



# SMART policies for tackling drink driving

European Commission Representation in Finland  
Malminkatu 16, 00100 HELSINKI  
5th of October 2017

The Finnish Transport Safety Agency and Liikenneturva, together with ETSC, are holding an international conference on tackling drink-driving as part of the SMART (Sober Mobility Across Road Transport) project. The debate will address policy and practice on enforcement, penalties, rehabilitation, alcohol interlocks and other measures to discourage and prevent drink driving. Admission by invitation.

## AGENDA

Moderator: Inkeri Parkkari, Finnish Transport Safety Agency, Trafi

9:30 – 10.00	Arrival and registration
10.00 – 10:10	<b>Welcome and opening remarks</b> - Kimmo Kiiski, Ministry of Transport and Communications
10:10 – 11.30	- <b>Drink Driving in the EU:</b> Antonio Avenoso, European Transport Safety Council (ETSC) - <b>Exchange on drink driving policies from the neighbouring countries:</b> <b>Experiences of Alco gates in Sweden:</b> Liza Jakobsson, Swedish Transport Administration <b>Drink Driving situation in Denmark:</b> Jesper Sølund, Sikker Trafik Denmark - <b>Drink Driving and latest developments in Norway:</b> Anne Beate Budalen, Abstaining Motorists Association Norway  Questions and Answers
	Coffee Break
11.45 – 13.00	- <b>The drink driving situation in Finland:</b> Marita Löytty, Finnish Transport Safety Agency - <b>Police enforcement against drink driving:</b> Samppa Holopainen, National Police Board - <b>A doctor's perspective:</b> Representative from the medical environment (invited) - <b>The role of the industry in tackling drink driving:</b> Elina Ussa, Finnish Brewers - <b>The 'Be#brave' Campaign on drink driving:</b> Pasi Anteroinen, Liikenneturva  Questions and Answers
13.00	<b>Lunch</b>

SMART receives financial support from The Brewers of Europe.