

40% OF WORK-RELATED DEATHS ARE CAUSED BY ROAD COLLISIONS

Isn't it time your organisation started taking road safety seriously?



INVESTING IN ROAD RISK PREVENTION CAN SAVE YOUR ORGANISATION MONEY



Electricity Supply Board (Ireland):
Fleet collisions

291 | **121**
in 2003 | in 2013



BT: **Insurance claims per 1000 fleet vehicles**

59 | **26**
in 2001/2 | in 2015/16



Iron Mountain: **Road collision damage and third party costs down 60% since 2008**



Unilever Poland: **Costs due to absenteeism caused by road collisions**

€19M | **€8M**
in 2011 | in 2013



DOES MY ORGANISATION NEED TO MANAGE ROAD RISK?

Do we **operate vehicles** for work?

Do our employees **drive for work** purposes?

Do employees or others **drive on our premises?**

Do we **provide** employees with **personal vehicles?**

Do we **contract transport services?**

IF THE ANSWER IS "YES" TO ANY OF THE ABOVE

Your organisation could benefit from developing a **Work-Related Road Risk Management** programme.



THE COST OF DOING NOTHING

VEHICLE COSTS



Recovery and storage



Repairs



Downtime and replacement



Reduced **resale value**



Reduced leased **vehicle life**



Increased **insurance** excess and **premiums**

DRIVER COSTS



Loss of **expertise**



Lost **productivity** due to injury or absence



Replacement **driver** – overtime, temp



Medical and welfare



Compensation



Counseling, Reassessment/**training**



BENEFITS OF WORK-RELATED ROAD RISK MANAGEMENT



Saving lives and reducing injuries



Reduced **repair bills**



The potential for **lowering of insurance premiums**



Promotional purposes



Access to tender processes / new **market opportunities**

ISO 39001

Based on implementation of the ISO 39001 road safety management scheme



Demonstrate commitments and **enhance reputation**



Mechanism to comply with **legal requirements**



Reduce risk of **injury claims**



Consistency of approach within and across organisations



Differentiation in the market place / **market advantage**

Interested in finding out more?

Download free reports and case studies at www.etsc.eu/praise



European Transport Safety Council



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