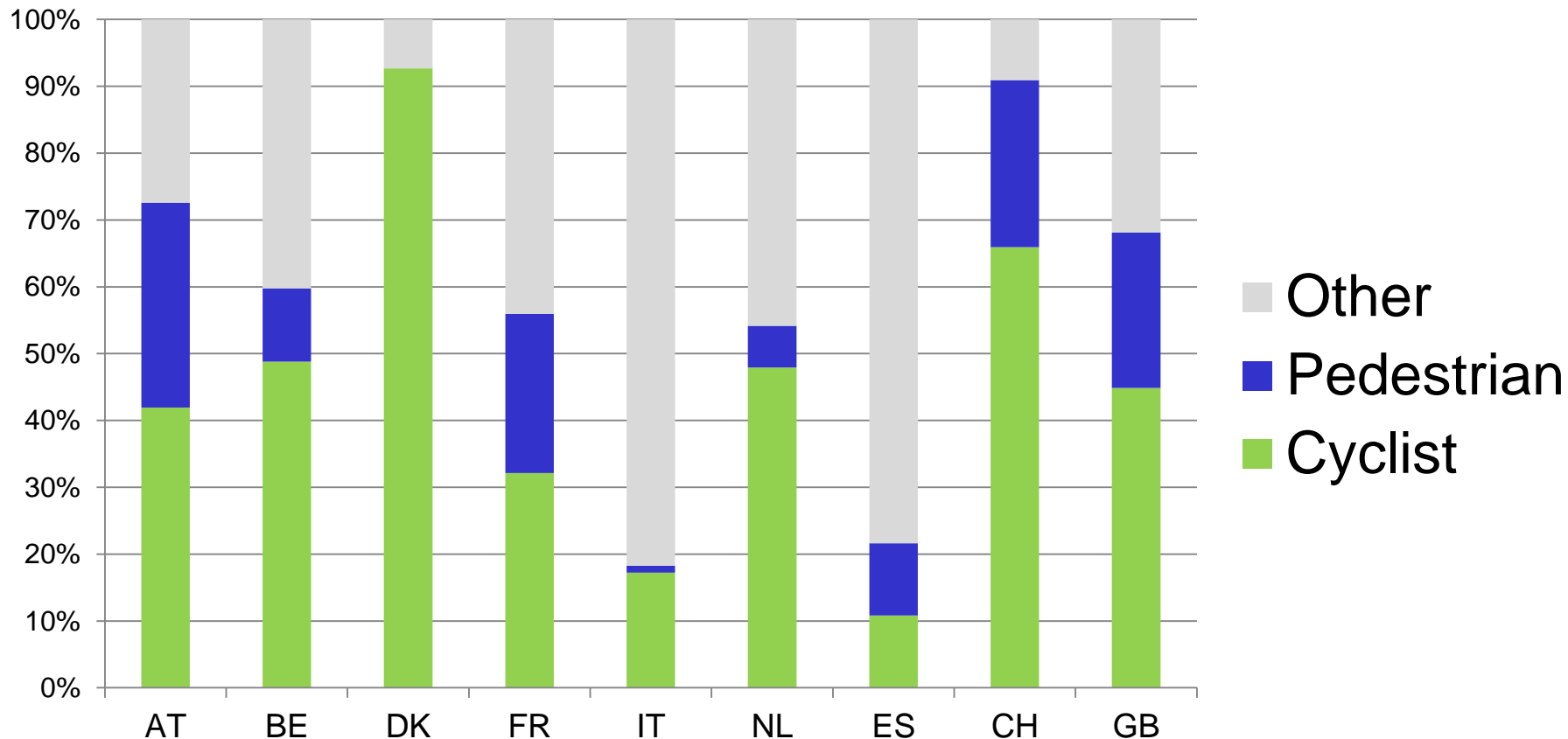
Cyclists and traffic

- 50% of cyclist deaths follow collisions with cars/taxis
- 22% follow collisions with goods/public transport vehicles

200 cyclists killed in 2010 in a collision involving a HGV (7% of all deaths involving a HGV)

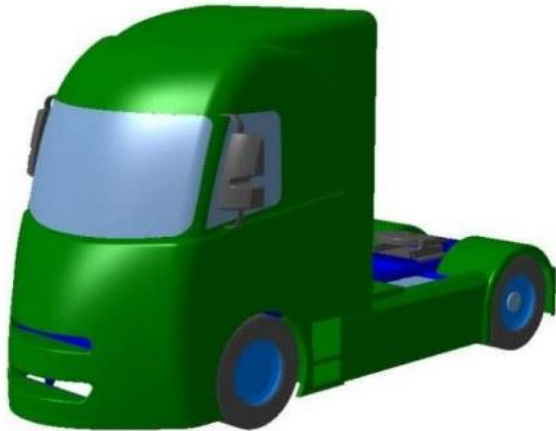


HGVs-VRUs: Blind Spots



Percentage by type of road user of those killed or seriously injured in a collision with a goods vehicle over 3.5t performing a near-side turn. *Average 2008-2010.*

Vehicles



- Proposal for a Directive on the weights and dimensions of trucks

- Intelligent Speed Assistance
- Advanced Emergency Braking

But no trade-off with passive safety measures!



Behaviour

Cyclists:

Information and training:

- Respect the traffic rules
- Be visible
- Be aware that drivers of heavy vehicles cannot see a cyclist in their blind spot.



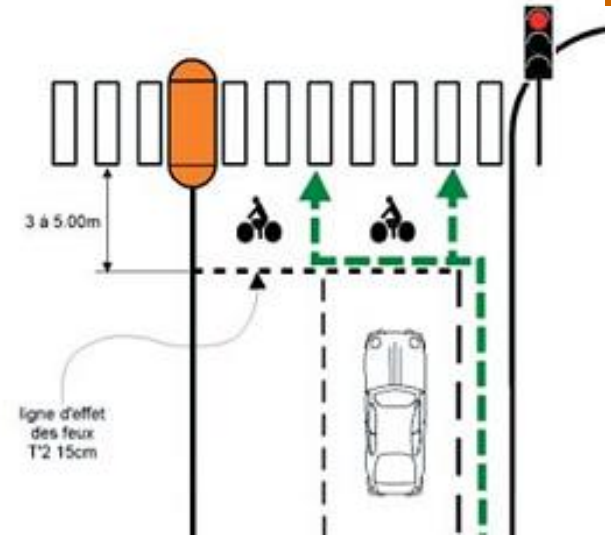
Drivers:

- Include training of interaction with vulnerable road users as part of initial and periodic training of all drivers
- Enforcement of parking rules.

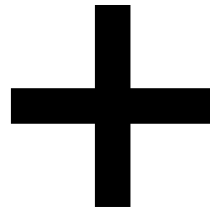


Transport planning

- Advanced stop lines
- Safe crossing facilities
- Develop a policy of modal priority for road users, particularly in urban environments
- Include targets on safe cycling in the European urban mobility scoreboard



Manage speed



Thank you for your attention

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Challenges

- Lower levels of reporting
- Lack of exposure data
- Tackle the issue of cyclist seriously injured

Safety in numbers

