

# WHO'S ON TRACK?

11<sup>th</sup> PIN annual report

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PIN Conference, 20 June 2017

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# The PIN Programme

[etsc.eu/pin](https://etsc.eu/pin)

**TOYOTA**

**VOLVO**

 **TRAFIKVERKET**

  
Deutscher  
Verkehrssicherheitsrat

  
**Statens vegvesen**

# THE PIN PROGRAMME

- Experts from the 32 participating countries (including 28 EU member states)  
.....
- Steering group  
.....
- Project team in the ETSC secretariat  
.....

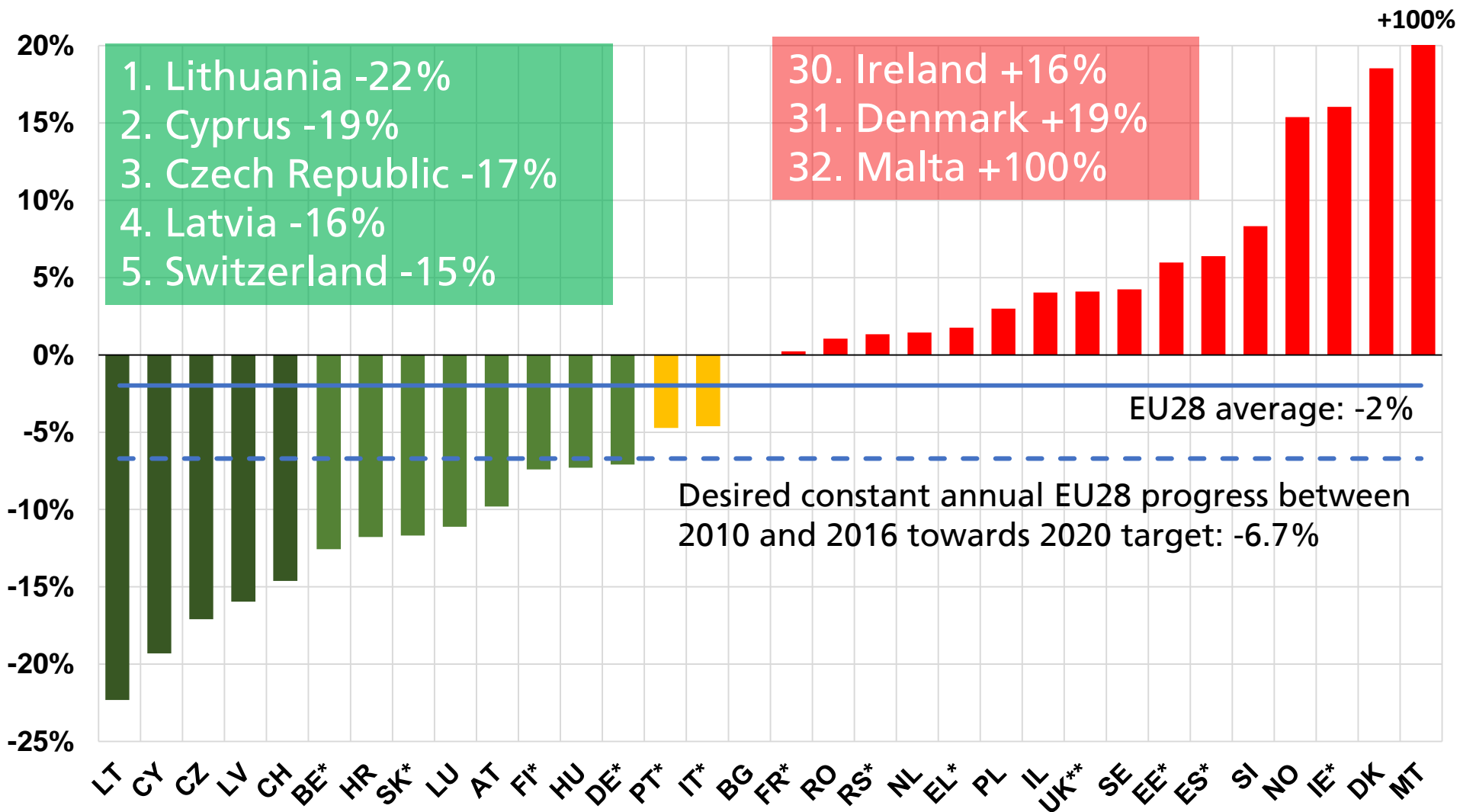


# 25,671

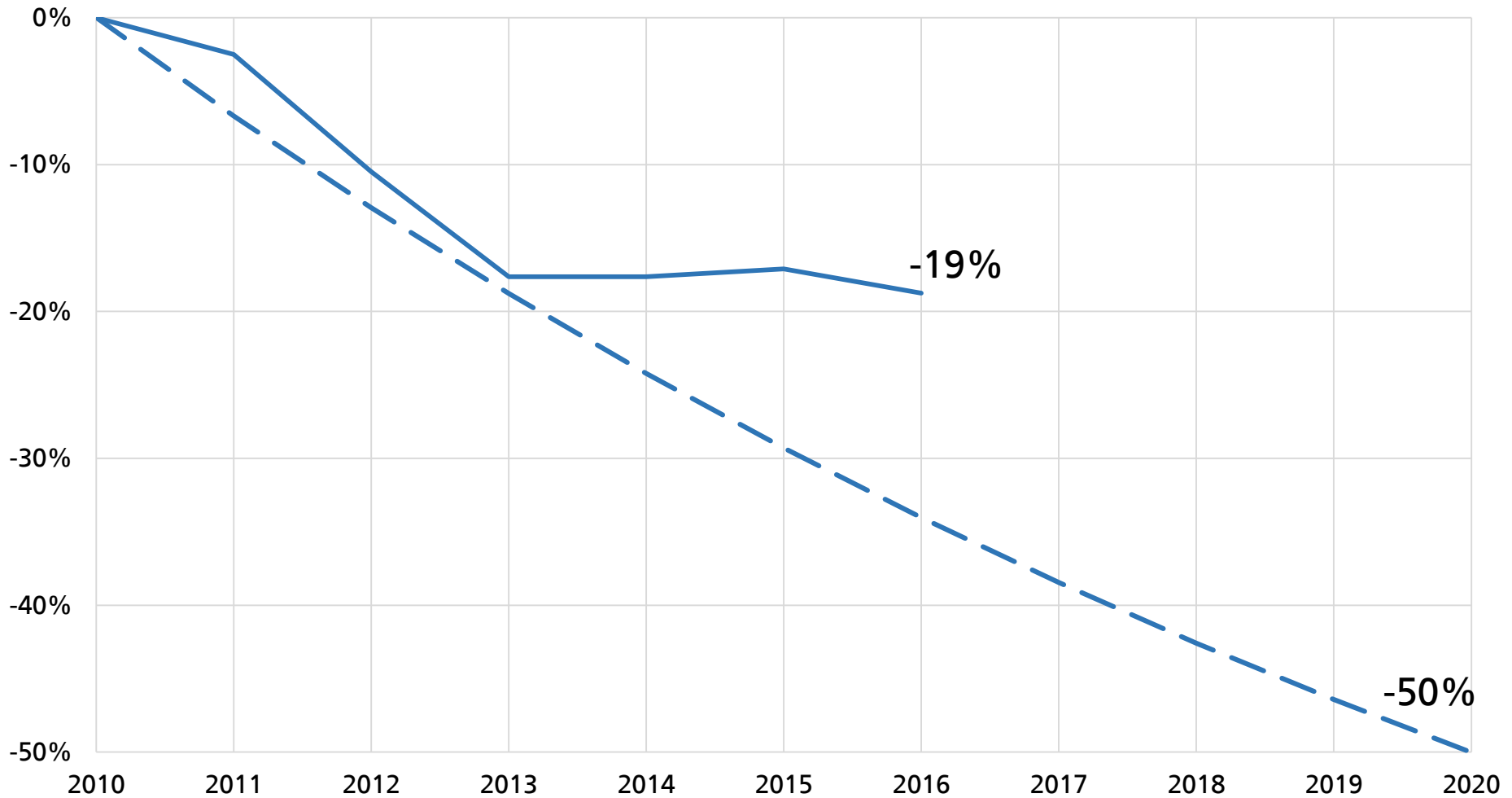
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people died in  
road traffic in the  
EU in 2016

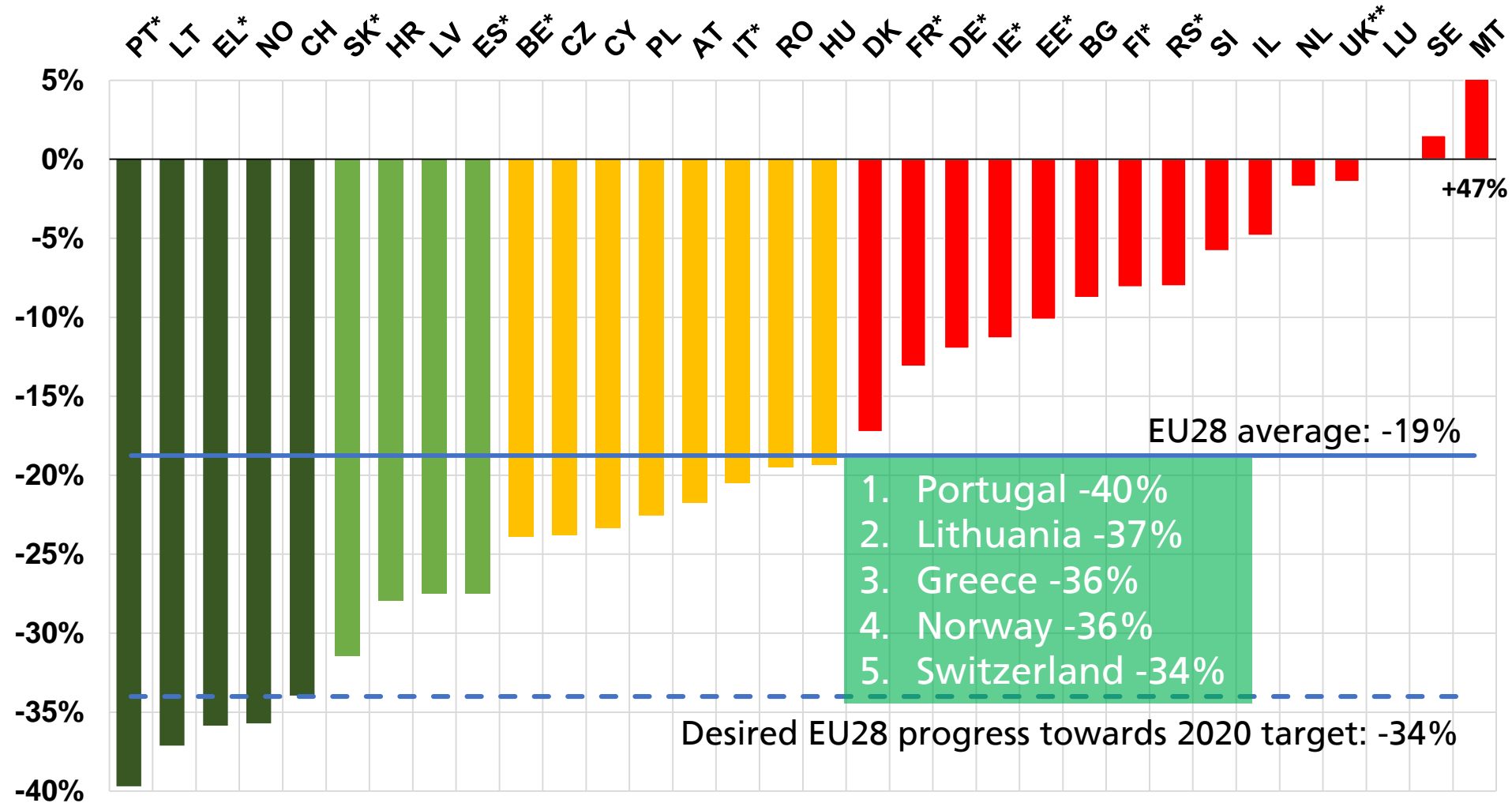
# RELATIVE CHANGE (%) IN ROAD DEATHS 2015-2016



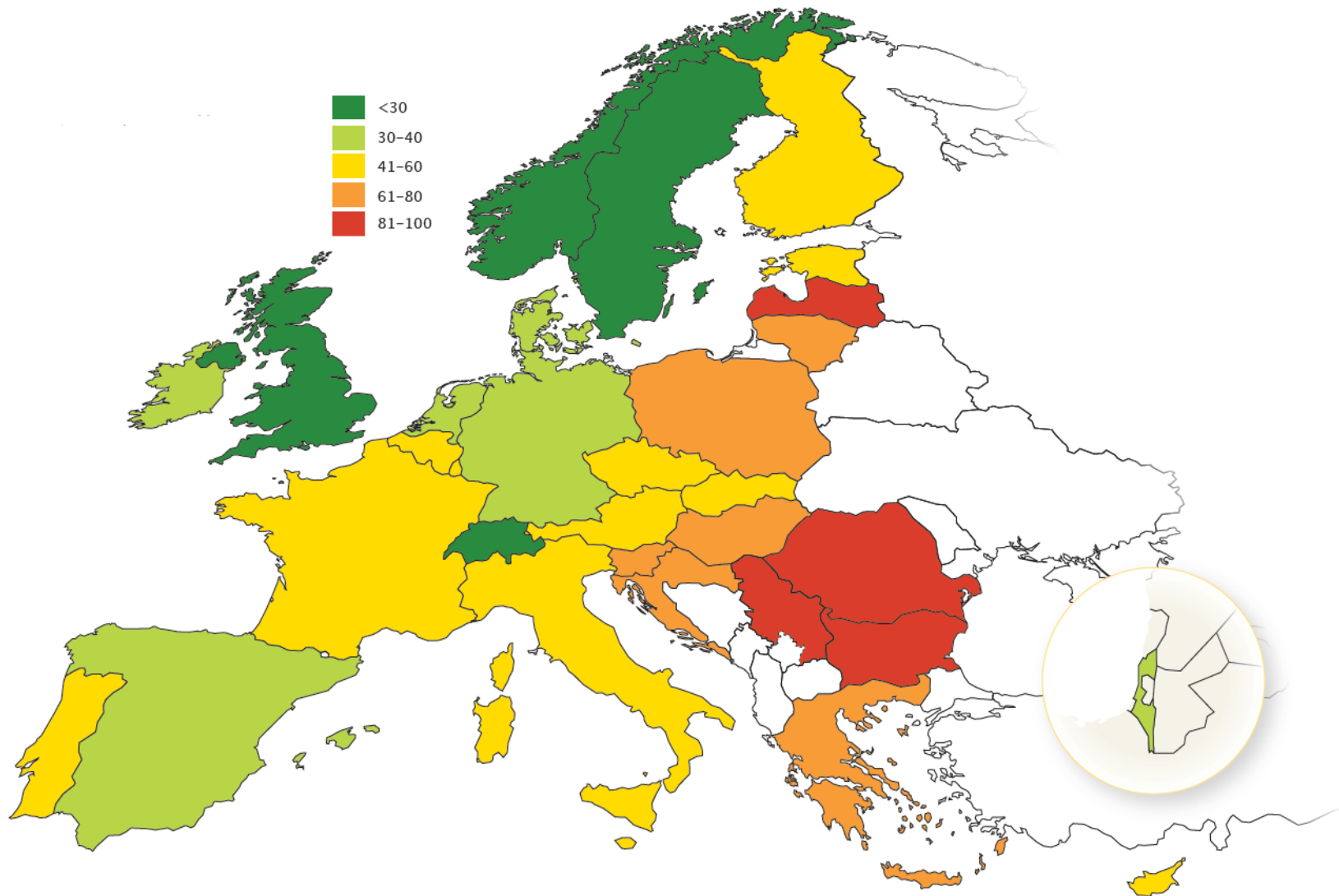
# A WIDENING GAP BETWEEN THE ACTUAL AND DESIRED PROGRESS



# RELATIVE CHANGE (%) IN ROAD DEATHS 2010-2016



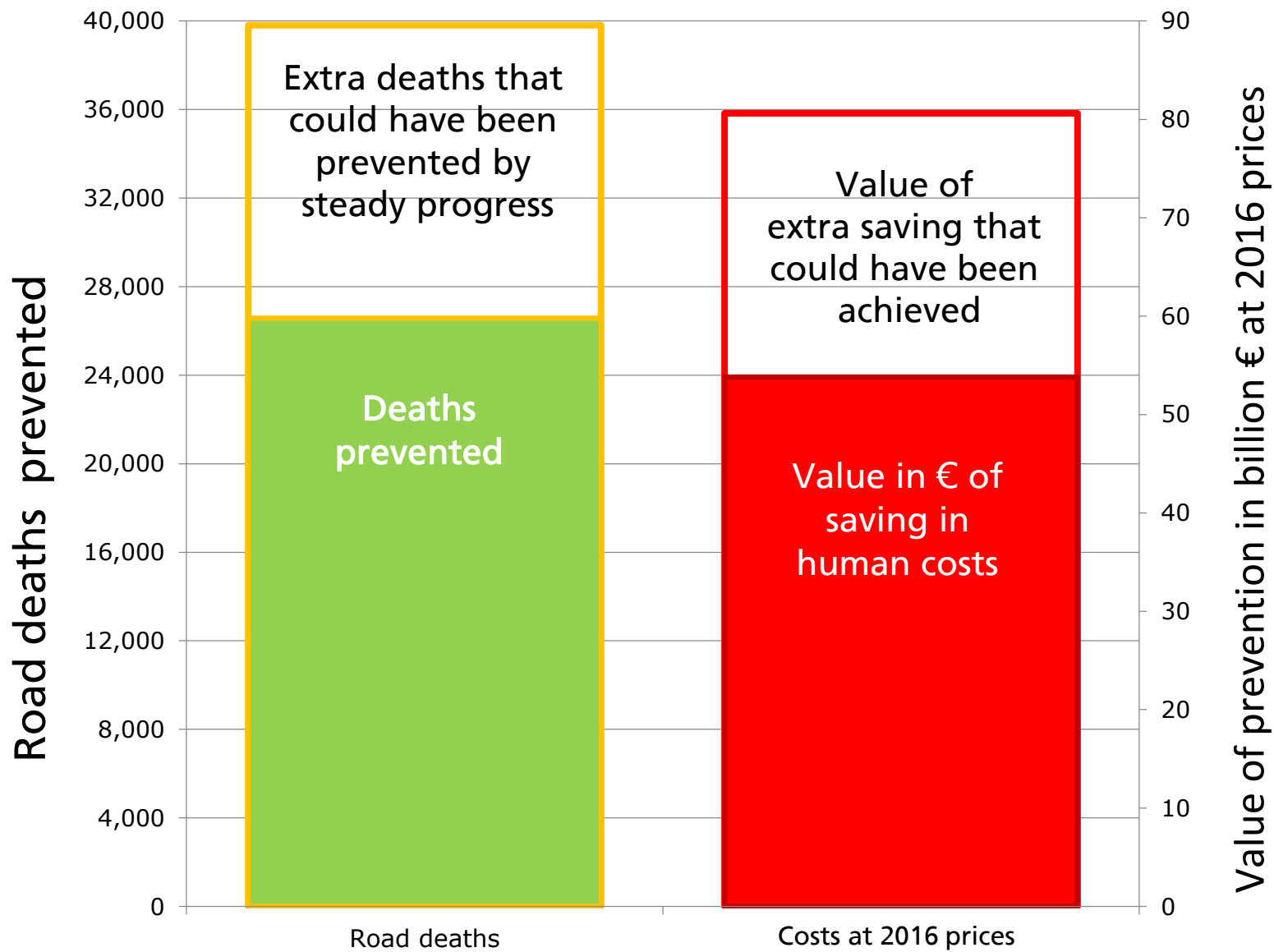
# DEATHS PER MILLION INHABITANTS IN 2016





**2.02 million €**

Estimated Value of preventing  
one road death in 2016



# MEASURES ON HOLD

- Minimum EU **vehicle safety standards** have not been updated since 2009  
.....
- Updates to EU **infrastructure safety rules** have not materialised  
.....
- Ministers calling the EC to come forward with **serious injury reduction target**



# Switzerland

Winner of the 2017 PIN Award

# -15%



Reduction of road deaths  
in Switzerland between  
2015 and 2016

-2%



EU average

# -34%



Reduction of road deaths  
in Switzerland between  
2010 and 2016

-19%



EU average

# 26



Road deaths per  
million inhabitants  
in 2016

51



EU average

# The award recognises



- ✓ Road infrastructure optimisation and development of infrastructure safety instruments
- ✓ 0 BAC for novice and all professional drivers
- ✓ Strict sanctions for traffic law offenders
- ✓ Science-based approach to road safety



# Jürg Röthlisberger

Director of the Swiss Federal  
Road Office