



Ministry of Transport
Republic of Latvia

Road traffic safety - Latvia

*PIN Talk: Speed and improving the safety of vulnerable road users,
11 September, Riga, Latvia*



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Ministry of Transport
Republic of Latvia

CEĻU SATIKSMES
DROŠĪBAS PADOME





Latvia – few facts

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Total area: 64 589 km²
Population : 1 871 882
Roads and streets: 71 157 km
Road density: 1,102 km per km²
Driving licences: 886 863

Vehicle fleet: 943 188 (roadworthy)
Passenger cars: 723 662
Trucks: 92 597
Buses: 3515
Motorcycles: 35 782
Mopeds: 39 037
(2024)



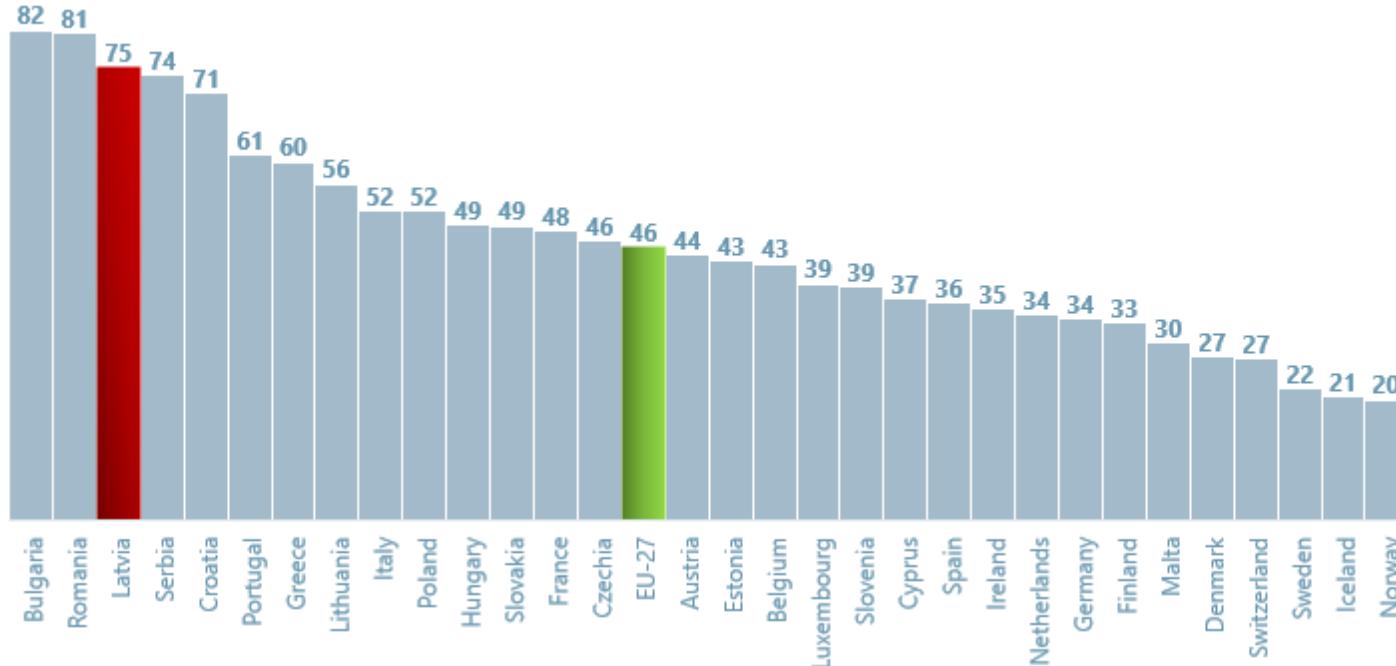


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Where we are in EU?

Fatalities per million inhabitants in EU Member States (2023)*

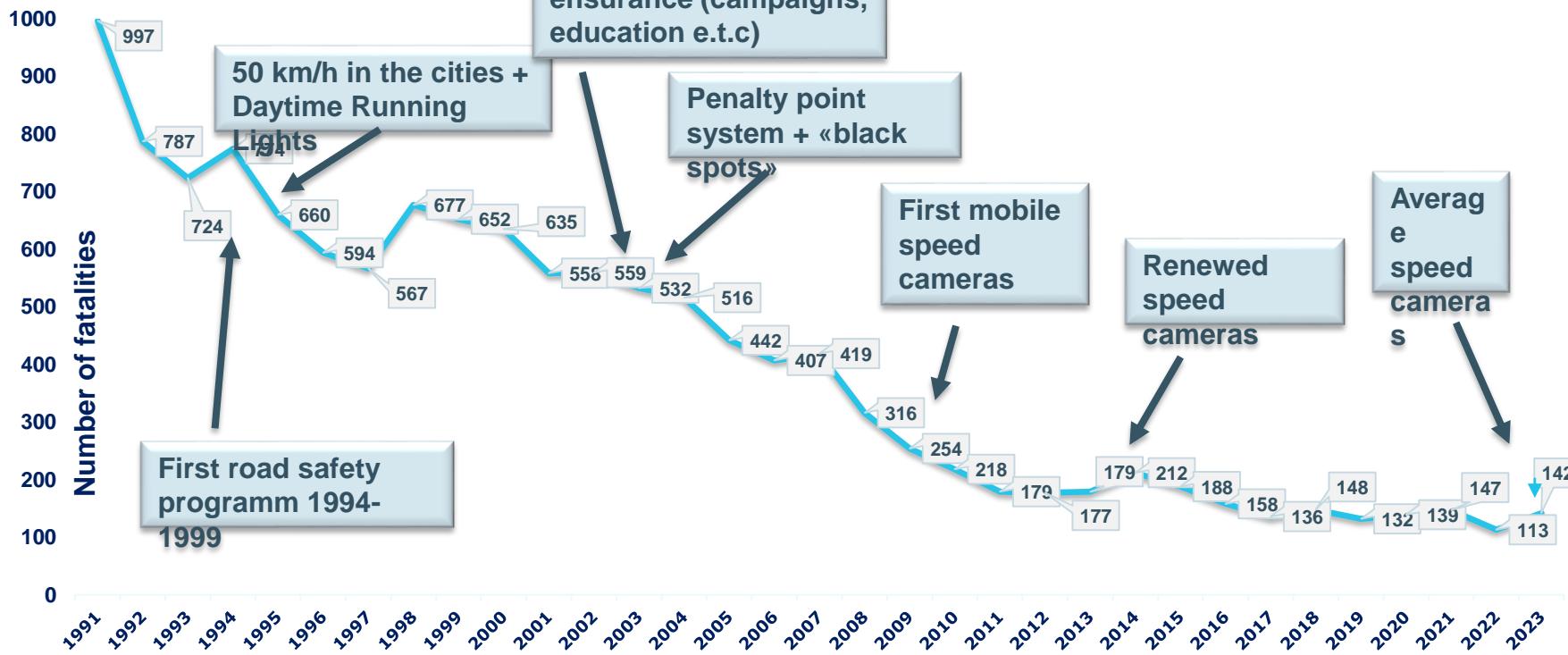


*preliminary data



LV road fatalities + activities

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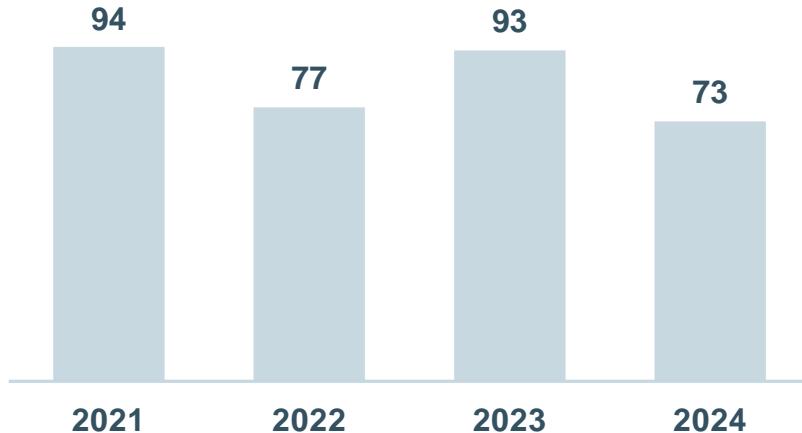




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LV Road traffic accidents – year 2024 so far

Fatalities on roads 01.January – 09.September*



*raw data <https://www.csdd.lv/celu-satiksmes-negadijumi/ikmenesa-dati>



Satiksmes ministrija

Road Traffic Safety Council

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General tasks:

- Coordination of road traffic safety policy
- Take decisions regarding the use of special funding for measures

MEMBERS:



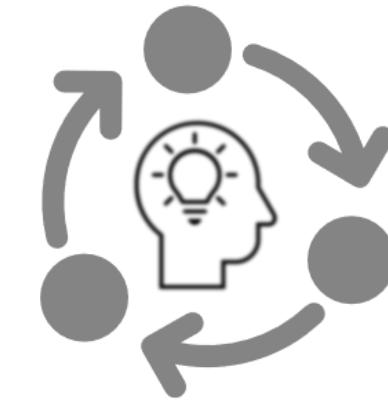
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Ministry of the Interior



Valsts policija



THINK TANK

Platform for **expert meetings**
to create and comprehensively
evaluate new initiatives

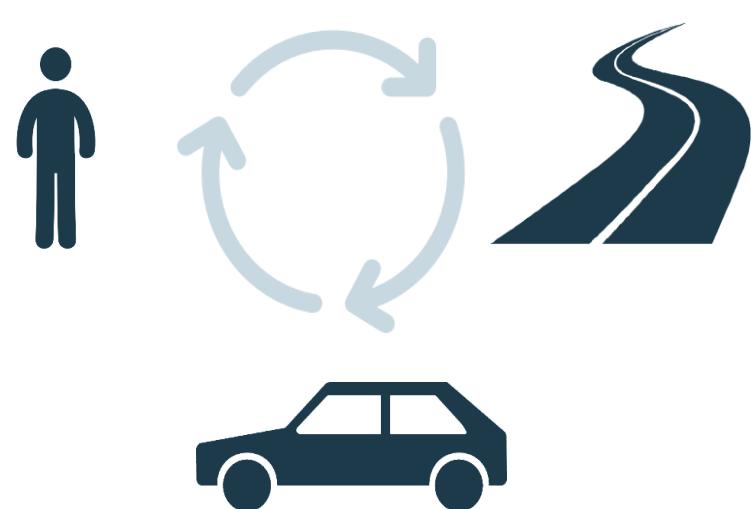


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Road traffic safety plan 2021 - 2027

Focus on factors that directly affect road safety:

- **person** (road user)
- **vehicle** (technical condition and equipment)
- **environment** (road infrastructure).



General directions:

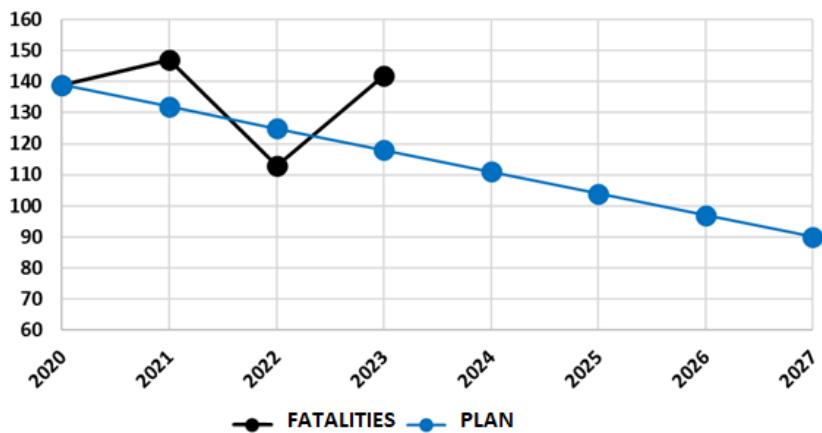
- Implementation of KPIs of Road Traffic Safety
- Implementation of Vision Zero measures
- Adoption of most appropriate scenario for Latvia



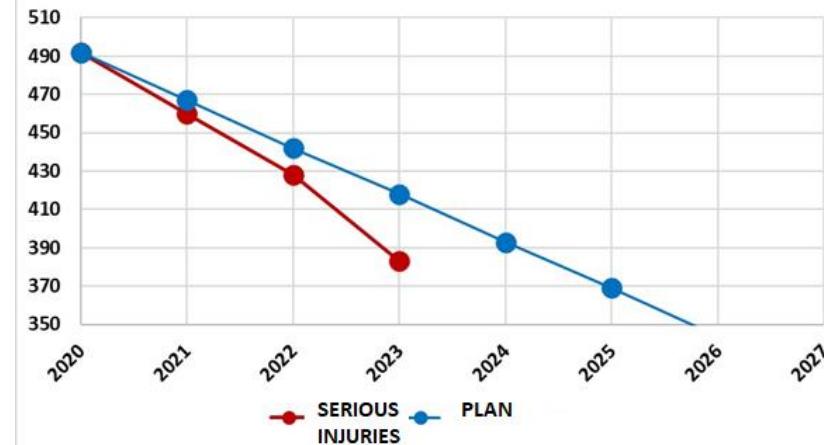
Satiksmes ministrija

Plan and results: 50 % reduction targets - overview

Fatalities



Seriously injured





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Interim impact assessment of the Road Traffic Safety Plan for 2021-2027

→ New initiatives are needed to achieve the goal!

Result – new ideas generated in expert groups, Think Tank and from studies:

- Cancellation of «+10 km/h» speed tolerance
- Expand technical control (radars, average speed e.t.c)
- Implementation of RTA investigation
- Driver fatigue research (causes and effects)
- Improvements in the training of new drivers
- Guidelines and recommendations for road designers
- Discussion – confiscation of vehicle – dangerous defects + violations for driver
- Improvements in road infrastructure (roadsides, safety at intersections, left turns, etc.)
- Behavior correction courses for drunk drivers (+confiscation of vehicle for drunk drivers)
- Micromobility - registration of electric scooters, helmets, speed e.t.c
- Improvements in Penalty point system
- Reduce the risks from violators – higher price for insurance

→ focus on speeding!





Satiksmes ministrija

In-depth investigation of fatal accidents



Pilot project in 2024 to create a basis for future systematical approach

Sources of information:

- Information from scene of the accident (expert group)
- Criminal case materials (including police protocols, descriptions, schemes e.t.c)
- Explanations of RTA participants and witnesses
- Photo, video materials
- Other relevant materials from police investigation
- Information from various institutions:
 - Expert views
 - Forensic and medical institutions
 - Car crash data/analysis



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high public danger - endangers not only self, but others



Solution - not only punishing the violator

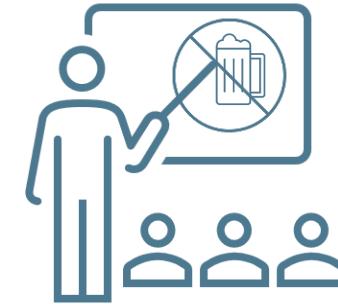


No addict → must participate in correction program



Target → change a person's thinking and understanding.

Drunk driving and behavior correction courses for drunk drivers



Correctional group lessons:

- Must attend in full
- 16 lessons, optimally 6-8 participants
- Lessons for a fee

Topics:

1. Motivation lesson. Personality and behavior
2. Habit, habit, addiction.
3. Addictive substances, their effects.
4. Thinking errors. Causes and effects
5. Management of emotions, behavior and stress.
6. Problem solving strategy.
7. Summary. Main conclusions



Satiksmes ministrija

Campaigns

Road Traffic Safety Council funding for campaigns – planning every year, focusing on:
speeding, drunk driving, safety for vulnerable road users, safety in public transport, safe reaction
after accident, safe micromobility e.t.c



Campaign «Laid kā lielais» with character ASVALTERS – Mi:t&Links award*



*leading annual communication contest in Baltic Sea region



Satiksmes ministrija

Annual Road Traffic Safety Index and Safest Company Car Fleet award



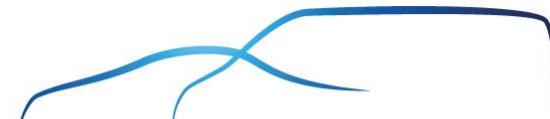
Cēlu satiksmes drošības indekss 2023

Road traffic safety award 2023

Safest city: Safest municipality:
1. Ventspils 1. Valka

Annual Road Traffic Safety Index

To create a healthy competition between municipalities and promote good practices



DROŠĀKAIS UZNĒMUMA AUTOPARKS GADA BALVA 2023



Safest company car fleet award

To encourage fleet managers to create a safe company fleet and promote good practices in their management

Categories:

- Passenger carriers
- Local (Baltic) freight carriers and special purpose vehicle fleets
- International cargo carriers
- Lower risk, state and municipal fleets



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Just 100 years ago.. Same problems!

...are we still facing the same problems??

«Ceļš un satiksme» (1938)

«.. Beidzamā laikā mūsu satiksmē atkal ir notikušas vairākas autokatastrofas ar joti smagām sekām. Šo notikumu izmeklēšanas rezultāti ir pārsteidzoši: tie liecina, ka **automobilus, kuri katastrofas radījuši, vadījušas iereibūšas personas.**

Tā tad vienmēr vēl rodas tādi cilvēki, kuri negrib saprast, ka automobiļa motors nav rotaļas lietīja, bet gan spēcīga mašīna, kura pie vieglprātīgas, aušīgas vadīšanas apdraud kā paša mašīnas vadītāja, tā arī līdzbraucēju un citu cilvēku dzīvības.»



Drunk drivers on roads

«Satiksme un Tehnika» (1943)

« Iņi uzknidrotu lādū cietaisīmās trukēni motoru līdzbraucējic hroniskās lādā atvārs nešķi autonobīla dienīc. Cnēriņnic nreutroči atvārs dienīc milnīni valā izvārs tāc no virām un līdz ar dienīm izvārs arī līdzbraucēji. Dādājais dažiņi lati cīmniec maiene bojājumus — galvas kausa lūzumu un smagu smadzeņu satricinājumu.»

Inadequate passengers



Safety for vulnerable road users





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Just 100 years ago and now: Different solutions!



People will not change, but we can create a system that is safe



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