

FITTING SAFETY AS STANDARD

How the latest in-vehicle safety technologies can save lives, boost innovation and reduce government spending

Dinner debate, Members' Salon, European Parliament, 3 November 2014

Chairman, **Rob Gifford**

- 18.00 Registration and Welcome Drink in the Members' Salon
- 18.30 Welcome
Dieter-Lebrecht Koch MEP and Olga Sehnalova MEP
- 18.40 Priorities for the revision of the General Safety Regulation
Antonio Avenoso, Executive Director, ETSC
- 19.10 Science behind Intelligent Speed Assistance (ISA)
Professor Oliver Carsten, Institute of Transport Studies, UK
- 19.25 Priorities for vehicle safety in the context of the revision of the General Safety Regulation
Philippe Jean, European Commission, Head of Automotive Unit, DG Enterprise
- 20.00 Who is using ISA now?
Mikael Wik, Technical Manager, SEPAB Sweden
- 20.10 Euro NCAP Roadmap for vehicle safety, with a focus on ISA
Marie Brasseur, Communications Manager, Euro NCAP
- 20.15 How can ISA help Police enforcement?
Koen Ricour, TISPOL The European Traffic Police Network, Council for Belgium
- 20.30 Questions and Answers Session
- 21.00 Concluding Remarks

iSAFER

This event represents the launch of ETSC's new iSAFER project. The goal of iSAFER is to contribute to reducing speed-related road deaths and injuries across Europe with a special focus on Intelligent Speed Assistance (ISA), promoting its use at European and national level. The project receives financial support from the Flemish Government, Fundación MAPFRE and 3M.

etsc.eu/projects/isafer/

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