

The Portuguese Road Safety Association (PRP) and the European Transport Safety Council (ETSC) invite you to a high level Road Safety Performance Index debate

**PIN Talk in Portugal**  
**Improving urban road safety**

Lisbon, 14 March 2017, Tuesday

09.00 – 14.00

**Agenda**

Altis Grand Hotel, Rua Castilho 11, 1269-072, Lisbon

09.00 Registration and welcome coffee

Moderator: João Cardoso

09.30 **Welcome**

José Trigo, Portuguese Road Safety Association (PRP)

João Matos, Toyota Caetano Portugal, PIN Partner

**Presentations**

09.40 The Road Safety Performance Index, Portugal within the EU,  
Antonio Avenoso, ETSC

09.50 Portuguese Road Safety Strategy – Urban areas, Jorge Jacob, President of  
the National Road Safety Authority

10.05 The experience of the Netherlands: Sustainable urban road safety, Henk  
Stipdonk, Dutch Institute for Road Safety Research (SWOV)

10.25 The experience of Norway: Vision Zero on urban roads, Trygg Traffik

10.45 Questions and answers

11.00 Coffee break

11.30 **Round table discussion: Which priorities to improve urban road safety in  
Portugal? What can be learnt from the Dutch and Norwegian  
experiences?**

Moderator: José Trigo

Road Safety challenges faced on urban roads in Portugal, José Trigo, PRP

12.40 Closing

12.45 Light lunch

ETSC's Road Safety Performance Index (PIN) programme was set up in 2006 as a response to the first road safety target set by the European Union to halve road deaths between 2001 and 2010. In 2010, the European Union renewed its commitment to reduce road deaths by 50% by 2020, compared to 2010 levels. By comparing Member State performance, the PIN serves to identify and promote best practice and inspire the kind of political leadership needed to deliver a road transport system that is as safe as possible. ETSC also organises PIN Talks in several member states each year. [www.etsc.eu/pin](http://www.etsc.eu/pin)

The PIN programme receives financial support from Volvo Group, Toyota Motor Europe, the German Road Safety Council, the Swedish Transport Administration and the Norwegian Public Roads Administration.

