

Progress in reducing deaths and serious injury on Europe's roads

9th Road Safety Performance Index Report

Richard Allsop on behalf of 
European Transport Safety Council

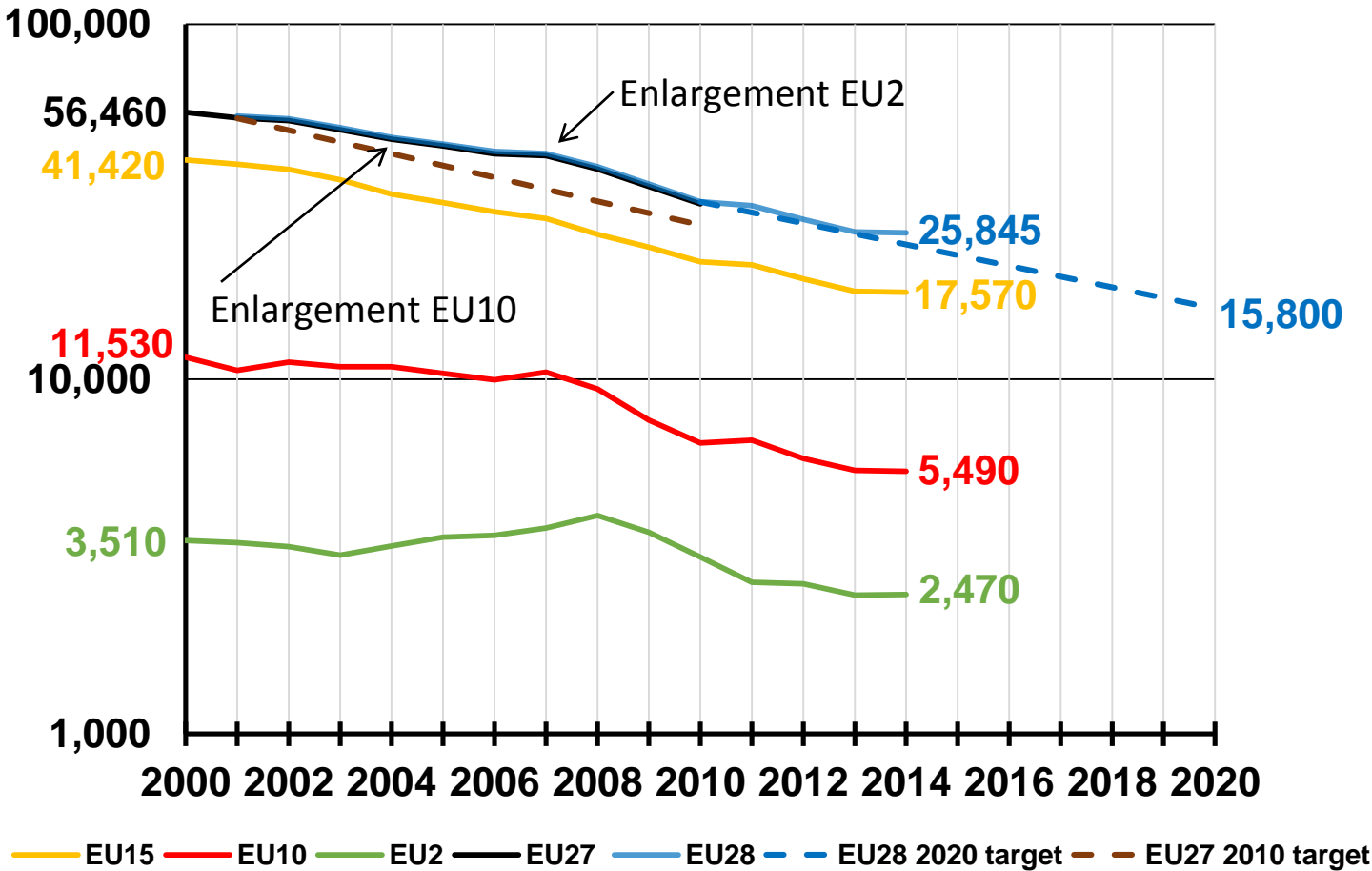
This year is different!!

Annual reduction
needed to meet
2020 target for deaths

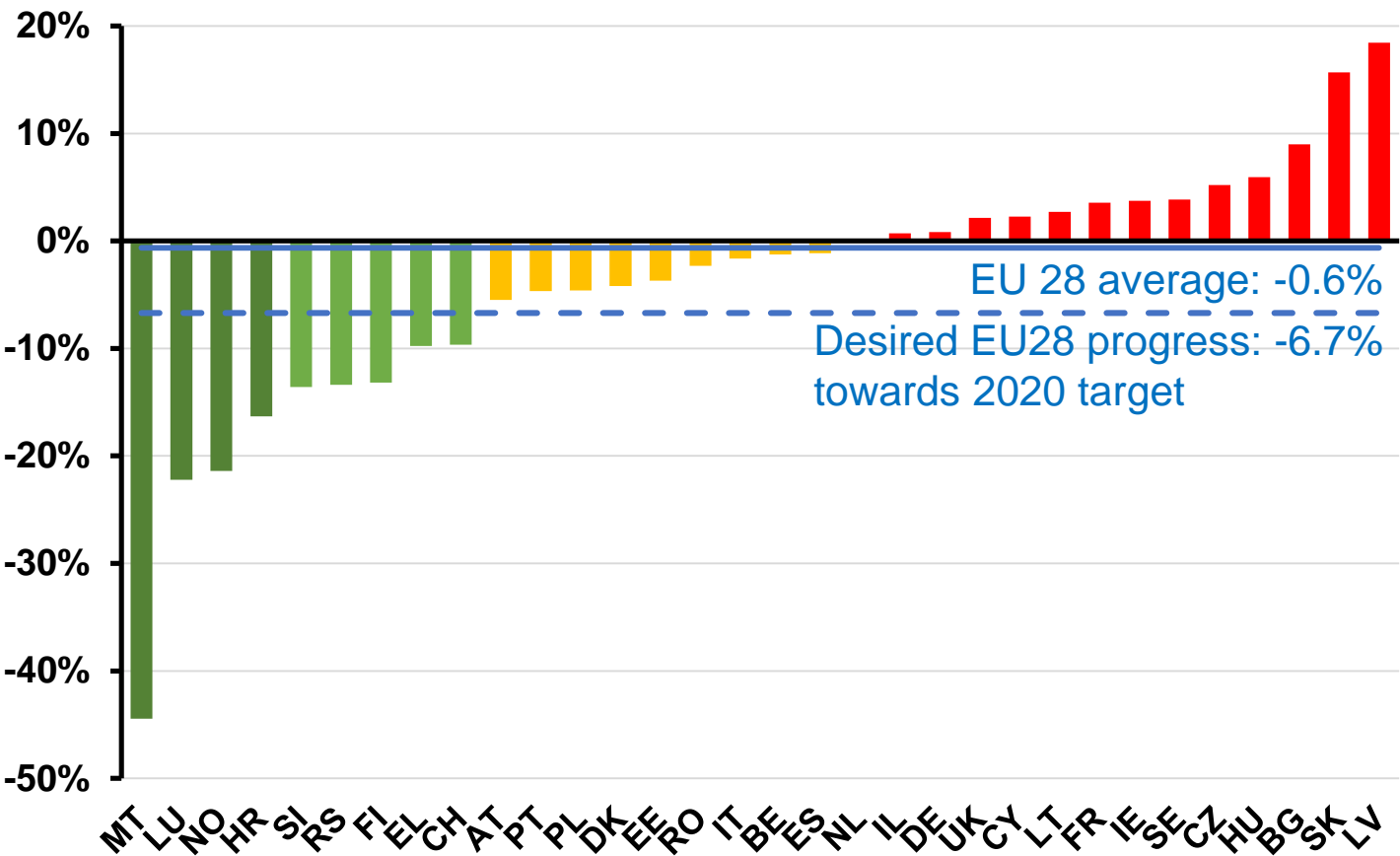
Annual reduction
2013-2014

6.7% 0.6%

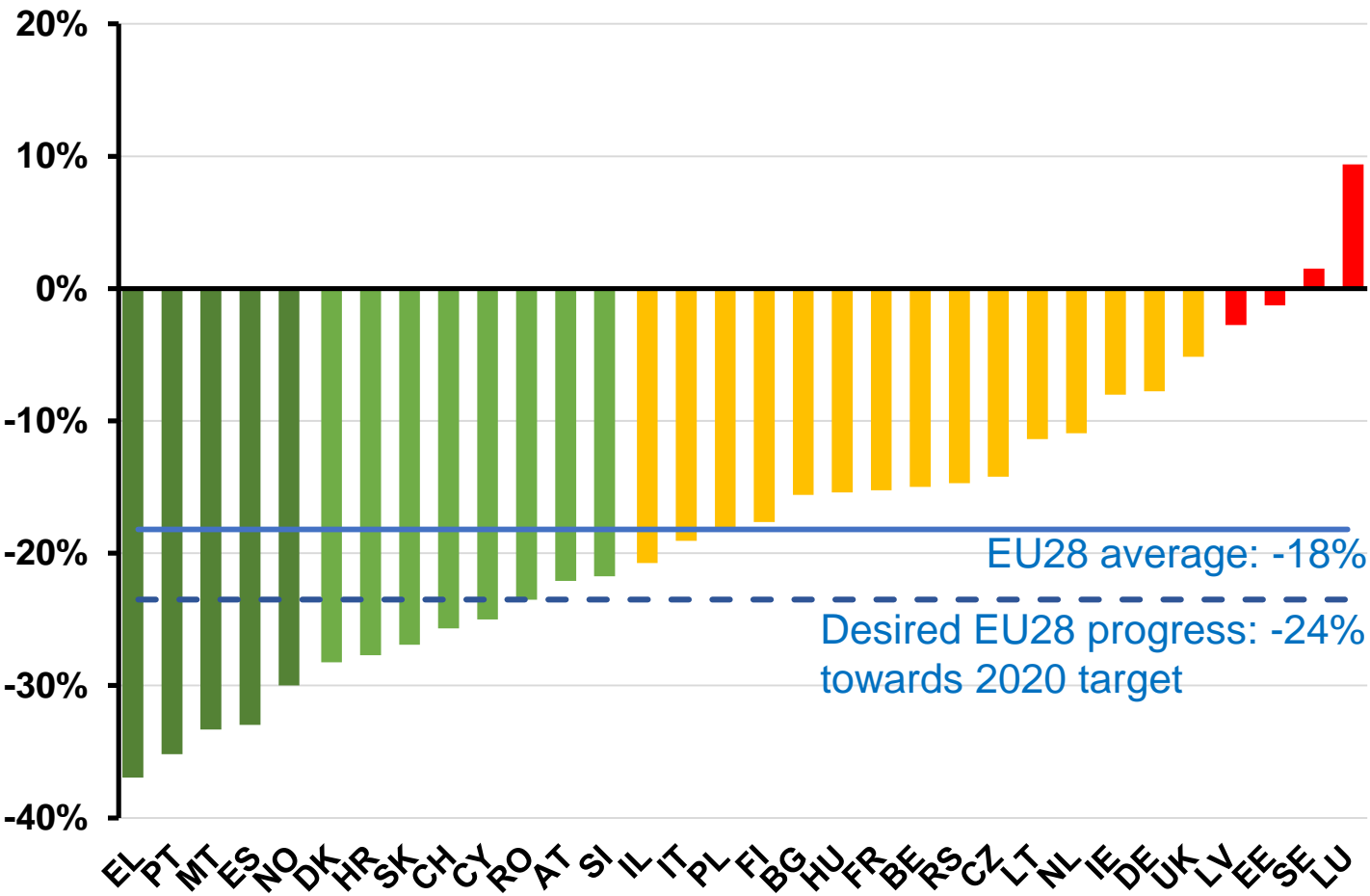
Progress towards the EU 2020 target for deaths



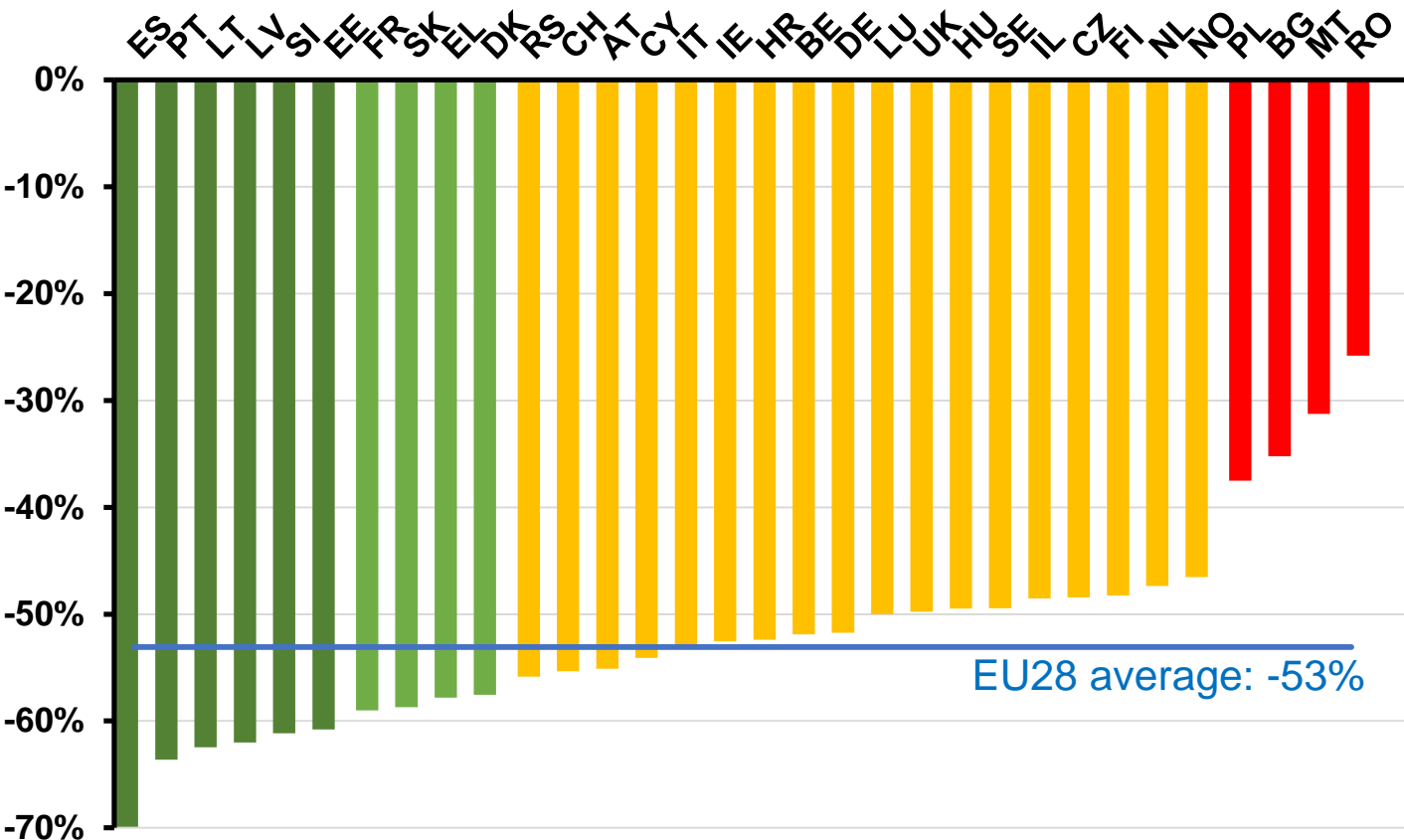
Percentage change in road deaths 2013-2014



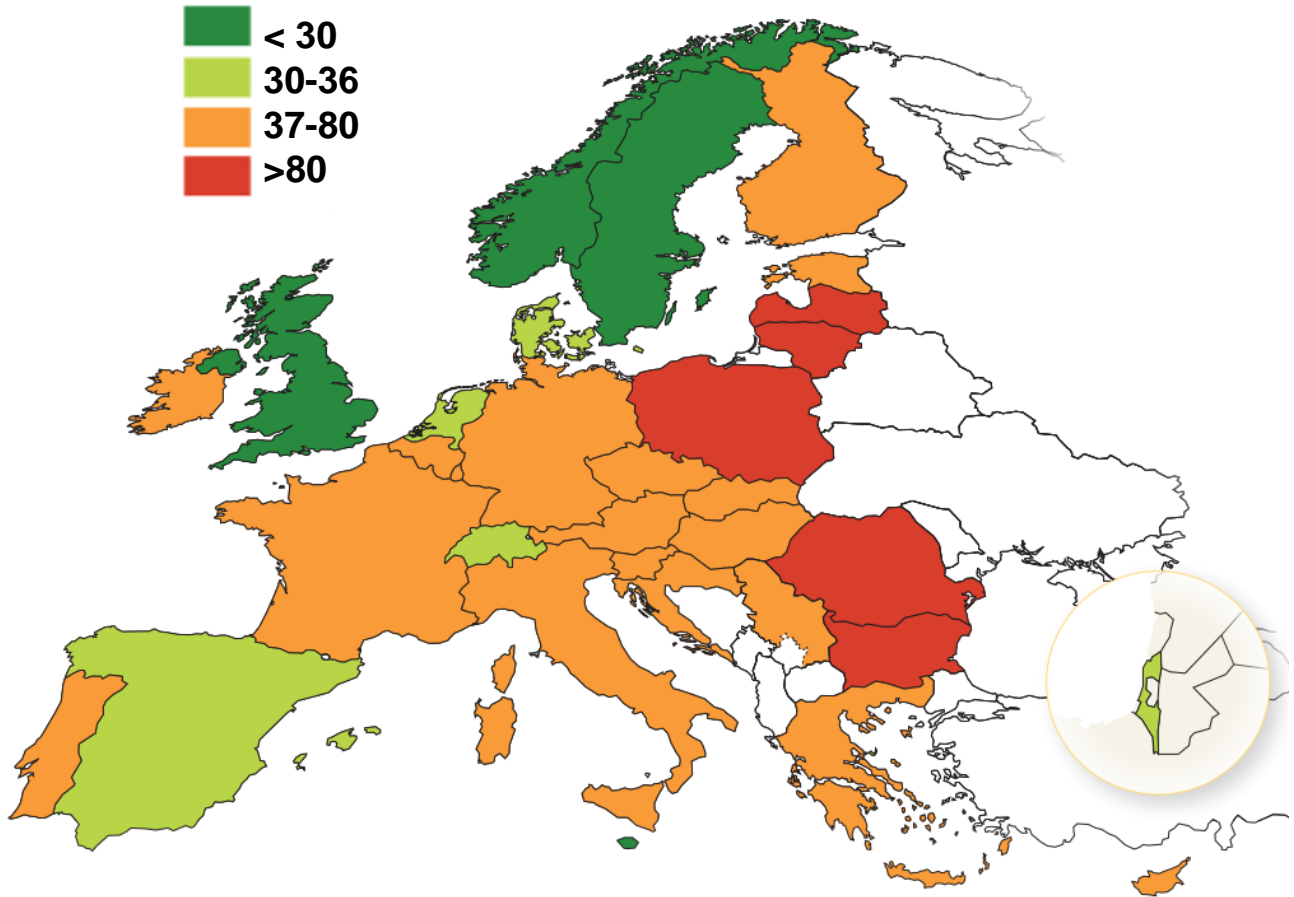
Percentage change in road deaths 2010-2014



Percentage change in road deaths 2001-2014



Road deaths per million inhabitants in 2014



1.94 million €

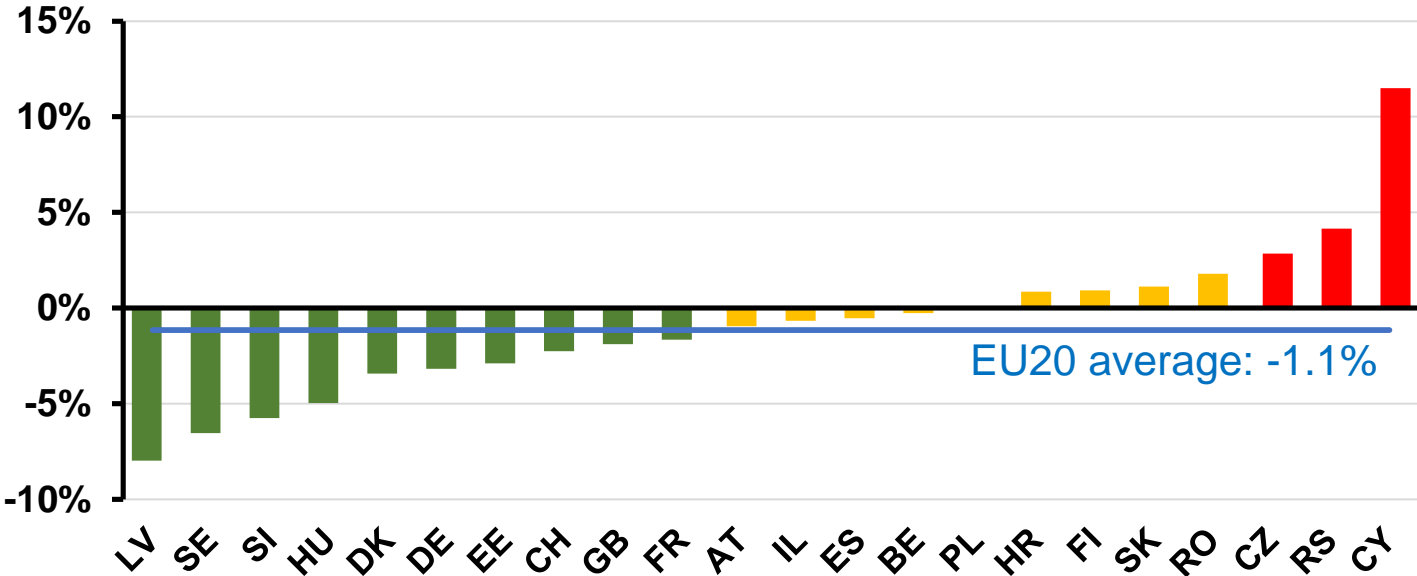
Estimated Value of preventing
one road death in 2014

30 billion €

Estimated total value of
reductions in road deaths in
the EU28 over 2011-2014

Progress in tackling drink driving 2001-2014

Difference between the average annual percentage change in deaths attributed to drink driving and corresponding change in other road deaths



Percentage change in recorded serious injuries 2001-2014 according to national definitions

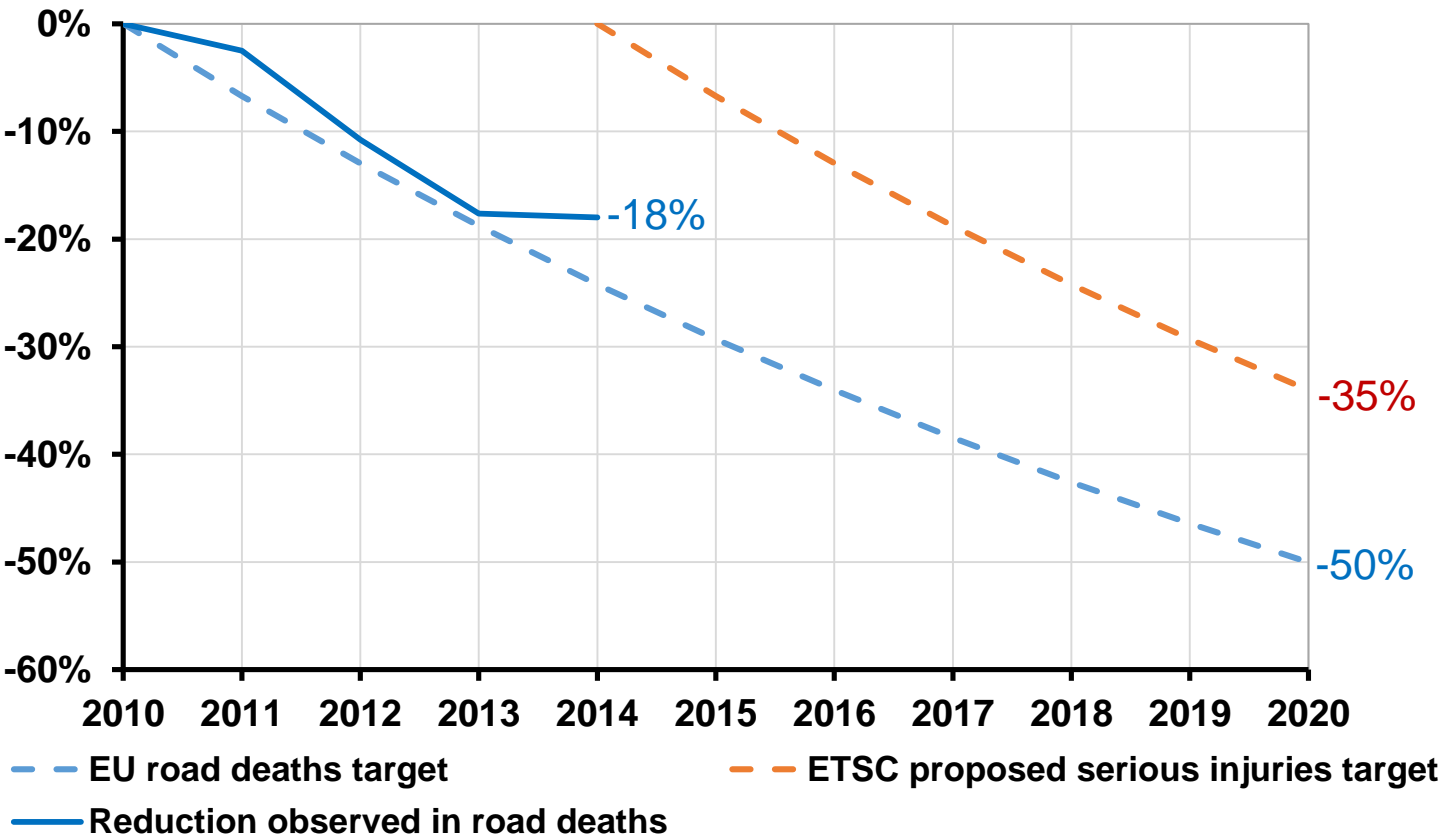
Average annual
reduction in deaths
In EU28

Average annual
reduction in recorded
serious injuries in EU28

6.2%

2.6%

ETSC recommended target for reduction in recorded MAIS3+ serious injuries 2014-2020



Why ETSC recommends setting a target for reducing MAIS3+ serious injuries now

- Any target set in this decade can only be aspirational – because setting a research-based target will require 5+ years of MAIS3+ data and experience of effects of safety policies and measures on MAIS3+ numbers
- The 2001 and 2010 targets for reducing deaths were both aspirational
- So an aspirational serious injury target can be set now

Why ETSC has recommended setting a target for reducing MAIS3+ serious injuries by as much as 35% between 2014 and 2020

- From 2001-2014 at least 10 countries across Europe have reduced serious injuries at similar rates to deaths
- So it is reasonable for Europe's ambition for reducing serious injuries to be as challenging as for reducing deaths
- And this means 6.7% per year
 - or 35% between 2014 and 2020 if MAIS3+ data for 2014 become available this summer
- If the data take longer so that the target has to be based on a later year, the target percentage reduction by 2020 at 6.7% per year will be correspondingly lower

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Thank you for your attention